



# PPG Completes COLORFUL COMMUNITIES Project in Milwaukee

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PITTSBURGH--(BUSINESS WIRE)--Feb. 15, 2016-- PPG (NYSE:PPG) today announced the completion of a COLORFUL COMMUNITIES™ project in Milwaukee that helped to revitalize the Reiman Aquarium at Discovery World. The *Colorful Communities* program provides PPG employee volunteers and products along with financial contributions to bring color and vitality to communities where the company operates around the world. The program increases PPG's commitment to invest in communities by adding \$10 million to support efforts made during a 10-year period.

The Discovery World project brought together more than 20 PPG volunteers from the nearby Oak Creek, Wisconsin, coatings plant, who spent more than 150 service hours revitalizing the aquarium. PPG provided more than \$63,000 to assist with the renovation project, including more than 100 gallons of PPG SUPER TECH™, SPEEDHIDE® and VIBRANCE COLLECTION® paint products. PPG is the sole sponsor for the Reiman Aquarium's new "Weird & Wild: Colorful Freshwater Species from Around the World" exhibit.

Discovery World is a leader in out-of-school learning experiences, emphasizing innovation and science, technology, engineering and math education by making connections to design, creativity, digital literacy and the marketplace. The aquarium features freshwater species from around the world, such as frogs, an alligator snapping turtle and fish from Asia, Africa and South America.

"Discovery World is a crown jewel in the Milwaukee area, and we are proud to expand our partnership with the organization to support the new Reiman Aquarium," said PPG Corporate Global Social Responsibility Executive Director Sue Sloan. "PPG cares about the communities where our employees live and work, and we are committed to being a responsible business, employer and neighbor. This commitment is reflected in the support we provide to projects that focus on education and community sustainability."

The PPG *Colorful Communities* initiative aims to enhance, protect and beautify the neighborhoods where the company operates around the world. Together with community partners and PPG employees who volunteer, the program supports projects that transform community assets using donated PPG products. In 2015, PPG completed 11 *Colorful Communities* projects, and it expects to complete about 30 more this year.

The *Colorful Communities* program is PPG's signature initiative for its community engagement efforts. In 2015, PPG and the PPG Foundation donated more than \$6.6 million to hundreds of community organizations across 20 countries around the world. These investments focused on: education programs that teach young people skills needed to succeed in studies and careers related to science, technology, engineering and math, such as jobs in advanced manufacturing; revitalization programs for buildings and community spaces; and organizations important to PPG employees through grant and matching-funds programs.

PPG and the PPG Foundation aim to create brighter, more colorful communities where PPG has a presence around the world. By investing in educational opportunities, we help grow today's skilled workforce and develop tomorrow's innovators in industries related to coatings and specialty materials. With the support of our workforce, financial contributions and PPG products, we help revitalize our communities. Plus, we empower PPG employees to make an impact for causes that are important to them by supporting their volunteer efforts and charitable giving. Learn more at [www.ppgcommunities.com](http://www.ppgcommunities.com) and follow [@PPG\\_Communities](https://twitter.com/PPG_Communities) on Twitter.

## PPG: BRINGING INNOVATION TO THE SURFACE.™

PPG's vision is to be the world's leading coatings company by consistently delivering high-quality, innovative and sustainable solutions that customers trust to protect and beautify their products and surroundings. Through leadership in innovation, sustainability and color, PPG provides added value to customers in construction, consumer products, industrial and transportation markets and aftermarket to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in more than 70 countries around the world. Reported net sales in 2015 were \$15.3 billion. PPG shares are traded on the New York Stock Exchange (symbol:PPG). For more information, visit [www.ppg.com](http://www.ppg.com) and follow [@PPGIndustries](https://twitter.com/PPGIndustries) on Twitter.

*Bringing innovation to the surface* and *Colorful Communities* are trademarks and *Vibrance Collection* is a registered trademark of PPG Industries Ohio, Inc.

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Source: PPG

PPG

Mark Silvey

Corporate Communications

+1 412-434-3046

[silvey@ppg.com](mailto:silvey@ppg.com)

[www.ppg.com](http://www.ppg.com)