



# PPG Earns Environmental Achievement Award for GREEN LOGIC Matrix Systems

05/27/2015

PITTSBURGH--(BUSINESS WIRE)--May 27, 2015-- PPG Industries (NYSE:PPG) today announced that GREEN LOGIC® Matrix paint detackifier systems have been recognized by the Environmental Management Association (EMA) with the 2014 Environmental Achievement Award. The *Green Logic* Matrix system for automotive manufacturing was recognized by EMA for exhibiting a commitment to the environment and using resources from the environment to provide innovative solutions to environmental challenges.

"Innovative automotive coatings products that help manufacturers cut costs, increase efficiency and decrease waste during the coatings and production process are critical in today's industry," said Cindy Niekamp, PPG senior vice president, automotive coatings. "The *Green Logic* Matrix detackifier system helps our automotive customers greatly reduce water consumption and waste in the production process. PPG is honored to be recognized for providing them with this groundbreaking sustainable product."

The *Green Logic* product line by PPG offers manufacturers environmentally responsible options for paint denaturants or detackifiers used in water-washed paint spray booths. *Green Logic* Matrix detackifier, launched last year, is a liquid made of materials derived from vegetables and natural fibers that draws in paint overspray to render it non-sticky and keeps it in suspension until removed by a decanter. The system enabled by the *Green Logic* Matrix product uses less than 10 percent of the water required by a traditional system, saving the equivalent of 1.5 million glasses of water. The product also helps minimize paint booth cleaning and maintenance, which reduces costs and maximizes vehicle throughput.

"The EMA strives to recognize industry-level accomplishments that focus on the betterment of company practices in hopes of reducing pollution and harm to the environment," said Meaghan Kangas, EMA director. "The *Green Logic* Matrix product by PPG is a breakthrough we hope will inspire other companies and aspiring scientists around the globe."

For more about PPG's automotive coatings products, visit [www.ppgautocoatings.com](http://www.ppgautocoatings.com).

## PPG: BRINGING INNOVATION TO THE SURFACE.™

PPG Industries' vision is to be the world's leading coatings company by consistently delivering high-quality, innovative and sustainable solutions that customers trust to protect and beautify their products and surroundings. Through leadership in innovation, sustainability and color, PPG provides added value to customers in construction, consumer products, industrial and transportation markets and aftermarkets to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in nearly 70 countries around the world. Reported net sales in 2014 were \$15.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit [www.ppg.com](http://www.ppg.com) and follow [@PPGIndustries](https://twitter.com/PPGIndustries) on Twitter.

*Bringing innovation to the surface* is a trademark and *Green Logic* is a registered trademark of PPG Industries Ohio, Inc.

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