



We protect and  
beautify the world™

## PPG Announces Executive Appointment

06/27/2016

PITTSBURGH--(BUSINESS WIRE)--Jun. 27, 2016-- PPG (NYSE:PPG) today announced that Max Wetzel, currently chief marketing officer and general manager, home centers, U.S. and Canada, for PPG's architectural coatings business is appointed vice president, global strategic marketing, architectural coatings, effective July 1.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160627006133/en/>



Max Wetzel is appointed PPG vice president, global strategic marketing, architectural coatings, effective July 1. (Photo: Business Wire)

In this new role, Wetzel will build a global marketing strategy for architectural coatings across the U.S. and Canada; the Europe, Middle East and Africa (EMEA) region; and the Asia Pacific region, and he will report to Jean-Marie Greindl, PPG senior vice president, global architectural coatings, and president, PPG EMEA. Additionally, Wetzel will continue in his U.S. and Canada roles as chief marketing officer for all sales channels and as general manager for the home centers channel (including The Home Depot, Lowe's, Menards and Walmart accounts), and he will continue reporting to Dave Cole, PPG vice president, architectural coatings, U.S. and Canada, for these responsibilities.

Wetzel joined PPG in his current role in 2014. Previously, he worked for more than 10 years at H.J. Heinz Co., advancing through various marketing and sales roles in the U.S. and abroad to become vice president responsible for the global Walmart and Sam's Club customer business unit.

### **PPG: WE PROTECT AND BEAUTIFY THE WORLD™**

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.3 billion in 2015. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

*We protect and beautify the world* is a trademark and the *PPG Logo* is a registered trademark of PPG Industries Ohio, Inc.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20160627006133/en/>

Source: PPG

### **PPG Media Contact**

Mark Silvey, +1-412-434-3046

Corporate Communications

[silvey@ppg.com](mailto:silvey@ppg.com)

or

**PPG Investor Contact**

Scott Minder, +1-412-434-3466

Investor Relations

[sminder@ppg.com](mailto:sminder@ppg.com)

[www.ppg.com](http://www.ppg.com)