

DUN & BRADSTREET

2019 Corporate Social Responsibility Report



Letter from Our President

For nearly two centuries, Dun & Bradstreet has worked to help businesses improve performance through data and insights, and we have the same responsibility to do that for the world at large. I am pleased to share our 2019 Corporate Social Responsibility Report, outlining our commitment to, and progress towards, operating as a responsible corporate citizen.

Our approach to corporate citizenship is rooted in our company's values and vision. We are working to build a global network of trust, turning risk into opportunity, uncertainty into confidence, and potential into prosperity, not just for our clients, but for our colleagues and communities around the globe. We take an integrated approach to engaging our key stakeholders in leveraging our data, insights, talent, and resources to make a positive impact on the world around us:



At the very heart of these efforts are Dun & Bradstreet's employees, whose generosity and passion for serving others is the inspiration for the progress and programs that you will hear about over the coming pages. Doing the right thing is woven into our company culture, and we work every day to live up to that longstanding legacy of integrity and trust. I'm proud of what we achieved together in 2019, and am humbled by the work that we are already doing to build on this foundation of service in 2020.

As I write this, we are navigating the burgeoning Covid-19 pandemic, a global challenge of unprecedented proportions. Our clients and our communities are chartering new territory, and we are activating our most valuable resources—our people, data and analytics—to bring new and meaningful insights to help organizations regain confidence in an uncertain world.

From providing data and analytics to help inform governmental mission-critical response and recovery efforts to aid small businesses to introducing complimentary tools to support organizations of all sizes, we have mobilized quickly to ensure that we can bring our category-defining expertise to help businesses and communities recover. I look forward to sharing more about our impact in next year's report.

Being socially responsible has been embedded in Dun & Bradstreet's DNA for generations. Our entire team looks forward to continuing to find new and more ways to use our data and resources to make a difference and turn potential into prosperity.



Stephen C. Daffron
President

A Global Network of Trust

For 178 years, Dun & Bradstreet has helped customers and partners accelerate growth and improve their business performance through the power of data and analytics. Our employees around the world are dedicated to this unique purpose, and we are guided by important values that make us the established leader in commercial data and insight.

A Global Network of Trust

A CULTURE OF DOING THE RIGHT THING

Since 1841, Dun & Bradstreet has built a reputation for trust and integrity that we nurture to this day. Our more than 4,000 employees around the globe are dedicated to building this network of trust, demonstrating a commitment to operating with the highest ethical standards and always doing the right thing.

This commitment to integrity extends to our support of our employees, and we are proud of the inclusive workplace culture that we are cultivating. From progressive family leave policies to robust performance management and career development programs, our culture is rooted in our values and aimed at accelerating our vision to create a global network of trust – for our clients, our colleagues, our partners, and our communities.

In 2019, we were named one of the World's Most Ethical Companies by Ethisphere and received a 100% score on the Human Rights Campaign Corporate Equality Index. Last year, our international locations achieved certification in Corporate Ethical Procurement and Supply from the Chartered Institute of Procurement and Supply (CIPS), reinforcing our commitment to third-party compliance and ethical procurement practices. This commitment to doing the right thing by our team is one of the many reasons that Dun & Bradstreet continues to be named amongst the best workplaces in multiple regions where we operate.



AWARDS & RECOGNITION

- 2019 World's Most Ethical Companies by Ethisphere
- 2019 Best Places to Work for LGBTQ Equality – Corporate Equality Index
- 2019 Best Workplaces by Great Place to Work Ireland
- 2019 Best Workplaces by Great Place to Work UK
- 2019 Best Workplaces in Financial Services and Insurance (Canada)
- 2019 Spirit of Volunteerism Award and President's Volunteer Service Award (Center Valley, PA)
- 2019 Legal Department of the Year by the New Jersey Law Journal
- Allentown Morning Call Top Workplace for Large Employers #3 & Top Workplace for Managers

Turning uncertainty into confidence, risk into opportunity, and potential into prosperity.

Through our Do Good program, we support our employees in giving to the causes that mean the most to them by providing paid time off to volunteer and donation matching. Our annual Do Good Week embodies our commitment to serve our communities. During this company-wide campaign, we join together to give our time and talents to charitable organizations where we live and work.

We continuously seek new ways to build on the Do Good program's foundation of generosity by mobilizing our people, data, and resources to help underserved and underrepresented communities around the globe. From solutions that encourage ethical business practices in global supply chains, to our legal pro bono program aiding non-profit organizations, we take a holistic approach to responsibility - one in which our data and people are a driving force for positive change.

Dun & Bradstreet: Doing Good in 2019

\$982,415

In Employee and Company Donations

680+

Global Causes Supported by Employees

11,530

Employee Volunteer Hours

2,655

Employee Donations Matched

THE DUN & BRADSTREET DO GOOD PROGRAM



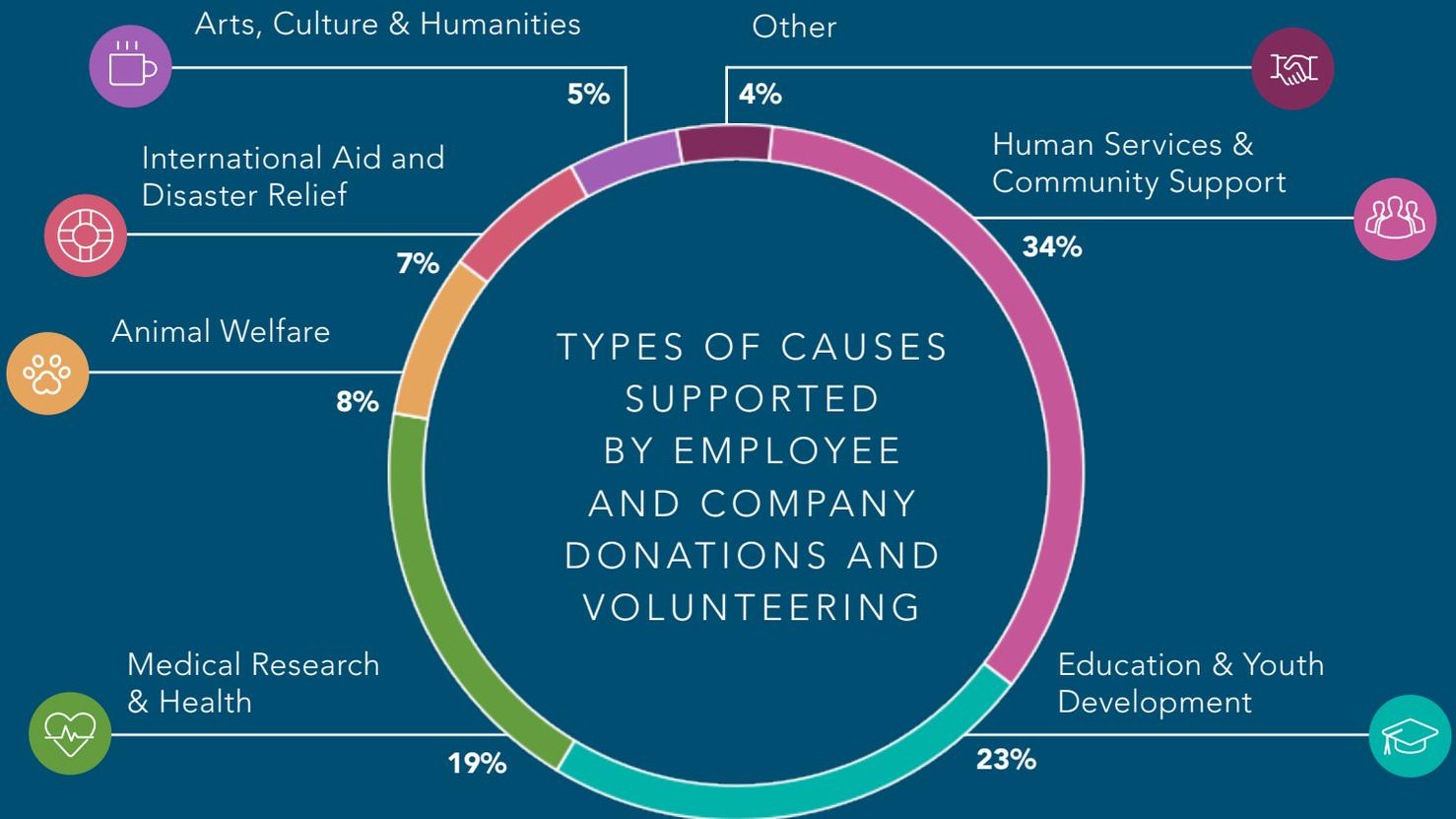
2 paid volunteer days per employee, per year



Employee Donation Matching



Corporate Philanthropy and Community Support



Snapshots: Giving Around the Globe

SHORT HILLS

Donated 230 holiday gifts to three local children's charities



CENTER VALLEY

Donated 74 boxes for the Holiday Hope Chest drive at the Lehigh Valley Volunteer Center



DUBLIN

Participated in the Techies for Temple Street fundraiser



MARLOW

Put the fun in fundraising for Buckinghamshire Mind



WALTHAM

Celebrated diversity on World Down Syndrome Day



AUSTIN

Hosted students from a local elementary school for their annual holiday event



Do Good Week: July 15-19, 2019

200 Global Volunteer Events in...

36 Office Locations Supporting...

120+ Community Causes

2,020 Employee Volunteer

7,000+ Global Volunteer Hours

14 Global Blood Drives

16,545 Meals Prepared in Food Banks and Shelters

5 Extraordinary Days

- Packed 3,554 pounds of food, allowing for over 175 families to access 2-3 days worth of healthy food in Mississauga
- 920 pounds of food items donated and organized in Greensboro
- 810 personal hygiene and care boxes packed for those in need in Center Valley
- Over 9,100 meals prepared and 32 goodie bags donated in Austin
- 750 meals prepared in Reston
- Over \$1,200 USD raised in China
- 80 bags containing toiletries, socks, and non-perishable food for the homeless shelters in Waltham
- 12 trees planted at Bloomfield Care Centre in Dublin
- 5 playhouses built to donate to local children's organizations in Marlow
- 1,190 meals prepared in Hong Kong
- 3,476 pounds of produce sorted in Short Hills
- 10 large bags of second-hand clothing, shoes, and bags collected for Humana People to People in Milan
- 50 sets of school uniforms and school supplies donated in India
- 15 trees planted and 2 acres cleaned for the Malibu Area Fire Clean Up in Malibu
- 350 meals prepared for the Kechara Soup Kitchen in Malaysia



Spotlight on Giving



SPIRIT OF VOLUNTEERISM

In October, Dun & Bradstreet's Center Valley, PA team received the President's Volunteer Service Award, as well as a Spirit of Volunteerism Award from the Lehigh Valley Volunteer Center, for their work in the local community. The team was nominated by New Bethany Ministries for their help in turning a former food pantry into a new all-purpose community room.

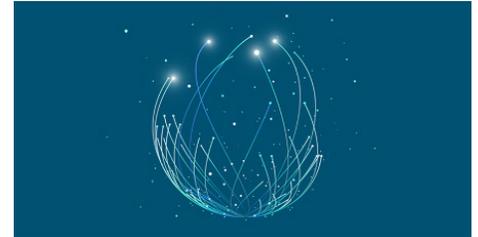
The project was undertaken as part of the Lehigh Valley Volunteer Center's 2019 Volunteer Challenge, which the Center Valley team has participated in for the past four years. The Challenge pairs non-profit organizations with local companies to help them accomplish projects that might otherwise go unfinished due to lack of time, resources, or funding. In addition to the Volunteer Challenge project, Dun & Bradstreet employees also gave their time to support New Bethany during our 2019 Do Good Week, and already have a few future projects lined up - a great example of how one project can lead to a long-lasting relationship!



EMPOWERING RURAL COMMUNITIES WITH IT

Enabling the underserved and underrepresented to turn potential into prosperity is an important part of our role as a global corporate citizen. Dun & Bradstreet's Technology team partnered with the Rural Communities Empowerment Center (RCEC) to provide surplus, unused Dun & Bradstreet laptops to rural Ghana, supporting their mission of empowering communities with the gift of information technology.

In May, the team received an update from RCEC with photos of the laptops in use at one of their IT training centers in Ghana. "It's wonderful to see the impact that our contribution has had in the lives of the people who benefit from the RCEC's work," remarked Rich Kulesa, Global Head, Infrastructure & Technology Operations. "Access to technology and training is transformative in developing communities, and it's great that we've been able to play a role in enabling them to achieve their potential."



GIVING BACK IN GRATITUDE

Since 2012 it has become a tradition for Dun & Bradstreet to express our gratitude to our clients, partners, and employees by supporting the work of charities making a difference around the world. We continue to be inspired to give back to the communities where we work and live, strengthening our relationships and helping those in need.

Informed by data from our employee giving program, in 2019 we were humbled to support the work of St. Jude Children's Research Hospital®, a global institution that combats childhood cancer and other life-threatening diseases; the International Federation of Red Cross and Red Crescent Societies, who carry out critical humanitarian and relief efforts; and the World Wide Web Foundation, with a purpose to advance the open web and ensure a responsible and secure web for society.

Spotlight on Giving

PRO BONO PROGRAM

Members of the Dun & Bradstreet Legal team volunteer their time and expertise to non-profit causes in need of counsel in conjunction with the Pro Bono Partnership. In 2019, the team undertook 11 projects, including nonprofit formation and 501(c)(3) tax exemption; creating an employee handbook; creating agreements for a nonprofit RFP; trademark infringement advice; trademark applications; amending the company charter and bylaws; mobile application terms and conditions; and contracting advice and support.

In recognition of their pro bono work completed last year, the team was named Legal Department of the Year for pro bono work by the New Jersey Law Journal. Each year, law journals across the U.S. accept nominations from the legal community for professional excellence awards. The awards provide an opportunity for in-house counsel and law firms to share the preceding year's outstanding achievements. This year, Dun & Bradstreet's Legal team was chosen in the pro bono category for their important volunteer work in 2018.



Access to pro bono legal counsel is critical to enabling non-profit organizations to focus on their work in our local communities.

Our team is truly honored to be able to bring our skills and expertise to aid these causes in their important work.

ROBERT KANAPKA
Assistant General Counsel



2019 PRO BONO BY THE NUMBERS



10 Lawyers and Support Team Members helping...



10 Non-Profits...



with 11 Legal Matters



Spotlight on Giving

SUPPORTING EDUCATION IN INDIA

In India, Dun & Bradstreet employees have embraced corporate social responsibility as more than just a Government mandate. The team has turned it into a way of life, engaging with local communities to enable opportunity and prosperity for those most in need. Education is one of the most powerful instruments of social change and development, and last year the team introduced a new scholarship program, D&B Saksham, to support women and girls in pursuing higher education. The scholarship is designed to help students to counter their financial constraints and pursue academic and career opportunities. The name Saksham, which means empowerment, was determined by Dun & Bradstreet employees.

In addition to the Saksham program, Dun & Bradstreet India provides non-formal education for street children in Mumbai by supporting the running expenses for a “school on wheels” in partnership with the Society for Door Step Schools.

The School on Wheels program adapts buses that serve as mobile classrooms to reach areas where children do not have access to education. In 2018-19, the program supported 96 students, with more than 50 Dun & Bradstreet employees volunteering their time to support the initiative and conduct activities with the children.

In 2019, five Dun & Bradstreet teams also participated in the 2019 Oxfam Trailwalker Challenge in Mumbai. Twenty team members walked 100 kilometers over 48 hours to raise funds for their nominated charities – a great way to combine getting fit with giving back.



SUPPORTING EDUCATION IN INDIA BY THE NUMBERS



51 Dun & Bradstreet Saksham Scholarships



96 Children Supported by the School on Wheels Bus



Making a Difference Through Data and Insights

SUPPORTING ETHICAL BUSINESS

In today's rapidly changing landscape of increased regulation, complex global supply chains, and new levels of transparency, Dun & Bradstreet's solutions help customers meet the growing regulatory, ethical, and social demands that come with being a responsible business. Our Third Party Risk & Compliance solutions provide businesses with the information that they need to responsibly mitigate risk while accelerating due diligence and igniting growth. Dun & Bradstreet utilizes more than 360 million business records day to accelerate the identification of companies and individuals, validate shareholders, and establish beneficial ownership.

Using a systematic approach to third-party due diligence to minimize risk while protecting your brand, Dun & Bradstreet provides the 360-degree insights you need into third-party business partners as well as screening to ensure complete compliance with Anti-Bribery and Corruption and Anti-Money Laundering laws and regulations, and other global regulations.

Our Supplier Diversity Data helps clients meet their diversity goals with access to the leading source of diversity data collected from more than 400 sources. By accessing our database of more than 5.3 million socio-economic classifications and more than 20 million small business indicators, clients can find qualified suppliers that meet their needs.



PERSPECTIVES



'Environmental, Social, and Governance Demands Take Center Stage'



'Moving Ahead With Innovation in Anti-Money Laundering Compliance'



'OFAC's New Framework for Effective Sanctions Compliance'

Our Commitment to Sustainable Operations

Dun & Bradstreet uses its data and analytics to help companies grow their business and become better global corporate citizens. Our ideal is to create a triple bottom line – one in which our data and people are driving positive change across the globe for the planet, its people, as well as financial success.

These Guiding Principles detail Dun & Bradstreet's commitment to expand the influence of our business while responsibly mitigating our consumption and the impacts of our global operations.

Dun & Bradstreet looks to be a steward of the global environment and actively shape sustainable futures in the communities where we work and live. To ensure that, we will:

- Comply with all applicable environmental laws and regulations wherever we do business.
- Engage with suppliers and vendors that use progressive and environmentally-friendly products, materials and technology to advance sustainability across the organization.
- Adopt internal policies and best practices that – when combined with technology – enhance our energy efficiency and management, and resource conservation efforts.
- Create healthy workplaces that embrace published sustainability guidelines and promote recycling and responsible consumption.
- Foster a global workforce aligned with our corporate sustainability efforts and engaged in environmental projects and issues in their local areas.
- Set and monitor the progress of the company's sustainability efforts through the collection of key data and establishment of corporate objectives.
- Communicate with employees, customers, partners, suppliers, vendors and environment-focused organizations on the progress of our sustainability efforts and encourage their feedback.
- Continually explore new opportunities to save energy, water and resources; generate less waste; and consume fewer natural resources.



Dun & Bradstreet
103 JFK Parkway
Short Hills, NJ 07078

About Dun & Bradstreet

Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. Twitter: [@DunBradstreet](https://twitter.com/DunBradstreet)

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