

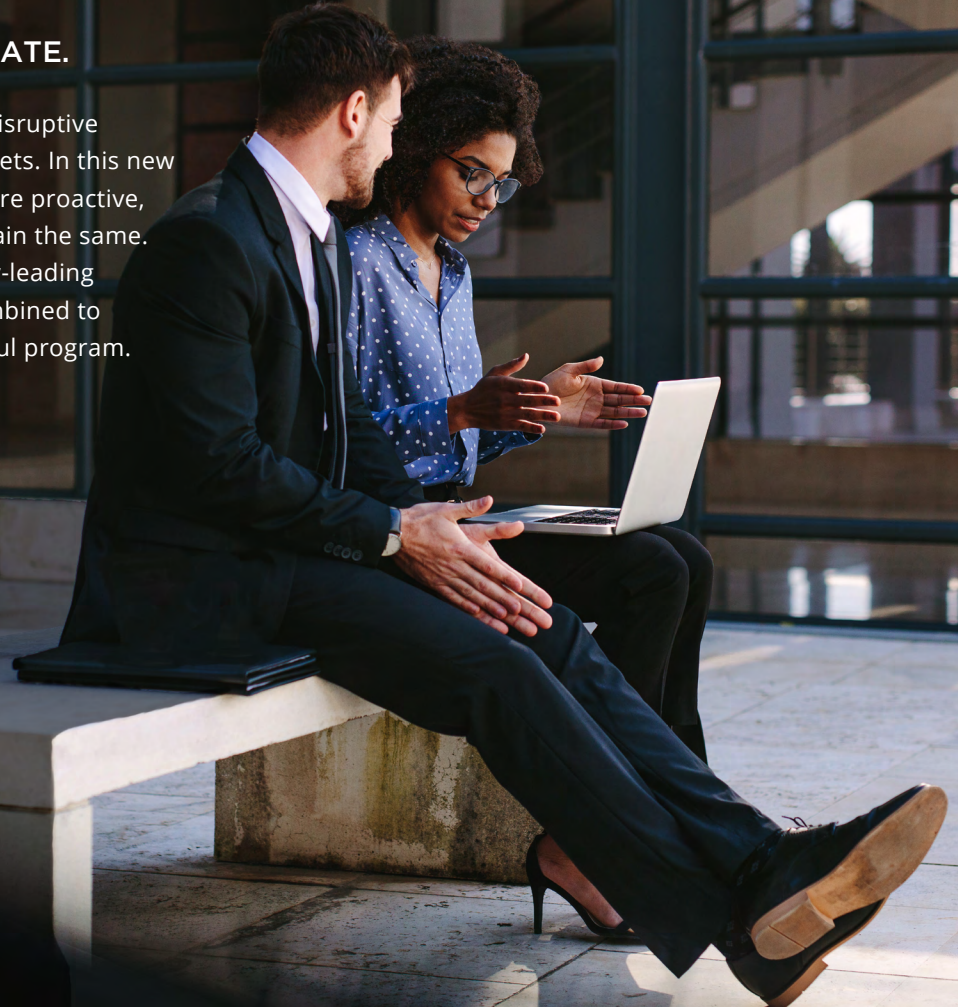
Q4 IR Success Platform

Q4

COMMUNICATE. ENGAGE. ELEVATE.

Evolving regulations, social impact, and disruptive technology are changing the capital markets. In this new investment landscape you need to be more proactive, even though resources and budgets remain the same. With the Q4 IR Success Platform, industry-leading technology and customer service are combined to amplify your strategy and run an impactful program.

No two IR strategies are the same. For your company to meet its valuation goals you need **the right custom solution** to navigate the challenges across your workflow.



Communicate Your Brand

Your message needs to resonate with your shareholder base. Q4 unifies your outreach from earnings calls, to IR website, to clearly deliver your story to the market.



Attract the Right Investors

MiFID II has led to less access to the right portfolio managers. Targeting with Q4 technology helps you to identify shareholders focused on long-term investment.



Measure Your Impact

Market volatility requires you to understand and predict performance for the C-Suite. With Q4 market intelligence receive daily insights into what is driving your stock.

Activate Your Strategy with the Q4 IR Success Platform

Whether you need to design a new branded IR website, implement stress-free earnings, create a stronger targeting program, or reduce time spent on administrative tasks, the Q4 IR Success Platform will help you succeed with market leading technology and dedicated IR support.

“We are a lean team at Sonos, with many people wearing a variety of hats. Being able to lean on the capabilities and expertise of Q4, has been critical to our IR efforts”

Daniel Welch

Director of Corporate Finance, Sonos

Communicate

Amplify your story with a dedicated IR Lead and 24/7 support.

Products

- ✓ Q4 Studio
- ✓ Webcasting
- ✓ Conference Calling
- Q4 Desktop
- Capital Markets Intelligence

Services

- ✓ Earnings Management
- ✓ Request a Meeting
- Targeting
- Trading Analytics
- Earnings Preparation
- Strategic Advisory Services
- Board Reporting

Engage

Expand IR potential with a dedicated IR Manager to run your daily program.

Products

- ✓ Q4 Studio
- ✓ Webcasting
- ✓ Conference Calling
- ✓ Q4 Desktop
- Capital Markets Intelligence

Services

- ✓ Earnings Management
- ✓ Request a Meeting
- ✓ Targeting
- ✓ Trading Analytics
- Earnings Preparation
- Strategic Advisory Services
- Board Reporting

Elevate

Deliver more with an experienced IR partner and analyst to build your strategy.

Products

- ✓ Q4 Studio
- ✓ Webcasting
- ✓ Conference Calling
- ✓ Q4 Desktop
- ✓ Capital Markets Intelligence

Services

- ✓ Earnings Management
- ✓ Request a Meeting
- ✓ Targeting
- ✓ Trading Analytics
- ✓ Earnings Preparation
- ✓ Strategic Advisory Services
- ✓ Board Reporting

ABOUT Q4 INC.

Q4 is a leading global provider of cloud-based investor relations, with the mission of partnering with customers to achieve their strategic IR objectives. With best-in-class customer experience and an innovative suite of IR technology, Q4 is a trusted partner to over 1,500 of the world's largest brands. Our comprehensive portfolio of IR communications and intelligence solutions, supported by an industry-leading customer experience model, we empower our customers to build impactful and strategic IR programs. Q4 has offices in New York, Toronto, Copenhagen, and London. To learn more, visit: www.q4inc.com.

Email: sales@q4inc.com Follow: [@q4tweets](https://twitter.com/q4tweets) [in](https://www.linkedin.com/company/q4inc) Q4 Inc.