



Q4 Investor Relations Websites

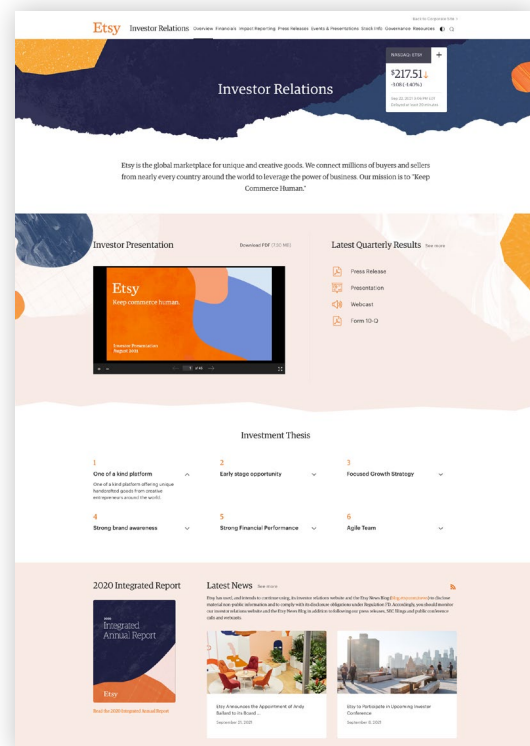


As a part of your investor relations strategy, your website is the most used and trusted source of information for investors, out ranking all traditional news sources. Acting as your primary story telling vehicle, 92% of investors use your website to assess your compelling value and 72% will take information from here to make their investment decision.

Communicate Your Investment Opportunity

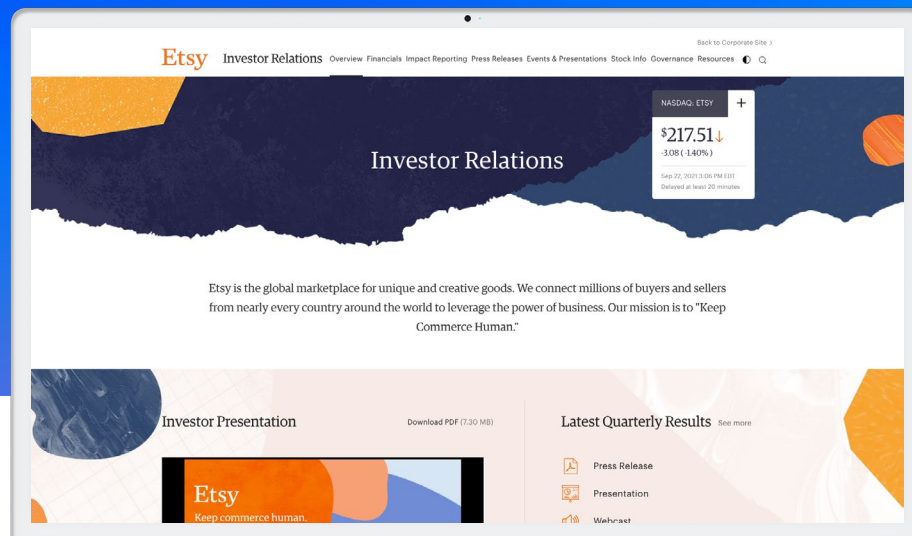
Working with over 2650 leading brands, Q4 understands that 65% of the buy-side are visiting your website on a monthly basis. With a combination of market-leading technology and award-winning design we can help you to proactively stand out from peers and engage the ideal investor.

With Q4 build a destination that elevates critical information, emphasizes your story, and builds confidence with all investors.



[Read the Etsy case study >](#)

Your Story and Brand Elevate



Broadcast Your Compelling Story

Create an online experience that proactively captures the attention of shareholders with detailed financial highlights, investor presentations, and the sustainability information that matters.

Drive Investor Engagement

Enhance your shareholder's website experience with interactive data, email alerts and a direct request-a-meeting functionality to build a pipeline of visitors that can be converted to investors.

Streamline Your Existing Workflows

Ensure that press releases maintain exact formatting when delivered to your website with direct integration to the market-leading Business Wire NX network, as well as other global newswire services.

Build on Actionable Insights

Analyze website analytics including visits, downloads, and sessions to understand website performance, or integrate with Q4 Desktop to unlock greater targeting insights.

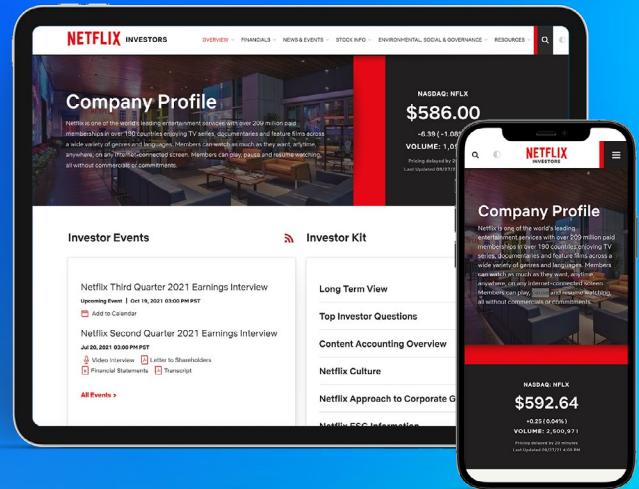
Q4 is a SOC-2 Type 2 Certified Solution Provider

Secure management of your data is critical at every touch point with your SaaS provider. Q4 is SOC-2 type 2 certified, meeting the highest standards of security, availability, confidentiality, and privacy in 3rd party reviews. Our ISO compliant processes are complemented by SOC-2 certified best-in-class infrastructure from AWSTM and the market-leading security of the CloudflareTM content delivery network.



Focus Investors on Your Strategy

Experience the Q4 collaborative and consultative approach, to build an online destination with our award-winning design teams. Meet all SEC guidelines and be GDPR compliant, while identifying unique ways to amplify your story, engage institutional shareholders and scale your message to retail investors.



Q4 Investor Relations Websites Features:

Award winning templates

- ✓ Corporate Overview and Contact Us
- ✓ Why Invest Page
- ✓ Information and Resources
- ✓ Newswire Integration
- ✓ Upcoming Events
- ✓ Investor Presentations
- ✓ Stock Information
- ✓ Financial Reports and SEC Filings
- ✓ Corporate Governance
- ✓ Request-a-Meeting with Management

Market leading infrastructure

- ✓ Over 99.9% website up-time
- ✓ <200 ms response time
- ✓ Fully managed SSL security certificates
- ✓ 200+ network nodes across 100+ global cities
- ✓ Natural disaster recovery in < 24 hours
- ✓ 24/7/365 infrastructure monitoring
- ✓ Amazon Route 53 DNS
- ✓ ISO27001, SOC 1 SOC2, SOC3 Infrastructure
- ✓ Direct integration to Business Wire NX

Website Accessibility

Digital accessibility is critical to broadcasting your message to a global audience. Q4 works with eSSENTIAL Accessibility to administer an ongoing accessibility program, oversee governance, as well as evaluate and audit our digital products by a diverse team of accessibility professionals. Through this engagement on ly Q4 can offer a portfolio of WCAG 2.1 AA accessible templates, accessible best-practices, as well as ongoing support for accessibility reviews and remediation.

Transparent, Secure, and Stress-free Website Management

Enhance your investment value communication with the Q4 website management experience. Our guided workflow and the expertise of our content services team empower you to update and enhance your investment narrative. With Q4, you have the control to update your narrative at your own pace, ensuring accuracy and impact. Take advantage of this transformative platform to effectively convey your value and captivate your audience.

Natalie Collins

Hi Wayne, I'm your Q4 Investor Relations Lead and I'm looking forward to our website strategy meeting this afternoon.



New Request Submitted

1 Add Items 2 Schedule 3 Submit Request

Add Presentation [Hide Details](#)

Let us know what updates you need to make on your website and attach any necessary files below. One of our support agents will get back to you over email as soon as possible.

☐ I do not want an email alert sent

Description (required)

Include details like the presentation title, date, etc.

For example:
Title: Barclays Conference Presentation
Date: Sept 14 2021

Guided Website Management Experience

Easily request changes or directly update your website like events, presentations, news, and governance.

Preview and Publish

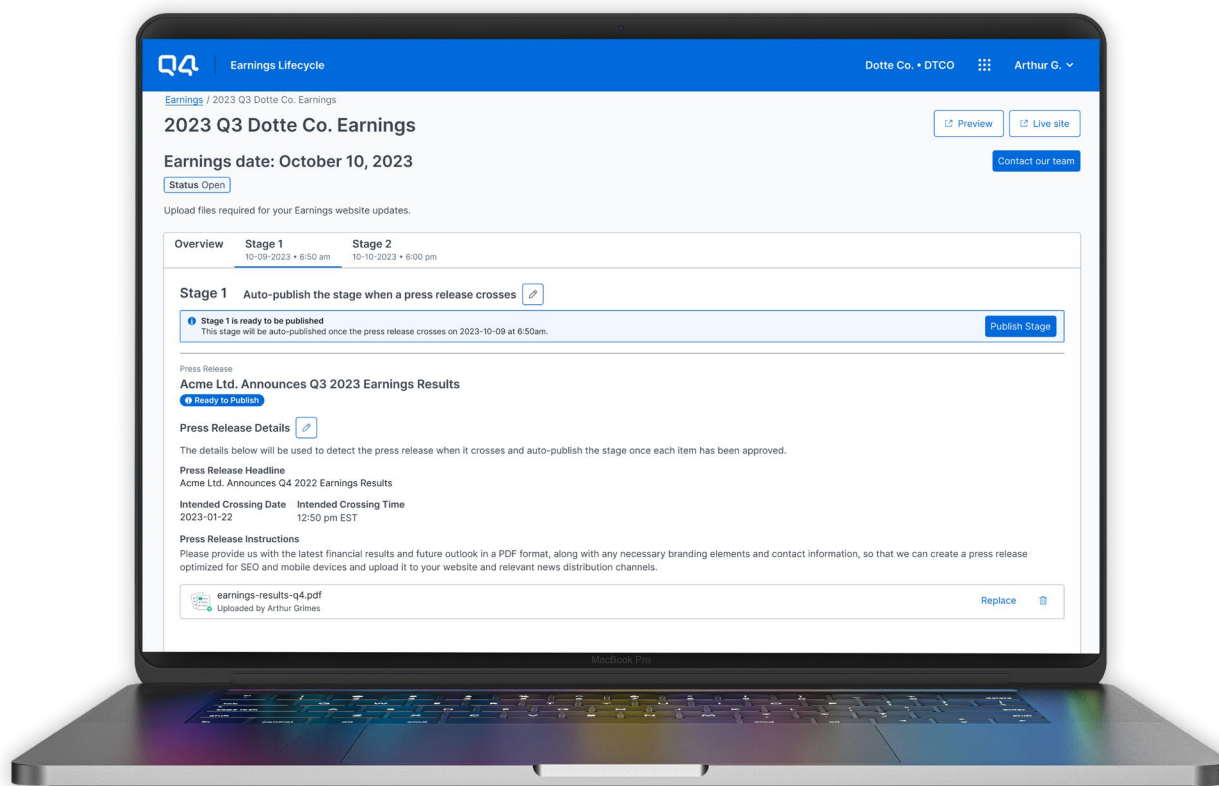
Preview updates in as little as 10 minutes and either choose to stage and publish immediately, or work with our content services team to publish.

Market Leading Client Experience

24/7 content services team dedicated to supporting you during the most critical points in your workflow.

Seamless Quarterly Engagements with the Q4 Earnings Lifecycle Application

Experience the market's only seamless workflow to plan and execute Earnings website updates. Through the Earnings Lifecycle application, connect investors with your quarterly story with precision, timeliness, and accuracy.







Built specifically for investor relations, take advantage of a highly secure channel to manage and update confidential information for Earnings disclosure. Through a seamless and guided experience built specifically for an Earnings plan, you can orchestrate every stage of your quarterly engagement with ease.

	Studio One	Studio Plus	Studio Custom
Award-Winning Design Design templates built to industry best practices Unified branding with corporate site Request a meeting button	✓	✓	✓
SEC and GDPR Compliant Inclusion of SEC filings & financial disclosures Corporate governance content Proxy materials annual reports	✓	✓	✓
World-Class Security SSL certificate procurement, installation & management Web application firewall DDos attack mitigation	✓	✓	✓
SOC-2 Type 2 Certified Audited assessment of technology and data-handling ISO compliant processes and procedures	✓	✓	✓
Website Analytics Dashboard including visits, downloads, traffic, and devices	✓	✓	✓
Investor Relations Content Management System Streamlined and simplified website updates Earnings automation and disclosure timing	✓	✓	✓
Market Leading AWS™ and Cloudflare™ Infrastructure 99.9% website uptime 200ms or lower response time	✓	✓	✓
Proprietary S&P™ Data	✓	✓	✓
Interactive Website Data, Features, Tools, and Widgets	—	✓	✓
Fully Customized Corporate Website	—	—	✓
World-Class Customer Service & Support Full earnings management 24/7 Email and phone support 24/7/365 IT infrastructure monitoring & support	✓	✓	✓
Integration with Market Leading Newswire Services Seamless integration direct into the Business Wire NX Network Newswire services also integrate to Acquire Media and EQS Group	✓	✓	✓
Website Accessibility Add-on service subscription available	WCAG 2.1 AA accessible template		Developed with WCAG 2.1 AA best practices

About Q4 Inc.

Q4 Inc. (Q4) is a leading capital markets communications platform provider that is transforming the way publicly traded companies, investors, and investment banks make decisions to efficiently discover, communicate, and engage with each other. The Q4 end-to-end technology platform facilitates interactions across the capital markets through its IR website products, virtual events solutions, capital markets customer relationship management solution, and shareholder and market analytics tools. The firm is a trusted partner to over 2,650 public companies including 50% of the S&P 500. Q4 is based in Toronto, with offices in New York and London. To learn more, visit: www.q4inc.com.

 q4inc.com
 (877) 426-7829
 sales@q4inc.com
 [/q4tweets](https://twitter.com/q4tweets)