Q4 Desktop: All the insight you need in one easy to use platform.

Q4 Desktop's robust data, charts and reports reveal changes and patterns within a shareholder base that were previously inaccessible. With views into ownership, trading analytics including expected trading range, sentiment, volatility, activism, and relative performance, Q4 Desktop delivers all the insights you need in one easy to use platform – helping you to turn knowledge into action.
Benefits

KNOW ABOUT CHANGE FASTER
Utilizing machine learning and natural language processing technologies, Q4 Desktop keeps you informed with timely intra-day trading and activity updates, rendered in language you can actually understand.

PREDICTIVE INSIGHTS
Artificial intelligence algorithms analyze stock and options order flow to provide you with forward-looking insight into market expectations and investor sentiment, as well as evaluating the current level of risk associated with your company.

BETTER TRANSPARENCY
Gain understanding of the drivers behind investor behaviors and the overall quality of your buyers and sellers, and identify patterns and changes of these over time.

ALWAYS A PROACTIVE STANCE
Track activist investor interest and address potential risks before they occur. Q4 Desktop’s activist alerts provide the industry’s earliest warning of potential activist accumulations or possible hostile situations.

Features

ACTIONABLE INTELLIGENCE
- Real-time institutional buyer and seller analysis & commentary
- Trends in investor style, turnover, type & region
- Q4’s proprietary Quality Rating score of institutional investors
- Real-time trading analytics
- Market structure dynamics
- Peer trading and ownership analysis
- Forward-looking intelligence on investor sentiment and market expectations for you and your peers
- Activism Alarm

INTEGRATED SHAREHOLDER INTELLIGENCE
- Timely insight into ownership changes
- Seamlessly toggle between 13F and surveillance ownership views
- Historical trend analysis

ABOUT Q4 INC.

Q4 is a leading global provider of cloud-based investor relations and capital market solutions. Q4 empowers customers to be leaders in IR through innovative technology and exceptional customer service. Our comprehensive portfolio of communications and intelligence solutions, including websites, webcasting, stock surveillance, and IR Desktop arm industry professionals with the tools and insights required to run award-winning IR programs, make effective business decisions, and better engage with the street. Q4 has offices in New York, Chicago, Toronto, Copenhagen, and London. To learn more, visit: www.q4inc.com.