

# PPG Launches PPG TIMELESS Stain at National Home Improvement Center

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*Find ultimate summer enjoyment on your deck, with advanced woodcare technology that provides exceptional protection and enduring beauty*

CRANBERRY TOWNSHIP, Pa.--(BUSINESS WIRE)-- Calling all woodcare enthusiasts, barbecue connoisseurs, stargazers and fresh-air appreciators: This summer, enjoy your outdoor living space more than ever. Wood decks, fences and siding deserve both the exceptional protection and the enduring beauty offered by new PPG TIMELESS™ stain. Providing gorgeous results to be enjoyed for seasons to come, PPG *Timeless* stain by PPG, is now available exclusively at THE HOME DEPOT® locations and at [homedepot.com](http://homedepot.com).

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170412005021/en/>



PPG launches PPG TIMELESS stain, now available exclusively at THE HOME DEPOT locations and at [homedepot.com](http://homedepot.com). (Photo: Business Wire)

“Brought to you by PPG, a global leader in paints, stains and coatings innovation and a brand trusted by professionals for over 130 years, PPG *Timeless* stain is the first product that prominently carries the PPG name in a major home improvement center,” said Sara Braun, PPG marketing director. “PPG products are trusted and chosen by professionals to complete jobs when their reputations are on the line. With PPG *Timeless* stain, DIYers also can feel confident that the product they are choosing will allow them to be proud of beautiful, professional-quality results achieved with their own hands. And, their hard work will pay off tenfold when they can enjoy their outdoor spaces with family and friends for years to come.”

The PPG *Timeless* Stain transparent product lineup delivers advanced penetrating oil technology that works its way deep into the wood to beautify and protect from the inside out. Using proprietary PPG urethane-fortified technology, PPG *Timeless* stain delivers exceptional protection against the elements like sun and water. This technology allows the stain to be flexible so it can help wood to withstand more of the expansion and contraction that naturally occur – when it gets wet and then dries, or gets cold and then hot – and cause it to crack. With its powerful ultraviolet (UV) radiation absorbers, the stain also protects both the condition and color of the wood it coats.

PPG *Timeless* stain provides decks, fences and more with enduring beauty through rich, vibrant and deep colors, giving homeowners a beautiful backdrop for entertaining and enjoying. The line’s palette, developed by global PPG color experts, offers a curated color selection and uses only the most durable pigments. The stain is available in five finishes: transparent penetrating wood oil; satin semi-transparent luxury wood finish; and semi-transparent, semi-solid, and solid color stain-and-sealant-in-one options.

For more information or to locate *The Home Depot* stores near you, visit <https://diy.ppg.com/>.

PPG’s architectural coatings business in the U.S. and Canada is an industry leader in residential and commercial coatings, delivering the latest technologies and operational advancements through its strong portfolio of brands. It manufactures and sells interior and exterior paints, stains, caulks, repair products, adhesives and sealants for homeowners and professionals. Its distribution network includes more than 15,000 touchpoints through company-owned stores, independent dealer locations and all major home improvement centers across the U.S. and Canada. Visit [ppg.com/ac](http://ppg.com/ac) for more information.

## PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers’ biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$14.8 billion in 2016. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

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