



# PPG receives two awards for IT innovation from IDG's CIO magazine

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*New software program earns FutureEdge 50 honor; CIO 100 Award is company's fifth*

PITTSBURGH--(BUSINESS WIRE)-- PPG (NYSE:PPG) today announced that it has received the FutureEdge 50 and CIO 100 awards from IDG's CIO magazine.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200611005470/en/>

PPG earned the FutureEdge 50 award for its PPG ASSET INTEGRITY MANAGEMENT™ (AIM™) system, which was introduced in the U.S. and Canada last year. Created for PPG's protective and marine coatings (PMC) business, the software-based program uses PPG-developed proprietary algorithms to help facility owners, managers and engineers schedule, budget and optimize corrosion protection of metal assets.

"The FutureEdge 50 award highlights PPG's commitment to using information technology (IT) to help customers maximize their coatings investments," said Scott Doering, PPG director of sales, PMC, U.S. "While some companies offer corrosion audit programs that help customers actively manage assets, the PPG AIM system is the first that we know of to feature dynamic budgeting and scheduling capabilities."

These capabilities enable maintenance engineers to more accurately forecast which assets will require a new coating or surface repair and when that work must be done. The software also estimates inflation-adjusted costs for when those repairs are expected to take place.

"The organizations in the FutureEdge 50 are doing exciting things that would have been unimaginable just a few years ago," said Anne McCrory, group vice president, customer experience and operations, IDG Events. "We are honored to showcase these innovations and many others as we enter into a new era of sophistication with cloud, devices and environments powering the technology-driven business."

The 2020 CIO Award, which was also presented in recognition of the PPG AIM system, represents the fifth time PPG has received this honor.

"The achievement showcases PPG's legacy of IT innovation," said Jeff Lipniskis, PPG global director, information technology. "We are proud to be recognized for this prestigious honor, but even more so for our team's ability to continuously innovate and develop advanced digital solutions that help our customers meet the challenges of doing business in their industries."

"Today's most successful companies are using IT to deliver business value, whether by enabling growth, optimizing business processes or improving relationships with customers," said Adam Dennison, senior vice president and general manager, IDG Events, and publisher, CIO. "We are honored to showcase the technology innovation shown by this year's CIO 100 winners and look forward to celebrating their accomplishments."

PPG's PMC products protect customer assets in some of the world's most demanding conditions and environments, such as projects in energy, infrastructure and marine markets. PPG's PMC product lines include PPG PSX™, PPG AMERLOCK®, PPG PITT-CHAR® and PPG HI-TEMP™ series.

To learn more about the PPG AIM system, visit [www.ppgpmc.com/aim](http://www.ppgpmc.com/aim) or call 1-888-9PPGPMC.

## About CIO

CIO focuses on attracting the highest concentration of enterprise CIOs and business technology executives with unparalleled expertise on business strategy, innovation and leadership. As organizations grow with digital transformation, CIO provides its readers with invaluable peer insights on the evolving CIO role as well as how leading IT organizations are employing technologies, including automation, artificial intelligence, machine learning, data analytics and cloud, to create business value.

## PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and specialty materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.1 billion in 2019. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

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