



HOMAX Brand Launches Two Ceiling Textures for Repairing Orange Peel and Knockdown Surfaces

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Professional-grade ceiling textures expedite repairs – no hopper gun, no tools, no hassle

CRANBERRY TOWNSHIP, Pa.--(BUSINESS WIRE)--Apr. 26, 2016-- The HOMAX® brand today introduced two new water-based aerosol ceiling textures to help contractors save time and money on orange-peel and knockdown repair projects. Designed for quick fixes, new *Homax PRO GRADE*® Orange Peel and Knockdown Ceiling Textures can decrease the time it takes to repair ceilings versus traditional methods: repair time goes from two days to two hours.

"The *Homax* brand's new *Pro Grade* Orange Peel and Knockdown Ceiling Textures were designed with the pro in mind," said Brad Cignetti, marketing manager for the *Homax* brand of PPG. "We initially introduced the *Pro Grade* Ceiling Textures based on an unmet need for a product that delivered quick repairs. By adding the new orange-peel and knockdown formulas to our line, we are able to better equip contractors with an array of options that ultimately increase their productivity."

Ideal for patches and punch lists, the *Homax Pro Grade* Orange Peel and Knockdown Ceiling Textures provide professional results, with key features such as:

- A specially-designed nozzle for easy vertical application on ceilings;
- An adjustable pattern-control dial on the nozzle for complete control to fine-tune the texture and perfectly match existing surfaces with INVISIBLE REPAIR™ technology;
- A pull trigger designed for easy application and a comfortable, sturdy grip for longer-term spraying projects, as well as a trigger lock enabling pros to safely store leftover product for use on future jobs;
- Self-priming formulas to save time and the additional cost of a primer; and
- Easy cleanup with soap and water.

The low-odor *Pro Grade* Orange Peel Ceiling Texture dries in about 30 to 60 minutes, depending on humidity, allowing contractors to quickly move to the next job. The *Pro Grade* Knockdown Ceiling Texture's heavy formula and full-bodied texture enable pros to easily patch knockdown ceilings and reduce the time it takes to do so. The products also apply with a tinted color and dry to white, so users can easily see their repairs and provide the highest-quality results.

Available in a 20-ounce can, the *Pro Grade* Orange Peel Ceiling Texture covers 100 square feet using fine pressure, 75 square feet with medium pressure and 50 square feet with heavy pressure. A 20-ounce can of the *Pro Grade* Knockdown Ceiling Texture can cover up to 60 square feet with light pressure or 30 square feet with heavy pressure. The full line of *Pro Grade* Ceiling Textures for Popcorn, Orange Peel and Knockdown surfaces is available at paint, hardware and PPG PAINTS™ stores as well as home center locations nationwide.

The *Homax* brand offers industry-leading aerosol wall and ceiling textures; a full range of interior patch and repair solutions; kitchen and bath restoration products; and sundries such as a full assortment of premium steel wool. For more information about the *Homax* brand and *Pro Grade* wall textures, visit homaxproducts.com.

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