

Q4 Earnings Events



Stress Free Events to Connect Investors with Your Story

Q4 Earnings Events

Earnings calls are critical to reinforcing your unique value to investors. With the need to deliver seamless and reliable engagements, earnings calls require the right support from planning to execution. Q4 offers a stress-free unified earnings experience. Dedicated to the success of your initiatives, Q4 allows you to drive stronger quarterly connections with investors to drive shareholder engagement.



Deliver financial results, stress-free.

From planning, to event, to disclosure of results on your website, Q4 helps you confidently connect financial updates with investors. Leveraging award-winning technology solutions with market-leading, 99%+ platform reliability, Q4 is dedicated to the execution of flawless earnings, every quarter.

Elevated investor engagements.

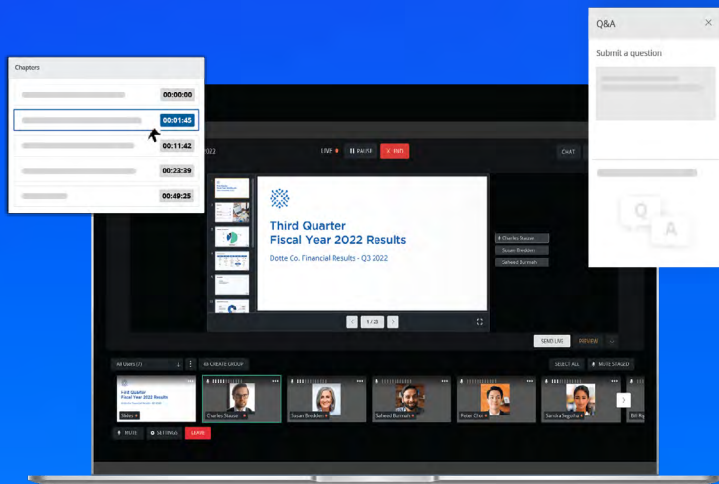
Reimagine earnings to meet the growing expectations of investors with next-generation technologies. With enterprise-grade video and audio capabilities, media streaming, and interactive Q&A, reinforce your unique value to investors.

Track the impact of your strategy.

Better understand your investor base through consolidated reporting with Engagement Analytics. Confidently execute your strategy and track the success of your IR program based on in depth analysis across every crucial touchpoint.

A new home for your earnings experience.

Strategically engage with investors with the right combination of best-in-class technologies. From conference calling to webcasting solutions, and an in-app preparation experience, Q4 lets you focus on communicating your message and making an impression on your investors.



Industry-Leading Support

- ✓ Dedicated event manager
- ✓ 24/7 support
- ✓ Pre-event planning and coordination
- ✓ Live event moderation
- ✓ Conference calling operator

BASE

AN EXPERT INFORMED TECHNOLOGY MIX FOR YOUR NEEDS

- Audio webcast
- 10,000 attendee logins
- Slides
- 12-month archive
- Quick chaptering
- Stream Test
- Standard registration page
- Basic branding
- MP3 event recording
- Downloadable resources

PLUS

- Audio webcast
- 10,000 attendee logins
- Slides
- Audio pre-record
- Speaker bios
- 12-month archive
- Custom chaptering
- Transcript
- Stream Test
- Custom registration page
- Custom branded console
- MP3 event recording
- Downloadable resources
- Text Q&A

PREMIUM

- Video webcast
- 50,000 attendee logins
- Slides
- Video pre-record
- Speaker bios
- 12-month archive
- Custom chaptering
- Transcript
- Stream Test
- Custom registration page
- Custom branded console
- MP4 event recording
- Downloadable resources
- Text Q&A

INDUSTRY- LEADING EVENT MANAGEMENT FROM A DEDICATED TEAM

- Dedicated event manager
- Platform Analytics

- Dedicated event manager
- Platform Analytics

- Dedicated event manager
- Dedicated project manager
- Platform Analytics

CUSTOMIZABLE OPTIONS TO ELEVATE YOUR EVENT

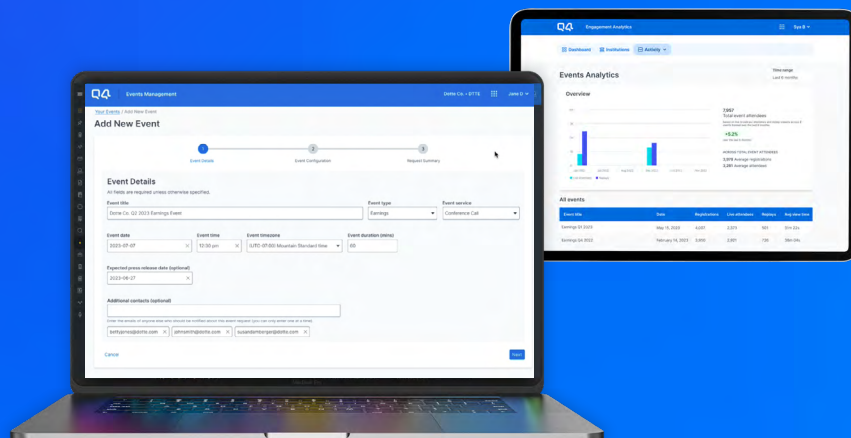
- Conference Call

- Conference Call
- Dry run

- Conference Call
- Dry run

Trusted premium experience from beginning to end.

Q4 can help you deliver your financial results to the investment community, backed by a team dedicated to over 4400 investor and capital markets events annually. Q4 Events Managers work with you to plan and produce earnings calls that are compliant, and aligned to your business objectives.



PRE-EARNINGS PLANNING

- Confidently build your events with a dedicated Event Manager
- Consult with Q4 for the right mix of technologies

LIVE EVENT

- Focus on message delivery as Q4 monitors the quality of your live event
- Engage your audience with premium conference calling, webcasting, and innovative presentation options

POST-EVENT MEASUREMENT

- Gain complimentary access to Engagement Analytics in the Q4 Platform
- Evaluate your IR program and understand audience behaviour

1100+

QUARTERLY IR EVENTS

100K+

MONTHLY HOURS OF EVENT CONTENT CONSUMED

500K+

INVESTORS CONNECTED TO PUBLIC COMPANIES EACH QUARTER

4M+

DAILY WEBSITE VISITS DURING EARNINGS

Discover how you can host seamless earnings calls with Q4 Events.

[LEARN MORE](#)

About Q4 Inc.

Q4 Inc. (Q4) is a leading capital markets communications platform provider that is transforming the way publicly traded companies, investors, and investment banks make decisions to efficiently discover, communicate, and engage with each other. The Q4 end-to-end technology platform facilitates interactions across the capital markets through its IR website products, virtual events solutions, capital markets customer relationship management solution, and shareholder and market analytics tools. The firm is a trusted partner to over 2,650 public companies including 50% of the S&P 500.

Q4 is based in Toronto, with offices in New York and London. To learn more, visit: www.q4inc.com.

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