NEWS RELEASE

Media Advisory - Ritchie Bros. Auctioneers to Host Second Quarter 2017 Results Earnings Conference Call on August 8th, 2017

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VANCOUVER, July 10, 2017 /CNW/ - Ritchie Bros. Auctioneers Incorporated (NYSE and TSX: RBA), the world's largest industrial auctioneer and a leading equipment distributor, invites interested parties to participate in its second quarter 2017 earnings conference call, occurring on Tuesday, August 8, 2017 at 11:00 am Eastern time / 8:00 am Pacific time / 4:00 pm BST. During the call company executives will discuss Ritchie Bros.' earning results and answer questions from analysts and institutional investors. The Company's second quarter 2017 earnings results will be released after NYSE and TSX markets close the day prior, on August 7, 2017.

Analysts and institutional investors may participate via conference call, using the following dial-in information:

- 1-888-231-8191 (toll-free North America)
- 0-800-051-7107 (toll-free UK)
- 1-647-427-7450 (Toronto & overseas long-distance)

Please ask to participate in Ritchie Bros.' second quarter 2017 earnings call, and quote conference ID 52427603 if prompted.

Media and other interested parties may listen to the conference call via webcast, by selecting the second quarter 2017 earnings call webcast link at **https://investor.ritchiebros.com**.

Please note that there will be presentation slides accompanying the earnings call. The slides will be displayed live on the webcast, and will be available to download via the webcast player or at

https://investor.ritchiebros.com/events-and-presentations the morning of the call.

A replay of the conference call can be accessed after 2:00 pm Eastern time / 11:00 am Pacific time / 7:00 pm BST until September 7, 2017 at 416-849-0833 or 1-855-859-2056 (using passcode 52427603#).

About Ritchie Bros.

Established in 1958, Ritchie Bros. (NYSE and TSX: RBA) is a global asset management and disposition company, offering customers end-to-end solutions for buying and selling used heavy equipment, trucks and other assets. Operating in a multitude of sectors, including construction, transportation, agriculture, energy, oil and gas, mining, and forestry, the company's selling channels include: **Ritchie Bros. Auctioneers,** the world's largest industrial auctioneer offers live auction events with online bidding; **IronPlanet,** an online marketplace with featured weekly auctions and providing its exclusive IronClad Assurance® equipment condition certification; **EquipmentOne,** an online auction marketplace; **Mascus,** a leading European online equipment listing service; and **Ritchie Bros. Private Treaty,** offering privately negotiated sales. The company also offers sector-specific solutions including **GovPlanet, TruckPlanet,** and **Kruse Energy Auctioneers,** plus equipment financing and leasing through **Ritchie Bros. Financial Services.** For more information about the unprecedented choice provided by Ritchie Bros., visit **RitchieBros.com.**

SOURCE Ritchie Bros. Auctioneers

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