



# PPG Executive to Discuss Importance of Coatings Science to Smart Mobility at SURCAR North American Congress

06/12/2018

PITTSBURGH--(BUSINESS WIRE)-- PPG (NYSE:PPG) today announced that Ranju Arya, PPG senior business director, mobility, will discuss the growing importance of paint and coatings science to smart mobility during the inaugural SURCAR North American Congress, June 13-14, 2018, at Detroit's Roostertail event complex. SURCAR is a series of regional technical conferences focused on finishes for the automotive original equipment manufacturer (OEM) market.

During his presentation on June 14 at 11:40 a.m., Arya will highlight four broad mobility trends that will rely, in part, on advanced coatings science – autonomous driving systems, connected vehicles, electrified powertrains and shared mobility. PPG is addressing these opportunities through the development of next-generation coatings for use outside, inside and within tomorrow's vehicles and the transportation infrastructure.

Arya will describe challenges and solutions with finishes that enable light detection and ranging (LIDAR) sensors to more reliably "see" and "be seen" as well as coatings that minimize obstruction to key sensors. He also will cover the improvement of radar signal transmission through coatings and many other coating solutions that enable future mobility.

"In addition to the important appearance and protection roles, automotive coatings can now provide increased functionality to modern vehicles," Arya said. "I look forward to sharing PPG's vision for addressing these opportunities and partnering with OEMs and system providers to best leverage PPG's expertise in coatings science."

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