



NEWS RELEASE

Ritchie Bros. Brings More Ways to Buy and Sell to rbauction.com

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Buy Now and Make Offer options give buyers immediate access to more equipment and sellers more flexibility to move equipment and expand liquidity across the Ritchie Bros. marketplace.

WESTCHESTER, Ill.--(BUSINESS WIRE)-- Ritchie Bros., an RB Global, Inc. company (NYSE: RBA) (TSX: RBA), continues to expand the ways customers buy and sell equipment on rbauction.com. Today the company announced that "Buy Now" and "Make Offer" purchasing options are live across North America, adding more than 10,000 additional listings to rbauction.com and giving customers a choice of online bidding in unreserved auctions, fixed-price purchase with Buy Now, or submitting offers to sellers using the Make Offer format.

This launch reflects Ritchie Bros.' continued commitment to its mission of making buying and selling easy every time.

Direct Benefits for Both Sides of the Market

Customers can choose the format that fits how they buy or sell, rather than adapting to a single sales format:

- For Sellers: Listings reach the marketplace's registered users, with continuous 24/7 exposure. Sellers can sell through unreserved auctions, set a fixed price for more price certainty, and accept offers from buyers. This flexibility helps sellers move equipment without waiting for a scheduled auction date.
- For Buyers: Equipment is available to buy immediately at any time through Buy Now, with the option to name their price through Make Offer, giving more opportunities to get the equipment they need, when they need it. Buyers get upfront pricing, a single account login, and support from a dedicated marketplace sales team for

shipping and optional warranty coverage.

“Our goal is to continually build products that solve real problems for our customers,” said Shiv Dutt, Chief Digital and Strategy Officer at RB Global. “Buyers told us they wanted more buying options without waiting for auction day, and sellers wanted their inventory in front of more people with more ways to sell. Adding Buy Now and Make Offer to rbauction.com directly addresses both needs, with the goal of creating a more active and effective marketplace for everyone.”

Key Platform Enhancements

- All Formats in One Place: Timed auctions and Buy Now fixed-price listings through Make Offer are now available on rbauction.com.
- One Account: Existing marketplace customers can browse, bid, and buy across all formats without setting up a new account.
- Dedicated Sales Support: A marketplace sales team helps buyers arrange shipping and optional warranty coverage through trusted third-party providers, added directly to their invoice.
- Global Expansion: New formats launched first in North America, with international rollouts to follow.

To view the new buying options, visit rbauction.com/buying/how-to-buy/buy-now-make-offer.

About RB Global

RB Global, Inc. (NYSE: RBA) (TSX: RBA) keeps the world's assets working. A leading marketplace connecting buyers and sellers of commercial assets, vehicles and real estate, RB Global has a vision to be the world's most trusted asset marketplace. Through its global network of physical locations, digital marketplaces and trusted brands, the company provides transaction solutions, services and insights to customers across construction, commercial transportation, automotive, agriculture, government surplus, lifting and material handling, energy and mining, delivering liquidity, trust and ease at every stage of an asset's life. Its brands include Ritchie Bros., IAA, BigIron, Rouse Services, SmartEquip and VeriTread. Visit rbglobal.com.

Forward-Looking Statements

Certain statements contained in this release include “forward-looking statements” within the meaning of U.S. federal securities laws and “forward-looking information” within the meaning of Canadian securities laws (collectively, “forward-looking statements”). Forward-looking statements herein include, in particular, statements relating to the anticipated benefits of the Buy Now and Make Offer launch on rbauction.com, its anticipated impact on customer engagement and marketplace usage, and other subjects of this release that are not historical facts. Forward-looking statements are typically identified by such words as “aim”, “anticipate”, “believe”, “could”,

"continue", "estimate", "expect", "intend", "may", "ongoing", "plan", "potential", "predict", "will", "should", "would", "likely", "generally", "future", "long-term", or the negative of these terms, and similar expressions intended to identify forward-looking statements. It is uncertain whether any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do, what impact they will have on the results of operations and financial condition of RB Global's common shares. Therefore, you should not place undue reliance on any such forward-looking statements and caution must be exercised in relying on forward-looking statements. Forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties that may cause actual results to differ materially, including but not limited to risks and uncertainties relating to: our ability to drive shareholder value; potential growth and market opportunities; the level of participation in our auctions and the success of our online marketplaces; our ability to grow our businesses, acquire new customers, enhance our sector reach, drive geographic depth, and scale our operations; the impact of our initiatives, services, investments, and acquisitions on us and our customers; the acquisition or disposition of properties; potential future mergers and acquisitions; our ability to integrate acquisitions; our future capital expenditures and returns on those expenditures; our ability to add new business and information solutions, including, among others, our ability to maximize and integrate technology to enhance our existing services and support additional value-added service offerings; the supply trend of equipment and vehicles in the market and the anticipated price environment, as well as the resulting effect on our business and Gross Transaction Value ("GTV"); our compliance with laws, rules, regulations, and requirements that affect our business; effects of various economic, financial, industry, and market conditions or policies, including inflation, the supply and demand for property, equipment, or natural resources; the behavior of commercial assets and vehicle pricing; the relative percentage of GTV represented by straight commission or underwritten (guarantee and inventory) contracts, and its impact on revenues and profitability; the effect of any currency exchange and interest rate fluctuations on our results of operations; the effect of any tariffs on our results of operations; the grant and satisfaction of equity awards pursuant to our compensation plans; any future declaration and payment of dividends, including the tax treatment of any such dividends; financing available to us from our credit facilities or other sources, our ability to refinance borrowings, and the sufficiency of our working capital to meet our financial needs; our ability to satisfy our present operating requirements and fund future growth through existing working capital, credit facilities and debt; misappropriation of data or cybersecurity incidents; and, failure to comply with privacy and data protection laws. Other risks that could cause actual results to differ materially from those described in the forward-looking statements are included in "Part I, Item 1A: Risk Factors", and the section titled "Summary of Risk Factors", in our Annual Report on Form 10-K for the year ended December 31, 2025, as such risk factors may be amended, supplemented or superseded from time to time by other reports we file with the Securities and Exchange Commission, including subsequent Quarterly Reports on Form 10-Q. The forward-looking statements included in this release are made only as of the date hereof. While the list of factors presented here is considered representative, no such list should be considered to be a complete statement of all potential risks and uncertainties. Many of these risk factors are outside of our control, and as such, they involve risks which are not currently known that could cause actual results to differ materially from those discussed

or implied herein. RB Global does not undertake any obligation to update any forward-looking statements to reflect actual results, new information, future events, changes in its expectations or other circumstances that exist after the date as of which the forward-looking statements were made, except as required by law.

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