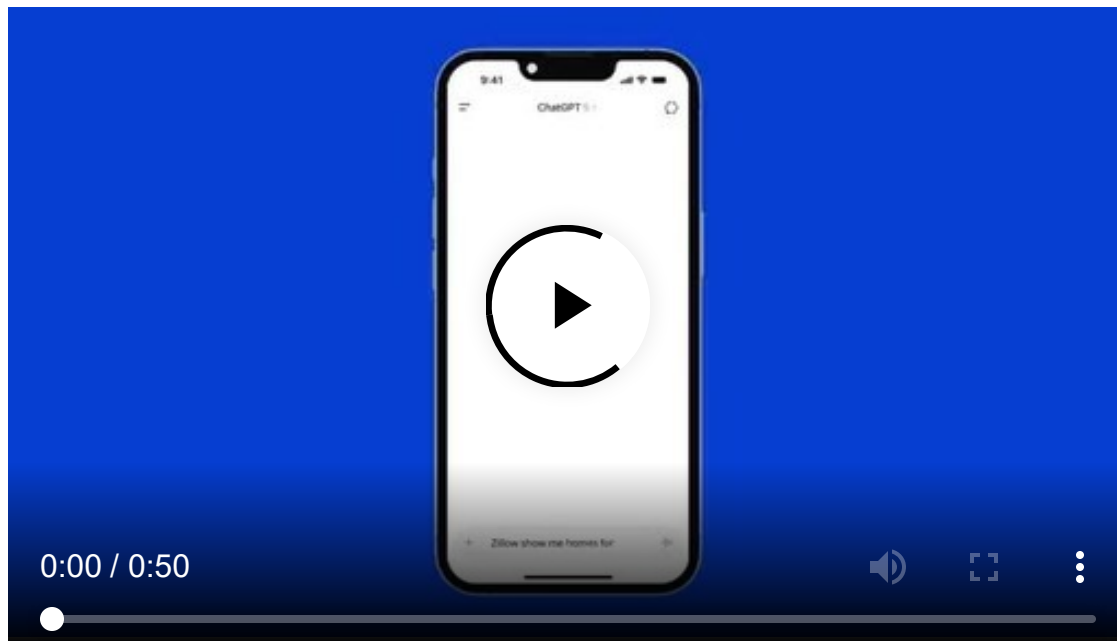


Zillow debuts the only real estate app in ChatGPT

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The first-of-its-kind Zillow app brings the power of real listings, financing and housing insights to everyday conversations

SEATTLE, Oct. 6, 2025 /PRNewswire/ -- Zillow® (Nasdaq: Z and ZG) today became the only [real estate app available in ChatGPT](#), giving people a first-of-its-kind way to begin their housing journey on one of the world's most widely used AI platforms.



Now, whether you're dreaming about your first apartment or searching for the right neighborhood to put down permanent roots, you can ask ChatGPT the same questions you'd ask a friend: "What can I afford nearby?" "Show me homes with a big backyard." "What's renting in Seattle right now?" The Zillow app in ChatGPT delivers listings,

complete with photos, maps and pricing, and guides you seamlessly back into Zillow to schedule a tour, connect with an agent or explore financing.

"As people increasingly turn to conversational AI to make their lives easier, Zillow is bringing that same simplicity to the home journey within ChatGPT," said David Beitel, Zillow's chief technology officer. "Our goal is to make it feel simple, intuitive and approachable. Partnering with OpenAI puts Zillow at the forefront of generative AI adoption; this builds on years of work as we continue to use AI to simplify and improve the path from searching for a home to actually unlocking the door."

Zillow was an early partner that worked on building an app in ChatGPT, underscoring Zillow's trusted brand, scale and track record of turning technology breakthroughs into consumer-first innovations. This builds on decades of Zillow investment in AI, ensuring that consumers and the agents who guide them remain at the center of the journey.

The Zillow app in ChatGPT mirrors Zillow's familiar design and is powered by Zillow's trusted housing insights, real-time listings and technology. Consumers see listing photos, property details, maps and pricing as well as broker and MLS attribution.

Important next steps such as scheduling a tour, connecting with an agent or exploring financing still flow through Zillow.

The app is available starting today. The experience supports most listing types, including rentals and homes for sale by agents or owners. Over time, Zillow plans to integrate new-construction listings and immersive 3D tours, building on its nearly two decades of AI leadership in real estate.

About Zillow Group:

Zillow Group, Inc. (Nasdaq: Z and ZG) is reimagining real estate to make home a reality for more and more people. As the most visited real estate app and website in the United States, Zillow and its affiliates help people find and get the home they want by connecting them with digital solutions, dedicated real estate professionals, and easier buying, selling, financing, and renting experiences.

Zillow Group's affiliates, subsidiaries and brands include Zillow®, Zillow Premier Agent®, Zillow Home LoansSM, Zillow Rentals®, Trulia®, Out East®, StreetEasy®, HotPads®, ShowingTime+SM, Spruce®, and Follow Up Boss®.

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