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SIKKENS PROLUXE Wood Finishes Kicks Off PROLUXE Perfection Tiny House Tour

04/26/2016

Tiny log house showcases brand's signature finishes

CRANBERRY TOWNSHIP, Pa.--(BUSINESS WIRE)--Apr. 26, 2016-- The SIKKENS® PROLUXE™ brand of wood finishes by PPG (NYSE: PPG) today announced the launch of its *ProLuxe* Perfection tour, a mobile event featuring a tiny log house that showcases the beauty of several popular *Sikkens ProLuxe* finishes. The tour will visit more than 150 retail locations across the U.S. and Canada throughout 2016, as well as the National Hardware Show in Las Vegas, May 5-7.

Measuring a miniscule 96 square feet, the tiny log house is making its way from coast to coast to offer professionals and homeowners hands-on demonstrations, product information from *Sikkens ProLuxe* experts, and the chance to see the brand's finishes first-hand and up close. Event-only rebates of \$10 per gallon (up to 10 gallons), premium giveaways, and a chance to win a Big Green Egg Grill and a one-year supply of premium steaks are offered at every stop. Professionals will also have the opportunity to start the process of becoming a PERFECTPRO™ Contractor. This program gives professionals access to product tools and technical support to help build knowledge of *Sikkens ProLuxe* products, application expertise and a strong customer base.

"The *Sikkens ProLuxe* brand of wood finishes is known for providing unmatched looks, unique clarity and richness of color," said Jennifer Dodson, PPG senior manager, wood care. "The tour is an entertaining and engaging way for us to connect with *Sikkens ProLuxe* enthusiasts and our loyal customers, demonstrate first-hand the benefits of the products, and build awareness and excitement around the brand and staining projects."

To view the tour schedule and see if the *ProLuxe* Perfection tiny log house is coming to a city near you, visit www.facebook.com/Sikkens-ProLuxe-Wood-Finishes-257703571237467/.

There is a distinctively rich *Sikkens ProLuxe* finish for every vertical and horizontal exterior wood surface including decks, railings, siding, windows, doors, log homes and more. *Sikkens ProLuxe* products are available at independent retailers, PPG PAINTS™ stores and THE HOME DEPOT® locations. To find the perfect stain or finish to bring out the natural beauty of the wood in your project, visit www.perfectwoodstains.com. To learn more about becoming a *PerfectPro* contractor, visit www.perfectwoodstains.com/ProLuxe-PerfectPro-Contractor.

PPG's architectural coatings business in the U.S. and Canada is an industry leader in residential and commercial coatings, delivering the latest technologies and operational advancements through its strong portfolio of brands. It manufactures and sells interior and exterior paints, stains, caulks, repair products, adhesives and sealants for homeowners and professionals. Its distribution network includes more than 15,000 touchpoints through company-owned stores, independent dealer locations and all major home improvement centers across the U.S. and Canada. For more information, visit PPGAC.com.

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At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.3 billion in 2015. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

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Source: PPG

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