



Stop Waiting and Start Painting: OLYMPIC Paints and Stains by PPG Widens Window of Opportunity for Outdoor Summer Projects

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With WEATHER-READY application, weather forecasts no longer stand in way of paint or stain projects

CRANBERRY TOWNSHIP, Pa.--(BUSINESS WIRE)-- Barbeques, gardening, dog-walking, beach vacations: all popular summer activities ruined when precipitation is in the forecast. But good news -- gone are the days of relying on the perfect day to start an outdoor home project, because the OLYMPIC® Paints and Stains brand by PPG has launched an updated formula for its popular *Olympic ONE* exterior paint line. This new formula features WEATHER-READY® application technology, reducing the unpredictability of exterior home projects.

The new *Olympic ONE* exterior paint formula with *Weather-Ready* application is rain-ready in 12 hours. This means the qualities of this advanced formula will help protect your doors, shutters, siding and more if it rains 12 hours after application, so homeowners need not fear their completed project will be ruined. The new formula also includes an ALL-CLIMATE PROTECTION PACKAGE™ feature that helps paint adhere should very low or high temperatures occur, as low as 32 F and as high as 90 F.

"We want to give homeowners and do-it-yourselfers the flexibility and confidence to paint, even if the weather isn't perfect," said Alison Bruce, senior brand manager, *Olympic* Paints and Stains by PPG. "It's now more convenient than ever to conquer your outdoor projects no matter the weather."

In addition to *Weather-Ready* application and the *All-Climate Protection Package* feature, *Olympic ONE* exterior paint-and-primer-in-one offers resistance to cracking, peeling and fading and a mildew-resistant coating. The paint's low-VOC (volatile organic compound), low-odor formula is ideal for wood, masonry and more. A high-quality and affordable paint-and-primer-in-one product, *Olympic ONE* exterior paint is engineered for performance and durability, guaranteed.

"Innovative *Weather-Ready* application launched last summer as a feature of the *Olympic MAXIMUM*® stain product. And now, we are thrilled to be able to extend this offering to the *Olympic ONE* exterior paint line," Bruce said.

Bruce offered the following tips to help you stop waiting and start painting and staining this summer, even if the weather isn't perfect:

- With true, rich color and fade-resistance features, try *Olympic ONE* exterior paint on your front door, shutters or window trim in the 2018 color of the year, Black Magic (OL116). This color is a classic that neighbors and guests won't soon forget.
- Pair your favorite exterior paint color with coordinating *Olympic* stain colors. It's now easier than ever to pick the best stain color for your project, with large wooden samples available in the stain aisle at LOWE'S® store locations.
- Pick a weekend and gather your friends and family to get into project mode. Assign a friend or two to touch up your deck, fence or pergola with *Olympic Maximum* stain, while you give your front door a fresh coat of paint.

Find *Olympic ONE* exterior paint, *OlympicMaximum* stain and a full range of *Olympic* interior and exterior paints, exterior stains, resurfacers and wood cleaners at Lowe's stores across the U.S. and at www.olympic.com.

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