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# PPG Coatings Protect, Beautify KENNYWOOD Park's New Steel Curtain Roller Coaster, Cars

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Company creates custom STEELERS Yellow color to celebrate Pittsburgh's, PPG's hometown pride

PITTSBURGH--(BUSINESS WIRE)-- PPG (NYSE:PPG) today announced that the Steel Curtain roller coaster, which opens tomorrow in the new STEELERS® Country section of Pittsburgh's historic KENNYWOOD® Park, features PPG coatings that include one in a *Steelers* Yellow color, which PPG custom-formulated specifically for the project.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190712005386/en/>



The Steel Curtain roller coaster, which opens tomorrow in the new STEELERS® Country section of Pittsburgh's KENNYWOOD® Park, features PPG coatings that include one in *Steelers* Yellow, a custom-color formulated by PPG specifically for the project. (Photo: Business Wire)

for many years, so its partnership on the coaster project was a perfect fit.”

With cars speeding across 4,000 feet (1,219 meters) of track at 75 miles per hour (121 kilometers per hour), the Steel Curtain is Pennsylvania's tallest-ever roller coaster. It also sets a North American record for most inversions (nine) and a world record for tallest inversion (197 feet/60 meters).

The size and scope of the roller coaster required its components to be manufactured and coated at four international plants – two in Spain and one each in Turkey and Belgium – before being shipped to and erected at *Kennywood* Park.

The roller coaster track was produced in Utah and finished with PPG coatings mixed and applied by Jones Paint & Glass, a member of the PPG Premier Authorized Dealer Network.

As a global paint manufacturer with a specific team dedicated to amusement parks, PPG was able to meet the challenge of supplying coatings in identical paint colors to all locations.

“This project required a global supplier that could match colors exactly for multiple structural components finished with multiple coatings products across the globe,” said Shilpa Hareesh, PPG corporate accounts manager, amusement parks and entertainment groups. “Despite the inherent challenges that come with fabricating a large structure like this with several overseas vendors, tremendous cooperation among all the parties made everything work.”

Once the coaster was erected, paint touch-ups were made with coatings mixed at a PPG PAINTS™ store in Pennsylvania. Baynum Paint of Newport, Kentucky, a long-time PPG customer that specializes in amusement park projects, completed the project.

By partnering with the PITTSBURGH STEELERS® on *Steelers* Country, *Kennywood* Park has become the first amusement park to collaborate with a

The coaster track, structure and cars are finished with coatings from four PPG protective and marine (PMC) and commercial vehicle product lines:

- PPG AMERCOAT® primer and coatings for the black metal track;
- PPG SIGMADUR™ coatings for the *Steelers* Yellow structure and walkway;
- PPG PSX™ 700 coatings for the mechanical, electrical and coaster-car chassis components; and
- PPG DELFLEET® FBC base coating, which gives the coaster cars a high-quality automotive finish.

Jerome Gibas, general manager of *Kennywood* Park, said PPG coatings were used wherever possible throughout *Steelers* Country, which is billed as “an immersive land that celebrates the hard-hitting heroics” of Pittsburgh's famous football team.

“Pittsburghers have a lot of pride in their city and, of course, their beloved *Steelers* football team,” Gibas explained. “It was important for us to implement pieces of Pittsburgh wherever possible in the new attraction areas of *Steelers* Country. Pittsburgh is also home to PPG. The company's coatings and paints have been used all over the park

professional sports franchise to create a themed attraction area. A café and patio, games of strength and endurance, interactive exhibits and a multilevel sports training facility will complete the new section once it all opens later this year.

PPG's PMC products protect customer assets in some of the world's most demanding conditions and environments, such as projects in energy, infrastructure and marine markets. PPG PMC product lines include PPG *PSX*, PPG AMERLOCK®, PPG PITT-CHAR® and PPG HI-TEMP™ coatings.

PPG's commercial coatings group offers a full range of coating technologies, including polyurethanes, alkyds, epoxies, polyurea, waterborne, pretreatment chemicals and powder coatings, for the commercial transportation and light industrial markets. PPG's commercial coatings products include the PPG *Delfleet* Evolution, PPG DELFLEET ESSENTIAL™ commercial performance coatings and PPG *Amercoat* brands.

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At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.4 billion in 2018. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

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