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# PPG Wins First-Ever Global Design Award from Groupe Renault

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*Award recognizes development of exclusive Rouge Flamme automotive finish*

PITTSBURGH--(BUSINESS WIRE)-- PPG (NYSE: PPG) today announced that its automotive original equipment manufacturer (OEM) coatings business received the first-ever Global Design Award from Groupe Renault during a supplier awards ceremony in Paris. While Renault suppliers were honored in many categories, PPG was the only one to earn this global honor, recognizing its development of the unique Rouge Flamme finish used exclusively by the carmaker.

Groupe Renault added the Global Design Award this year to its annual recognition program for suppliers that have made exceptional contributions in areas such as design. Tim Knavish, PPG senior vice president, global automotive coatings, accepted the award on behalf of PPG.

PPG began providing Rouge Flamme, an innovative color that uses a complex red clearcoat, to Renault in 2011. The color is exclusive to Renault and available on models including the Clio 4, Twingo, Kadjar, Captur and New Megane.

"This color is a major achievement for PPG and marks an important step forward for high-chroma colors in automotive applications," said Luis Aragon, PPG global account director, Groupe Renault and PSA Group. "The success of Rouge Flamme demonstrates how high-quality, attractive finishes can help PPG's customers increase their vehicle sales and strengthen their brand image. We are very proud to win this award and to continue growing our partnership with Renault."

## About Groupe Renault

Renault is an international multi-brand group with global sales of more than 2.8 million vehicles in 125 countries in 2015. It employs over 120,000 people and manufactures vehicles and powertrain components at its 36 production sites. Since it was founded in 1898, Renault has been the most consistently innovative carmaker in automotive history. Groupe Renault designs innovative products and services accessible to the greatest number of people; fosters sustainable mobility for all, notably through its range of all-electric vehicles; and develops profitable international growth, in particular through its Alliance with Nissan and its other partnerships. For more information, visit [www.groupe.renault.com](http://www.groupe.renault.com) or [www.media.renault.com](http://www.media.renault.com).

## PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$14.8 billion in 2015. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

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