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# PPG Introduces GLIDDEN COMPLETE Interior Paint and Primer for an Exceptional Value at WALMART Stores

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*Stain-blocking power helps consumers achieve results with lasting beauty*

CRANBERRY TOWNSHIP, Pa.--(BUSINESS WIRE)--May 2, 2016-- The GLIDDEN® brand announced today its newest product offering, GLIDDEN COMPLETE™ interior paint that performs against life's spills and stains. Providing stain-fighting power, *Glidden Complete* interior paint is highly washable.

*Glidden Complete* interior paint's stain-blocking and -resistance power means fewer touch-ups and maintenance for years to come. With exceptional stain blocking and hide and excellent scrubability, this product makes quality and lasting beauty achievable. *Glidden Complete* interior paint empowers consumers to find a smarter way to wow with a product that is both high quality and budget friendly.

"*Glidden Complete* interior paint provides excellent stain-fighting power for projects that require great coverage in any room of your house," said Mark Lancia, senior brand manager, *Glidden* paint, a brand of PPG, the world's leading coatings company. "A win-win for do-it-yourselfers taking on a new painting project, *Glidden Complete* paint provides a high-quality product at a value."

*Glidden Complete* interior paint is available exclusively at WALMART® stores, making *Walmart* stores a single-stop destination for consumers' home décor needs from paint to appliances, bedding and accents.

Do-it-yourself painters can visit [glidden.com](http://glidden.com) to learn more about the new product and how to achieve the best results. Fans can also follow *Glidden* paint on Twitter at [@glidden\\_paint](https://twitter.com/glidden_paint) and like *Glidden* paint on Facebook at [www.facebook.com/glidden/](http://www.facebook.com/glidden/).

*Glidden* paint offers a rich tradition of innovation and color inspiration, having consistently embodied quality and performance for generations of customers. From the first latex, to today's broad assortment of versatile paints, *Glidden* paint helps consumers achieve a fantastic-looking room at an excellent value.

PPG's architectural coatings business in the U.S. and Canada is an industry leader in residential and commercial coatings, delivering the latest technologies and operational advancements through its strong portfolio of brands. It manufactures and sells interior and exterior paints, stains, caulks, repair products, adhesives and sealants for homeowners and professionals. Its distribution network includes more than 15,000 touchpoints through company-owned stores, independent dealer locations and all major home improvement centers across the U.S. and Canada. For more information, visit [PPGAC.com](http://PPGAC.com).

## PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.3 billion in 2015. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

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*Glidden Complete* is a trademark of PPG Architectural Finishes, Inc.

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