



We protect and  
beautify the world™

# PPG Recognized by CIO Magazine among CIO 100 Awards Winners

06/02/2014

Honorees to receive award during CIO 100 Symposium and Awards Ceremony

PITTSBURGH--(BUSINESS WIRE)--Jun. 2, 2014-- IDG's CIO magazine today announced that PPG Industries (NYSE:PPG) is a recipient of the 2014 CIO 100. The 27th annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (IT).

"Receiving the CIO 100 award affirms PPG Industries' commitment to delivering innovative IT solutions to support the strategic initiatives of our businesses," said Werner Baer, PPG vice president, information technology. "Our customers are looking to us continually for innovative products and services, and the PPG IT organization strives to exceed those expectations with groundbreaking technologies such as this digital glass visualization application."

PPG's award recognizes technology created by the company's flat glass business that enables the industry's first digital glass visualization platform, which is driven by data and incorporates glass properties of color, light reflectance and transmittance. This Web-based system enables architects to digitally select and specify glass for commercial buildings by realistically rendering glass products that can be viewed at different angles and in various lighting conditions, thereby providing an accurate depiction of the visual aesthetics of the glass. The application can be accessed online at <http://glasseview.ppg.com/View#>.

"For 27 years now, the CIO 100 awards have honored the innovative use of technology to deliver genuine business value," said Maryfran Johnson, editor in chief of CIO magazine and events. "Our 2014 winners are an outstanding example of the transformative power of IT to drive everything from revenue growth to competitive advantage."

Executives from the winning companies will be recognized at the CIO 100 Symposium and Awards Ceremony on Aug. 19 in Rancho Palos Verdes, California.

## About the CIO 100

Recipients of this year's CIO 100 Award were selected through a three-step process. First, companies filled out an online application form detailing their innovative IT and business initiatives. Next, a team of external judges (many of them former CIOs) reviewed the applications in depth, looking for leading-edge IT practices and measurable results. Finally, CIO editors reviewed the judges' recommendations and selected the final 100.

Coverage of the 2014 CIO 100 Awards will be available online at [CIO.com](http://CIO.com) on Aug. 1 and in the Aug. 1 issue of CIO magazine.

## About CIO

CIO is the premier content and community resource for information technology executives and leaders thriving and prospering in this fast-paced era of IT transformation in the enterprise. The award-winning CIO portfolio – [CIO.com](http://CIO.com), CIO magazine (launched in 1987), CIO executive programs, CIO strategic marketing solutions, CIO Forum on LinkedIn, CIO Executive Council and CIO primary research – provides business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. Additionally, CIO provides opportunities for IT solution providers to reach this executive IT audience. The CIO Executive Council is a professional organization of CIOs created to serve as an unbiased and trusted peer advisory group. CIO is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at [www.idgenterprise.com](http://www.idgenterprise.com).

## PPG: BRINGING INNOVATION TO THE SURFACE.™

PPG Industries' vision is to continue to be the world's leading coatings and specialty materials company. Through leadership in innovation, sustainability and color, PPG helps customers in industrial, transportation, consumer products, and construction markets and aftermarkets to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in nearly 70 countries around the world. Net sales in 2013 were \$15.1 billion. PPG shares are traded on the New York Stock Exchange (symbol:PPG). For more information, visit [www.ppg.com](http://www.ppg.com) and follow [@PPGIndustries](https://twitter.com/PPGIndustries) on Twitter.

*Bringing innovation to the surface* is a trademark of PPG Industries Ohio, Inc.

Note: All product and company names are trademarks of their respective organizations.

Source: PPG Industries, Inc.

PPG Industries, Inc.

Mark Silvey, PPG Corporate Communications, 412-434-3046

[silvey@ppg.com](mailto:silvey@ppg.com)