

## Zillow Group Promotes Jun Choo to chief operating officer

2024-11-14

SEATTLE, Nov. 14, 2024 /PRNewswire/ -- Zillow Group, Inc. (Nasdaq: Z and ZG), which is transforming the way people buy, sell, rent and finance homes, announced today that tenured Zillow executive Jun Choo has been promoted to chief operating officer (COO).

In this role, Choo will now oversee Zillow's for sale business strategy and operations including Enhanced Markets and Mortgages in addition to the company's real estate industry product lines, sales and operations.

Choo joined Zillow Group in 2015 through the company's acquisition of Trulia and has more than two decades of leadership and go-to-market experience in the real estate tech space. He has held leadership and strategy roles throughout sales, marketing and software over the last decade at Zillow. Most recently, he was Senior Vice President of Real Estate Software which encompasses Zillow Premier Agent sales, ShowingTime, dotloop, Zillow Showcase, Aryeo and other key B2B offerings for agents, brokers and multiple listing services.

"Jun has long been an instrumental leader in our company, consistently creating and scaling innovative solutions across our business," said Zillow Group CEO Jeremy Wacksman. "He has been a key driver of our numerous technology investments to digitize the industry. Under his leadership, we will expand the integrated transaction experience to more customers – agents, movers, and industry professionals – and offer them a better way to transact in real estate."

Throughout Choo's tenure at Zillow Group, he has propelled the company's mission forward – creating the integral Connections platform, inventing Premier Agent market-based pricing, and spearheading the ideation, development, and nationwide launch of the unparalleled Zillow Showcase product. Choo's numerous accomplishments at Zillow are all anchored in identifying core customer needs, building excellent products to meet those needs, and rallying

teams around bringing them to market effectively.

"I'm honored to step into this role and continue supporting our company's growth. With more than two-thirds of U.S. homebuyers on Zillow, we are seizing our incredible opportunity to deliver a more tech-enabled and integrated experience to get more people home," says Choo. "Our industry software offerings are unmatched and we will continue to invest in new solutions that help modernize the real estate experience through Zillow's housing super app."

In addition to Choo's appointment, Susan Daimler and Matt Daimler, president of Zillow and senior vice president of product, respectively, have decided to leave Zillow.

"We're grateful for both Susan and Matt's many contributions and leadership over the last 12 years," said Wacksman. "They've each had a tremendous impact on Zillow's growth and success and we wish them all the best."

### About Zillow Group:

Zillow Group, Inc. (Nasdaq: Z and ZG) is reimagining real estate to make home a reality for more and more people. As the most visited real estate website in the United States, Zillow and its affiliates help people find and get the home they want by connecting them with digital solutions, dedicated partners and agents, and easier buying, selling, financing, and renting experiences.

Zillow Group's affiliates, subsidiaries and brands include Zillow®, Zillow Premier Agent®, Zillow Home Loans<sup>SM</sup>, Zillow Rentals®, Trulia®, Out East®, StreetEasy®, HotPads®, ShowingTime+<sup>SM</sup>, Spruce®, and Follow Up Boss®.

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### Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that involve risks and uncertainties, including, without limitation, statements regarding Zillow Group's business growth, performance, and impact on residential real estate. Statements containing words such as "may," "believe," "anticipate," "expect," "intend," "plan," "project," "predict," "will," "projections," "continue," "estimate," "outlook," "guidance," "would," "could," "strive," or similar expressions constitute forward-looking statements. Forward-looking statements are made based on information currently available to management, and although we believe the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee these results. Differences in Zillow Group's actual results from those described in these forward-looking statements may result from actions taken by Zillow Group as well as from

risks and uncertainties beyond Zillow Group's control. For more information about potential factors that could affect Zillow Group's business and financial results, please review the "Risk Factors" described in Zillow Group's publicly available filings with the U.S. Securities and Exchange Commission. Except as may be required by law, Zillow Group does not intend and undertakes no duty to update this information to reflect future events or circumstances.

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