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# LIQUID NAILS Brand FUZE\*IT Adhesive by PPG Named Top 100 Product of 2016 by THIS OLD HOUSE Magazine

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*Hybrid-technology innovation instantly bonds nearly all materials*

CRANBERRY TOWNSHIP, Pa.--(BUSINESS WIRE)-- LIQUID NAILS® brand FUZE\*IT™ all-surface construction adhesive by PPG (NYSE: PPG) was recently named a Top 100 Product of 2016 by THIS OLD HOUSE® magazine for its universal application and impressive performance benefits.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20161110005982/en/>



Liquid Nails brand Fuze\*It all-surface construction adhesive was named a Top 100 Product of 2016 by This Old House magazine for its innovative formula, impressive adhesion and performance benefits. (Photo: Business Wire)

Chosen by the magazine's editorial team, the sixth annual list gathers the most innovative and forward-thinking products launched in 2016 within seven categories. Curated after months of testing, this year's honorees continue the magazine's tradition of identifying, testing and crowning those products that tested above and beyond the call of duty and whose performance will make a difference in the day-to-day lives of consumers.

*Liquid Nails Fuze\*It* adhesive is formulated with a proprietary hybrid-polymer blend for best-in-class adhesion. With two times the strength of fasteners alone, it bonds nearly all materials in any weather conditions, and on surfaces that are dry, frozen or wet. The product can be applied in temperatures ranging from 0 to 140 F and performs in temperatures ranging from -40 to 300 F.

"This product was created so that contractors and do-it-yourselfers could have one go-to product for all their adhesive needs. With *Liquid Nails Fuze\*It* adhesive, we take the guesswork out of selecting the best adhesive for particular jobs because it works on almost everything," said Mark Hembree, PPG senior marketing manager, adhesives and sealants. "We're proud to offer this versatile and unique technology to our customers and thrilled to be named a top product by *This Old House* magazine."

In naming *Liquid Nails Fuze\*It* construction adhesive to the list, *This Old House* magazine said, "this amazing stuff sticks to almost everything, is up to 50 percent stronger than similar adhesives, & cures in a mere 4 to 6 hours. Plus, mistakes clean up with a rag, no solvents needed."

*Liquid Nails Fuze\*It* construction adhesive is available at major home centers and many hardware stores. To learn more about the brand, visit [www.liquidnails.com](http://www.liquidnails.com).

## About THIS OLD HOUSE Magazine

This Old House is the number one multi-platform home enthusiast brand, serving over 15 million consumers each month with trusted information and expert advice through its award-winning television shows *This Old House* and *Ask This Old House*, its highly regarded *This Old House* magazine and its inspiration and information-driven digital properties, including [thisoldhouse.com](http://thisoldhouse.com). Established as This Old House Ventures, LLC, the company is headquartered in Stamford, Connecticut, with offices in New York, Detroit, Chicago, Los Angeles, San Francisco, Atlanta, and Concord, Massachusetts.

PPG's architectural coatings business in the U.S. and Canada is an industry leader in residential and commercial coatings, delivering the latest technologies and operational advancements through its strong portfolio of brands. It manufactures and sells interior and exterior paints, stains, caulks, repair products, adhesives and sealants for homeowners and professionals. Its distribution network includes more than 15,000 touchpoints through company-owned stores, independent dealer locations and all major home improvement centers across the U.S. and Canada. For more information, visit [PPGAC.com](http://PPGAC.com).

## PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$14.8 billion in 2015. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

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