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PPG's COMEX Brand Earns National Technology and Innovation Award for VINIMEX Total Paint

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MEXICO CITY--(BUSINESS WIRE)-- PPG's COMEX® brand today announced that its VINIMEX® Total paint earned a National Technology and Innovation Award (PNTI) in the marketing category.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171207006098/en/>

PNTI is the highest award granted by the government of Mexico. It recognizes national companies and organizations that have used technology and innovation successfully to increase their competitiveness.

"PPG and the *Comex* brand are honored to receive this award, which recognizes a significant achievement in the coatings industry," said Henrik Bergström, PPG vice president, Architectural Coatings, Latin America and president, *Comex* brand. "As an industry leader, we must anticipate the needs of our customers and constantly advance coatings innovations to exceed their expectations."

PPG's *Comex* brand created *Vinimex* Total paint using a research process at the *Comex* Polymer Research Center (CIP), which is the first of its kind in Latin America. The product boasts a new generation of water-based acrylic resins that provide superior performance, the broadest color offering and marks a milestone in architectural coatings products in Mexico.

"We created a state-of-the-art paint product with the best properties on the market," said Javier Sosa, PPG director of marketing, *Comex* brand. "In addition to being environmentally friendly and affordable, *Vinimex* Total paint offers superior covering power, performance, ease of application, durability and scuff-resistance."

PPG's *Comex* brand maintains a firm commitment to investing in technology, innovation, and research and development (R&D). The *Comex* brand's R&D team comprises 150 highly specialized employees who conducted nearly 200 research projects focused mainly on the development of new materials in the last two years.

Alejandro Morones, PPG director, innovation and development, *Comex* brand added, "This award not only recognizes the *Comex* brand's leadership in the industry, it also highlights the great work of all our teams. Developing new products and attributes that provide competitive advantages remains our priority."

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At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$14.3 billion in 2016. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

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