Q4 Shareholder Identification

With the identity of shareholders often made opaque by market-specific dynamics, understanding who is driving your valuation is a challenge. However, transparency into shareholders is just the beginning. An effective investor relations program needs the deeper contextual insights that only come from correlating ownership to stock-specific drivers, peer performance, the larger market, and overall business strategy.

With Q4, you partner with an experienced team of analysts that can reveal beneficial investors as well as drive the deeper insights to elevate and differentiate your IR strategy.

Build a Strategy on Actionable Data

Go beyond the name of your beneficial investors. Weave together a complete story on shareholder actions to drive improved engagements and elevated targeting.

Understand Shareholder Behavior

Elevate data gathered from across your IR program, to anticipate the reaction of investors to your strategy with expert consultative analysis, tailored to your needs.

Provide Management Better Insights

Receive answers to your C-Suites key questions on shareholder composition, abnormal trading activities, and the factors impacting your valuation.
Better Understand Your Shareholders

Backed by a team of capital market experts and analysts, gain a competitive edge with an end-to-end approach that identifies beneficial shareholders, uncovers trends in your security, and delivers actionable observations to transform your strategy.

Gain Visibility into Beneficial Investors

- Build a better understanding of who has a position in your company.
- Comprehensive Q4 network of custodians, institutional investors and fund managers.
- Fast and accurate disclosures deciphered.
- Detailed ownership lists including fund level analysis.
- In depth insights on investor type, location, turnover & style.

Understand Shareholder Movements

- Identify opportunities and challenges in your shareholder composition.
- Reveal abnormal trading activity with Q4 proprietary indicators.
- Correlate performance to market data and peers.
- Gain context into movements with analysis into news and price performance.

Deliver Detailed Insights to Management

- Address leaderships pressing questions with reports tailored to your strategy.
- Identify the best engagement opportunities with detailed targeting lists.
- Communicate to leadership with robust charts and tables.
- Analysis of key trends driving your valuation.
- Integrate insights directly into the innovative Q4 IR CRM.

ABOUT Q4 INC.

Q4 is a leading global provider of cloud-based investor relations and capital market solutions. Q4 empowers customers to be leaders in IR through innovative technology and exceptional customer service. Our comprehensive portfolio of IR solutions, including quantitative and real-time shareholder analytics, IR desktop, websites, and webcasting arm industry professionals with the tools and insights required to run award-winning IR programs, make effective business decisions, and better engage with the street. Q4 has offices in New York, Chicago, Toronto, Copenhagen, and London. To learn more, visit: www.q4inc.com.