



PPG's COLORFUL COMMUNITIES Program Receives National Community Engagement Award from Engage for Good

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PITTSBURGH--(BUSINESS WIRE)-- PPG (NYSE:PPG) today announced that its COLORFUL COMMUNITIES® program – the company's signature community engagement initiative – has received the 2019 GOLD Halo Award in the Employee Engagement Group Volunteering category from Engage for Good. The Halo Awards are among North America's highest honors for corporate social initiatives and cause marketing, showcasing successful consumer engagement and employee engagement efforts.

PPG's *Colorful Communities* program was recognized at the 17th annual [Engage for Good Conference](#) in Chicago on May 30.

"The Halo Awards were created nearly two decades ago to publicly recognize best-in-class corporate social impact programs," said David Hessekiel, president, Engage for Good. "This year's winners are a wonderful representation of the effective and innovative ways companies and causes can work together to build a better world and the bottom line."

"We are honored to receive this national recognition for the *Colorful Communities* program and its impacts on the communities we call home," said Malesia Dunn, PPG executive director, PPG Foundation and corporate global social responsibility. "The program thrives because of the dedication of PPG employees around the world. Together, we leverage the power of color to bring happiness and a sense of pride to community members."

The *Colorful Communities* program, PPG's signature initiative for supporting communities, aims to protect and beautify the neighborhoods where PPG operates around the world. Through the *Colorful Communities* program, PPG's committed volunteers contribute their time and PPG paint products to help transform community assets – from painting classrooms, to bringing color to a maternity ward and redesigning a playground. Since 2015, PPG has completed more than 200 *Colorful Communities* projects, impacting more than 5.2 million people in 30 countries.

PPG's global community engagement efforts and the PPG Foundation aim to bring color and brightness to PPG communities around the world. We invested more than \$9 million in 2018, supporting hundreds of organizations across 28 countries. By investing in educational opportunities, we help grow today's skilled workforce and develop tomorrow's innovators in fields related to coatings and manufacturing. Plus, we empower PPG employees to multiply their impact for causes that are important to them by supporting their volunteer efforts and charitable giving. Learn more at www.ppgcommunities.com.

About Engage for Good

Engage for Good, producer of the Engage for Good conference and Halo Awards, helps business and nonprofit executives succeed together by providing practical information, inspiration, opportunities to build valuable relationships and recognition for outstanding work by engaging employees and consumers around social good and cause-related marketing efforts. A wealth of information on cause marketing, corporate social impact programs and Engage for Good's offerings can be found at www.engageforgood.com.

PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.4 billion in 2018. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

We protect and beautify the world is a trademark and *Colorful Communities* and the *PPG Logo* are registered trademarks of PPG Industries Ohio, Inc.

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