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# PPG Announces Partnership with Make-A-Wish to Help Grant Colorful Room Makeover Wishes

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*Special paint color palettes provide children with imaginative, creative possibilities for room renovations*

CRANBERRY TOWNSHIP, Pa.--(BUSINESS WIRE)--Jan. 13, 2016-- PPG Architectural Coatings today announced that it has teamed up with [Make-A-Wish® America](#) to help bring hope, strength and joy to children with life-threatening medical conditions through the power of color and a fresh coat of paint.

By working together, PPG and Make-A-Wish transform wish kids' bedrooms, playrooms and playsets into spaces they once only imagined. Whether it be a castle in the clouds, a jungle hideaway or a rockin' rodeo room, wish kids are constantly coming up with inventive new design ideas, and PPG and Make-A-Wish are there to make them happen.

"PPG is proud to partner with Make-A-Wish – an organization that inspires for its dedication to transforming the lives of sick children through wishes," said Tom Maziarz, vice president, stores and dealers, PPG Architectural Coatings, U.S. and Canada. "Through this partnership, we anticipate hundreds of room makeovers will be granted each year with help from PPG, bringing joy to children across Canada, the U.S. and Puerto Rico."

PPG color experts have compiled 20 cheerful and inspirational paint color palettes specifically for Make-A-Wish wishes. Each five-color palette is designed and named with a child's optimism in mind, including themes such as dinosaur disco, carnival of color and secret safari. Wish kids can also choose their own unique paint color pairings to fit what they wish to express in their spaces. With paint names such as Tickled Pink, Hopscotch, Zombie, Cookie Dough and Red Gumball, children are sure to find colors that will spark their imagination.

"At Make-A-Wish, we believe that granting a wish allows children to feel stronger, more energetic and more willing to fight the medical conditions they are faced with," said David Williams, president and chief executive officer, Make-A-Wish America. "A custom painted space that wish children can call their own can be an uplifting, fun place for them to spend time while dealing with their health challenges. We're excited to work with PPG in order to bring more color and cheer to our wish kids."

As part of the partnership, PPG will offer special pricing on paint and paint accessories to Make-A-Wish, available through an expansive network of company-owned stores, including PPG PAINTS™ stores in the U.S., DULUX® stores in Canada and GLIDDEN® stores in Puerto Rico.

## About Make-A-Wish

Make-A-Wish grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Based in Phoenix, Arizona, Make-A-Wish is the world's largest wish-granting organization, serving children in nearly 50 countries on five continents. With the help of generous donors and more than 32,000 volunteers worldwide, Make-A-Wish grants a wish somewhere in the world every 21 minutes on average. Since 1980, it has granted more than 350,000 wishes to children around the world. For more information about Make-A-Wish America, visit [wish.org](#) and for more information on Make-A-Wish International, visit [worldwish.org](#).

## About PPG Architectural Coatings

PPG Architectural Coatings, U.S. and Canada, is an industry leader in residential and commercial coatings, delivering the latest technologies and operational advancements through its strong portfolio of brands. It is a business of PPG Industries, the world's leading coatings company, and manufactures and sells interior and exterior paints, stains, caulks, repair products, adhesives and sealants for homeowners and professionals. Its distribution network includes more than 15,000 touchpoints through company-owned stores, independent dealer locations and all major home improvement centers across the U.S. and Canada. For more information, visit [PPGAC.com](#).

## PPG: BRINGING INNOVATION TO THE SURFACE.™

PPG Industries' vision is to be the world's leading coatings company by consistently delivering high-quality, innovative and sustainable solutions that customers trust to protect and beautify their products and surroundings. Through leadership in innovation, sustainability and color, PPG provides added value to customers in construction, consumer products, industrial and transportation markets and aftermarkets to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in more than 70 countries around the world. Reported net sales in 2014 were \$15.4 billion. PPG shares are traded on the New York Stock Exchange (symbol:PPG). For more information, visit [www.ppg.com](#) and follow [@PPGIndustries](#) on Twitter.

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