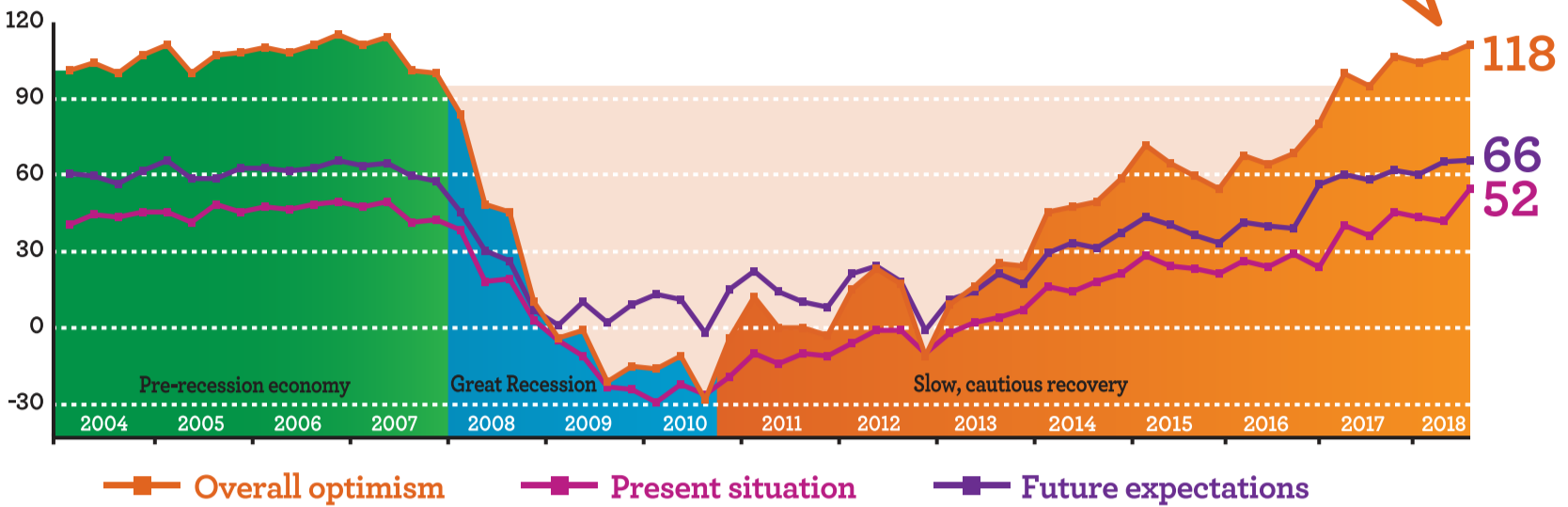


Small Business Optimism at 15-year High in Q3

The Q3 Wells Fargo/Gallup Small Business Index

Index reading

Overall Index score was 118 in Q3.



Q3 Wells Fargo/Gallup Small Business Index score was 118, up 12 points from April and **the highest mark since the Index debuted in 2003.**

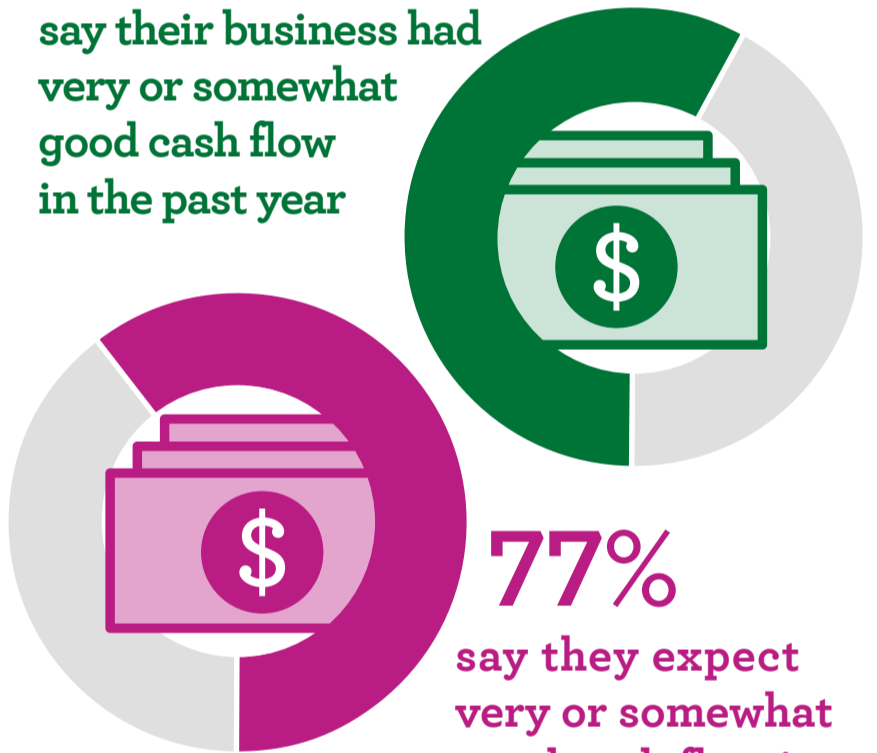
Strong Financial Outlooks

Small business owners see a strong financial landscape on the horizon

78% say their financial situation today is very or somewhat good



69% say their business had very or somewhat good cash flow in the past year



84% say their financial situation in the next 12 months will be very or somewhat good

77% say they expect very or somewhat good cash flow in the next year

Going Where Customers Are: Online

Businesses seek to integrate further into an increasingly digital marketplace...

54% are very or somewhat likely to increase their business' online presence through online and social media marketing



37% expect a quarter of their business or more to be conducted online in 5 years

