

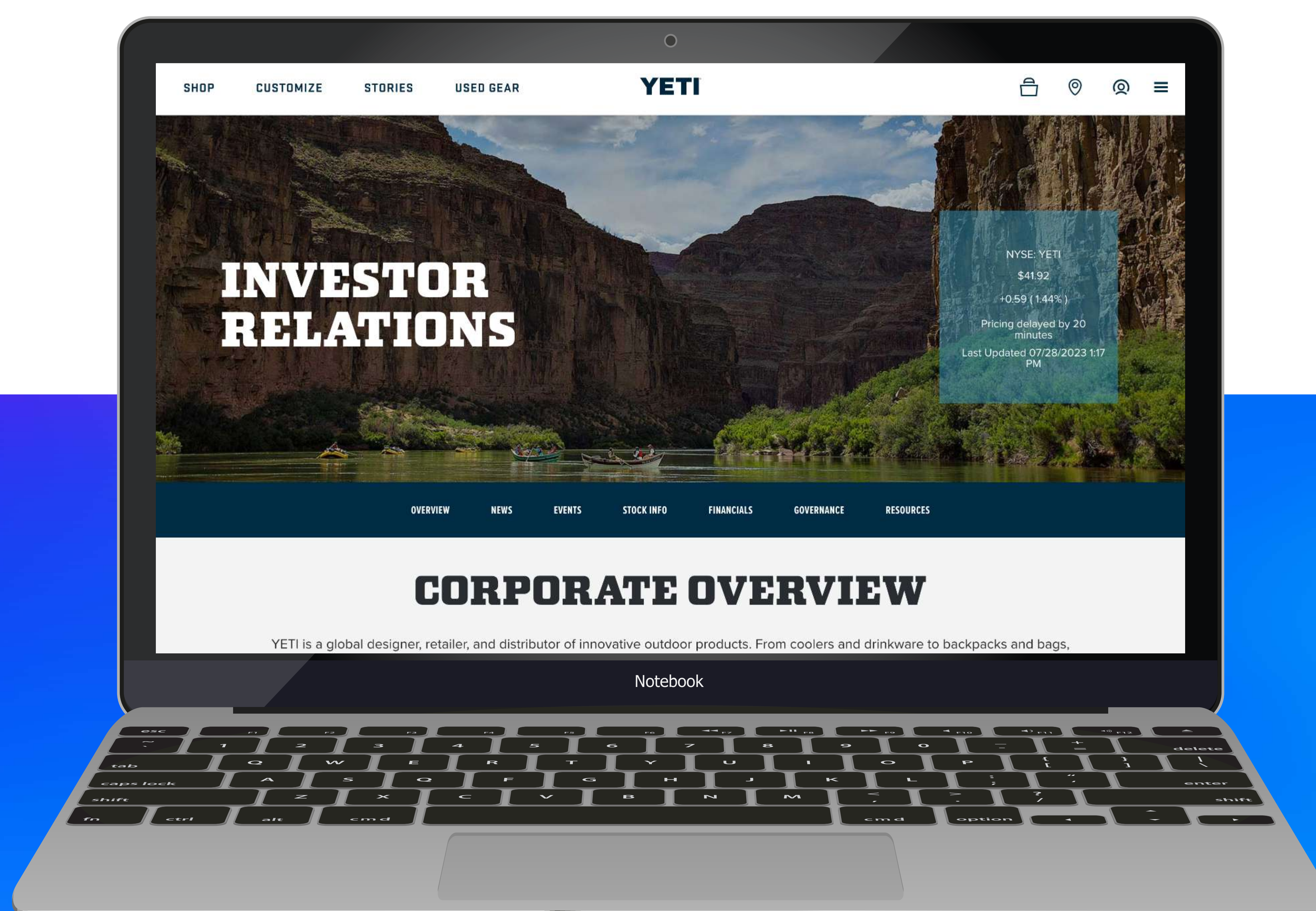


A Bold New Vision for IR Websites

Q4 is transforming how you can build the most up-to-date, secure and intelligent digital destination for your investors. Q4's IR Ops Platform simplifies how you navigate your IR lifecycle.

- ✓ Updates live in 1 minute
- ✓ Accessibility from day one
- ✓ 99.99%+ uptime
- ✓ Execute earnings with no errors
- ✓ SOC-2 Type II Certified CMS
- ✓ Secure MNPI interface

Build a website that elevates your story, publish updates 16x faster than before and eliminate earnings stress with changes timed perfectly to disclosure. Aggregate transformative analytics that turn your website into a hub for insights by turning leading indicators of interest into actionable steps to your next investor engagement through the power of the only IR Ops platform.



Elevate Your Brand to Investors

Your investor relations website is the most used and trusted source of information for investors. 92% of investors use your website to assess your compelling value and 72% will take information from here to make their investment decision.

BUILD FOR INVESTORS

Leveraging investor behavior insights across 50M+ quarterly visits, our designs highlight what investors value the most. Join companies seeing 65% increased engagement after launching their website with Q4.

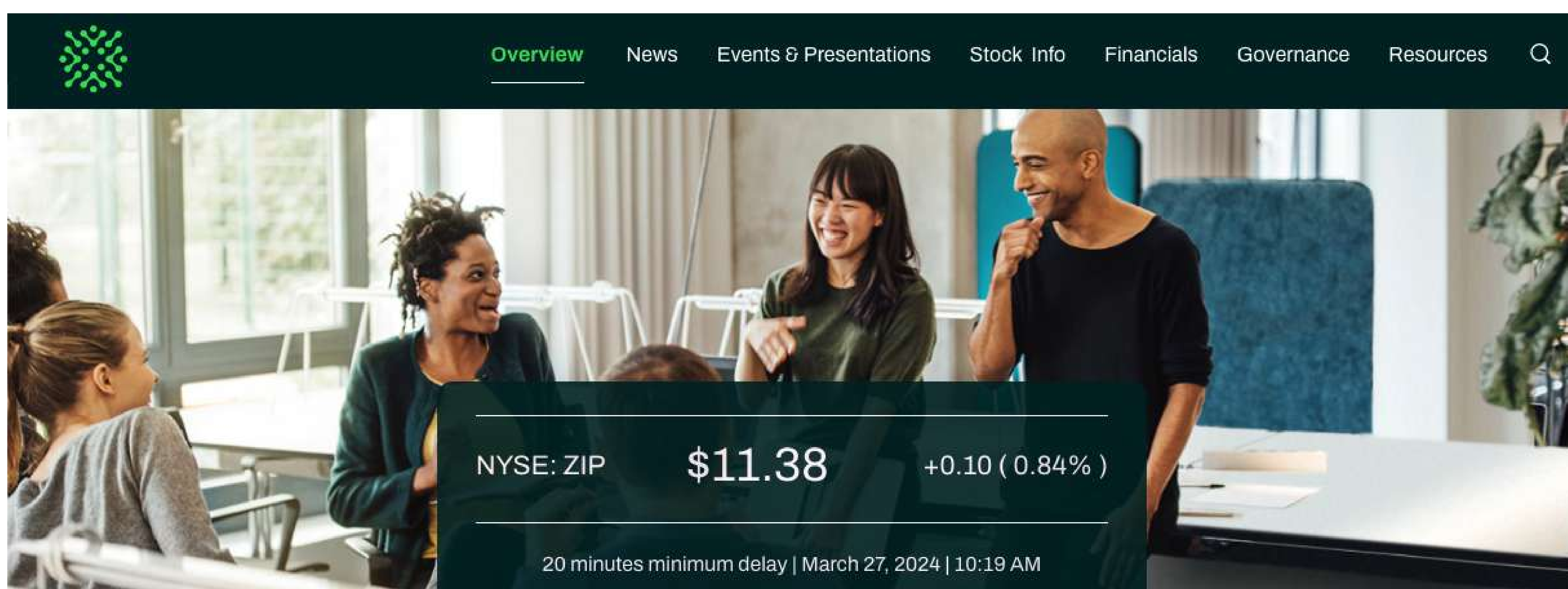
STREAMLINE COMMUNICATIONS

Execute seamlessly end-to-end with direct integration to Business Wire NX network and other leading global newswire services.

DESIGN FOR MAXIMUM REACH

We build your website to meet accessibility standards from day one, ensuring all audiences can engage with your story.

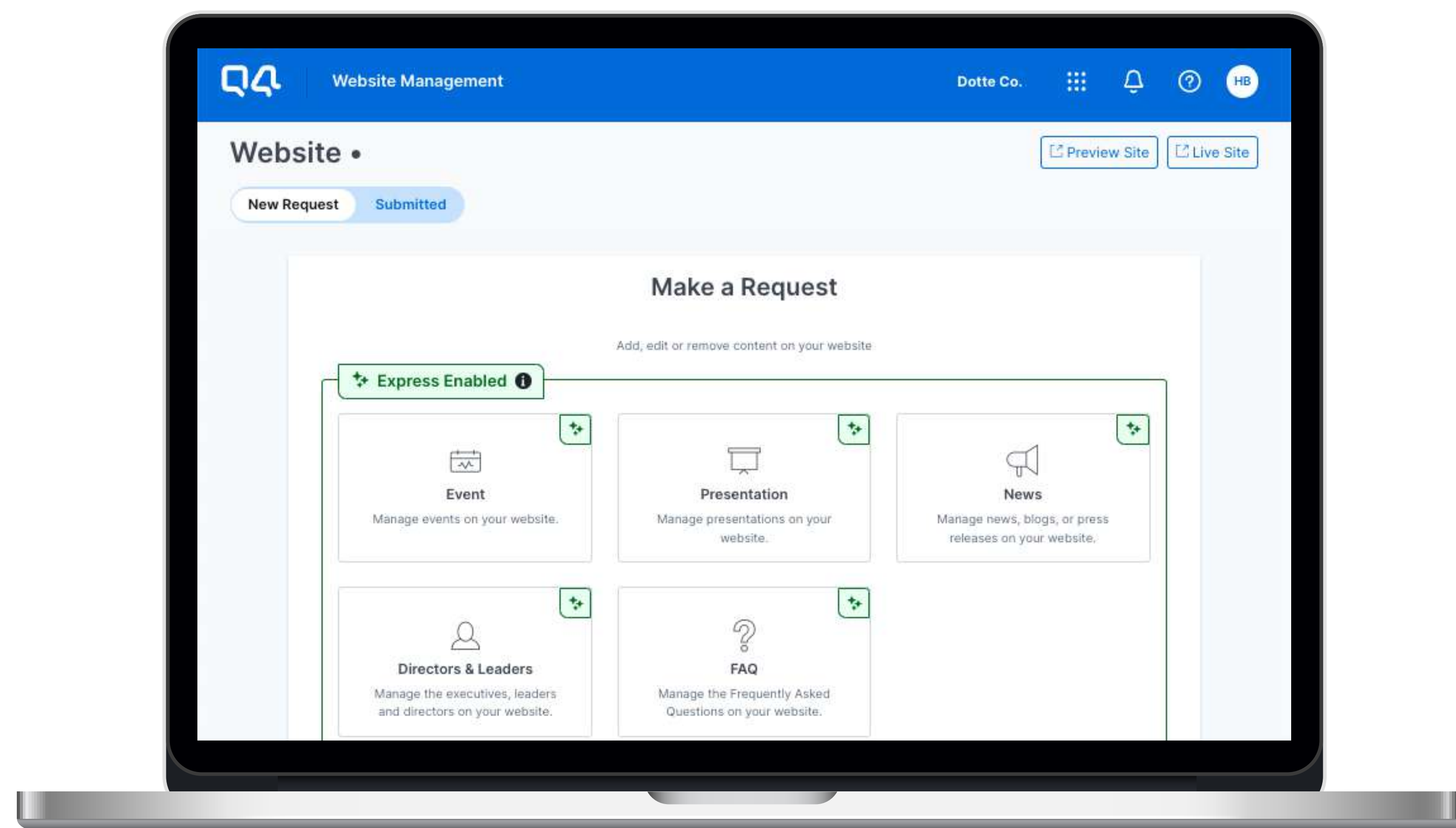
- Corporate Overview
- Why Invest
- News
- Events & Presentations
- Stock Info
- Financials
- Governance
- Resources
- SEC Filings
- Contact us
- Request a Meeting





Simplify Website Management with the Market's Fastest Updates

Hosting your IR website with Q4 means updates are live within 1 minute of your requests. Offering a simplified process, the Q4 Platform's Website Management application gives you transparency in the progress of your updates, executed exactly to your requirements with no back-and-forth



COMMUNICATE FLAWLESSLY TO INVESTORS

Take full control of your website strategy with updates published exactly as requested.

EXECUTE WITH ACCURACY AND TAKE TIME BACK

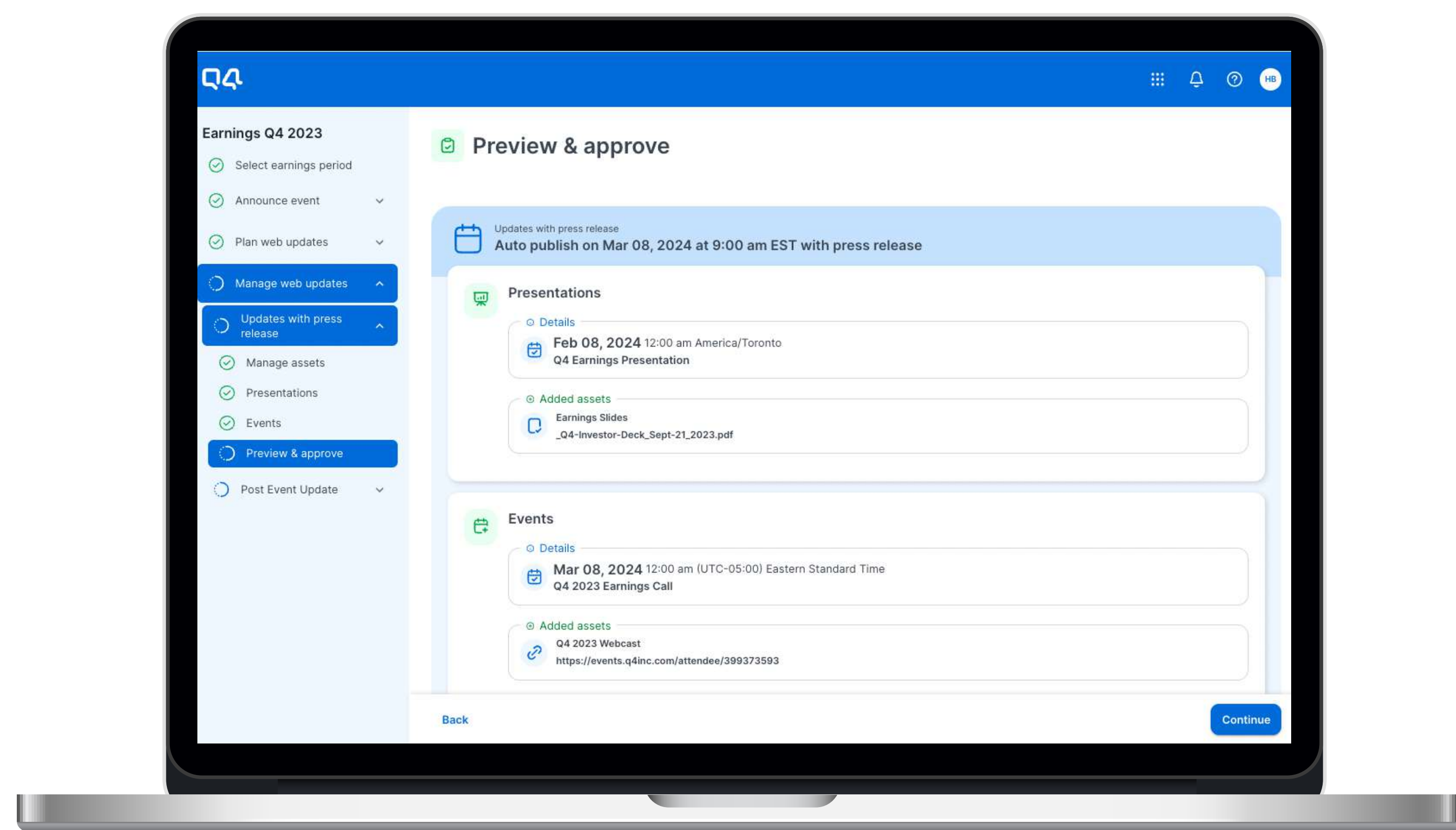
Preview and approve your updates instantly and on your own time.

ACCELERATE PUBLISHING YOUR STORY

Updates live in <1 minute let you get back to focusing on your strategy 16x faster than anywhere else.

Redefine Your Earnings Experience

With an experience purpose-built for IR and earnings, eliminate the stress traditionally encountered at these pivotal points across the financial calendar. With a seamless process to configure and execute updates, your website will be precisely timed to reflect your evolving story and up-to-date financials.



CONFIDENTIAL & SECURE DISCLOSURES

Upload confidential and material information to a fully cyber-secure environment prior to launch.

ELIMINATE STRESS WITH ERROR-PROOF PRECISION

Automate your updates to be triggered the very moment your press release crosses the wire.

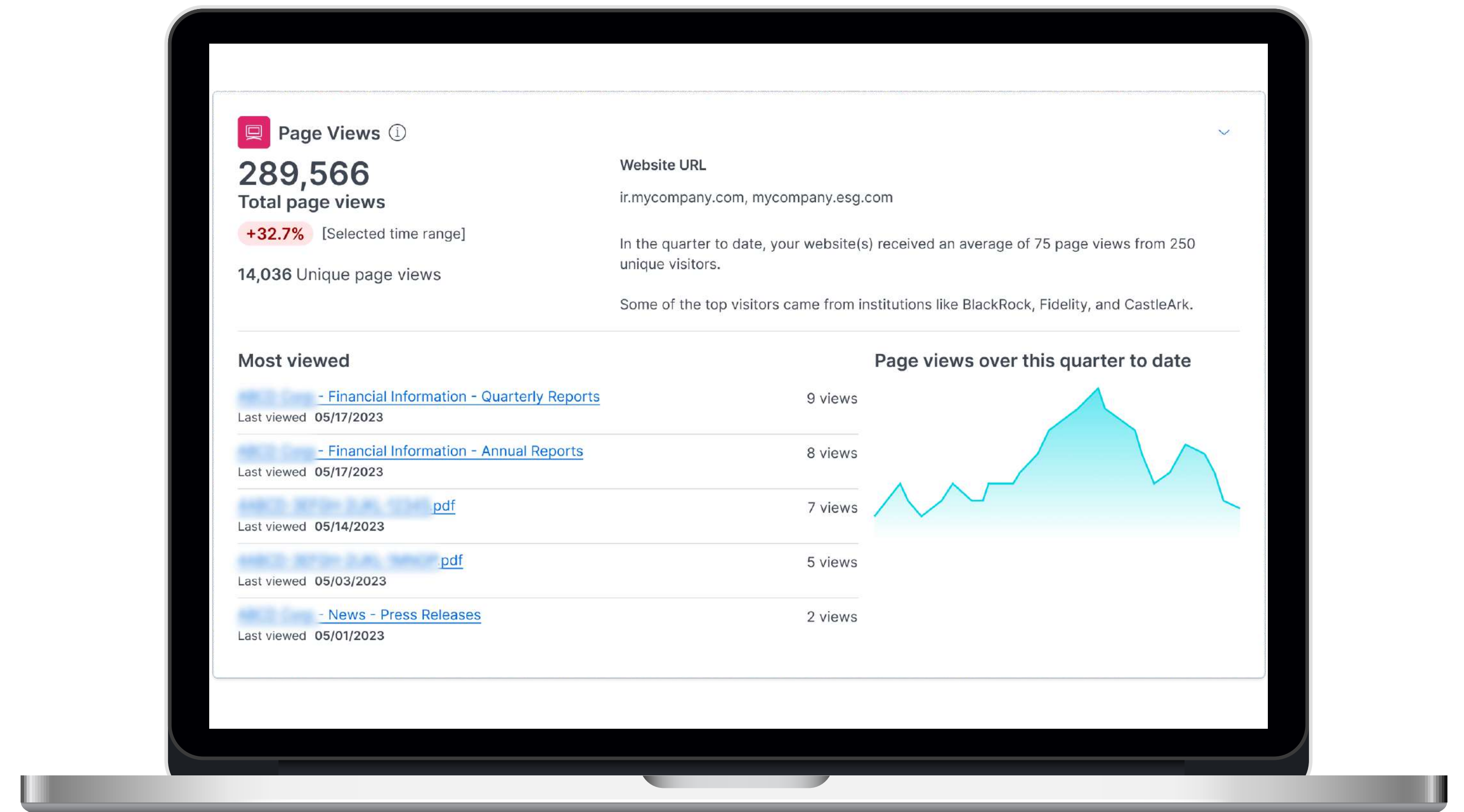
TAILORED TO YOUR NEEDS

A customized flow that tracks your preferences to save you time each quarter.



Transform Your Analytics into IR Intelligence

The Q4 IR Ops Platform aggregates every datapoint generated across your IR program and maps that action to the investor driving that activity. While traditional website analytics provide data on volume of traffic, Q4 reveals the investor interested in your story, triggering your targeting strategy.



IDENTIFY WHICH INVESTOR TO ENGAGE NEXT

Real-time data to help you find the right investors to support your corporate story.

BENCHMARK YOUR PERFORMANCE VS. PEERS

Compare performance against peers, and identify investors that should be engaged with you.

IDENTIFY ACTIVIST BEHAVIOR EARLIER

Reveal when activists are landing on your website to ensure you and leadership are always prepared.

Market-leading reliability & performance

- ✔ AWS ISO27001 SOC 1, 2 & 3
- ✔ AWS Multi-Zone Infrastructure
- ✔ Cloudflare™ enterprise DDoS and WAF service
- ✔ <200 ms response time
- ✔ Web application firewall
- ✔ Dynamic routing of traffic, tested and proven to meet your earnings needs.
- ✔ Daily Vulnerability Scanning
- ✔ SSL Certificate Procurement, Management & Installation
- ✔ Distributed backup for natural disaster recovery in < 24 hours
- ✔ 24/7/365 infrastructure monitoring
- ✔ Amazon Route 53 DNS

Q4 is a SOC-2 Type II Certified Solution Provider

Secure management of your data is critical at every touch point with your SaaS provider. Q4 is SOC-2 type II certified, meeting the highest standards of security, availability, confidentiality, and privacy in 3rd party reviews. Our ISO compliant processes are complemented best-in-class infrastructure from AWS™ and the market-leading security of the Cloudflare™ content delivery network.





Q4 IR Websites

Build a destination that elevates critical information, captivates visitors, and strengthens confidence with all investors. Select the right plan to execute your strategy and impress your audience, with options to enhance your reach, access top-tier insights, and facilitate direct connections between investors and leadership.

Benefits	Base	Plus	Premium
Award Winning Designs	✓	✓	✓
Error-Proof Earnings Precision Drive earnings updates perfectly timed to disclosure with Earnings Lifecycle Management.	✓	✓	✓
Q4 Platform Website Management Express, secure website updates live in 1 minute.	✓	✓	✓
Market Leading AWS™ and Cloudflare™ Infrastructure	✓	✓	✓
Engagement Analytics Base Website intelligence to map data to insights.	✓	✓	✓
Integration with Market Leading Newswires We only partner with the best.	✓	✓	✓
SOC-2 Type 2 Certified CMS	✓	✓	✓
SEC and GDPR Compliant	✓	✓	✓
World-Class Security and MNPI Interface	✓	✓	✓
WCAG 2.1 AA Accessibility	✓	✓	✓
Real-Time Pricing Tickers	3	5	Unlimited
Languages	English only*	2	5
Redirects	10	15	25
Social Impact & Sustainability Meet growing ESG requirements.		✓	✓
Meeting Requests Provide investors a path to connect with leadership.		✓	✓
Additional Pages Expand your site for additional content		✓	✓
Post-Launch Design Changes		✓	✓
Redesigns		Included in 2 years deals / renewals	Included in 2 years deals / renewals
Embedded Events Video Replay Display event recordings within another webpage.			✓





* Dual language supported where regulated



About Q4 Inc.

Q4 Inc. is the leading capital markets access platform that is transforming how issuers, investors, and the sell-side efficiently connect, communicate, and engage with each other. The Q4 Platform facilitates interactions across the capital markets through IR website products, virtual events solutions, engagement analytics, investor relations CRM, shareholder and market analysis, surveillance, and ESG tools. The Q4 Platform is the only holistic capital markets access platform that digitally drives connections, analyzes impact, and targets the right engagement to help public companies work faster and smarter. The company is a trusted partner to more than 2,650 public companies globally, including many of the most respected brands in the world, and maintains an award winning culture where team members grow and thrive. Q4 is headquartered in Toronto, with offices in New York and London.

Learn more at www.q4inc.com.

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