

# GLIDDEN Paint Sponsors HGTV Dream Home 2016

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*Color palette offers Floridian-inspired charm to the waterfront home*

CRANBERRY TOWNSHIP, Pa.--(BUSINESS WIRE)--Dec. 8, 2015-- The GLIDDEN® paint brand offered interior designer Brian Patrick Flynn with the inspiration needed to develop a coastal-inspired color palette for the HGTV® Dream Home 2016. Featuring pairings of bright, beachy hues and shades, the home displays more than 12 *Glidden* paint colors to accentuate the unique features of each room in the house.

Located in Merritt Island, Florida, the 20th annual HGTV Dream Home is approximately 3,100 square feet and includes three-bedrooms, three-and-two-half bathrooms, water views and a poolside paradise. *Glidden* paint sponsored the home and provided more than 160 gallons of *Glidden* HIGH ENDURANCE® and *Glidden High Endurance* Plus interior and exterior paints in various airy whites as well as coastal teal, turquoise, salmon and terra cotta shades.

"*Glidden* paint is known not only for a beautiful, simplified color palette, but also for its heritage of quality products," said Trisha Schum, brand manager, *Glidden* paint, a brand of PPG Architectural Coatings. "We're thrilled to see *Glidden* paint products and colors used throughout the HGTV Dream Home and are sure the lucky winner of the home will enjoy the colors for years to come."

Sources of natural light played a great role in selecting the home's paint colors, according to Flynn. To enhance the spectacular views from the Great Room, he selected blue-gray shade Quiet Rain (50BG 64/028). The terrace suite, the most light-soaked room in the house with a view of the river and the pool, is painted Swan White (98YY 82/022) to keep the room crisp, clean, light and airy. Water-influenced color choices, including Thai Teal (55GG 50/360), are featured in the Great Room and in the Master Bedroom, paired with a soft gray. A Sunshine State-inspired palette is featured throughout the home's additional rooms, including Opal Silk Green (30GG 57/094), Island Shores (88GG 68/184) and New Terra Cotta (60YR 31/368).

"I wanted the color palette to be relevant to Floridian style, but I didn't want to include colors that are used again and again," Flynn said. "Instead, I chose a mix of bright, beachy hues and shades with lots of gray undertones. I love a good balance of colors with tons of personality toned down by a few rooms that are light and almost colorless.

"My childhood in Fort Lauderdale inspired the home's color selections," continued Flynn. "All of the hotels and restaurants on the beaches were covered in bright shades of teal, turquoise, salmon and coral. I took my own approach with the HGTV Dream Home 2016 by using terra cotta instead of coral. I honored the use of teal by using it in the master bedroom; and I also used different shades of blue and green, but added the uniqueness of gray undertones in contrast to bright palettes of South Beach or Key West."

Flynn indicated homeowners across the U.S. can successfully use these *Glidden* paint colors in their own homes to recreate the look of the HGTV Dream Home 2016. According to Flynn, when it comes to using blues and whites in fresh ways that will remain timeless, it's all about a touch of the unexpected. He offered the following tips:

- When painting walls and trim white, add a soft shade of blue-gray to the ceiling.
- Pair blue and white with colors that are daring, such as hot pink, hot orange or celery green. The unique pairing allows for a personalized take on a classic color combo.
- To balance bright colors, incorporate white into a room's design. This can be achieved by including white-painted furniture, white slipcovered seating, oversized canvases with mostly pure, white backgrounds or white area rugs.
- The key to using bright colors successfully is having enough neutrals to keep them in check. Since white is a neutral and it balances the other colors it's paired with, white is a must!

Look for *Glidden* paint and the HGTV Dream Home 2016 on Jan. 1, 2016, in the premiere of the on-air television special and in the Jan./Feb. issue of HGTV magazine.

*Glidden* paint is a brand of PPG Architectural Coatings, a business of PPG Industries, the world's leading coatings company.

**EDITOR'S NOTE:** Images of the HGTV Dream Home 2016 are available for download via the online newsroom at <http://corporate.ppg.com/Media/Newsroom/2015/GLIDDEN-paint-sponsors-HGTV-Dream-Home-2016> – click on each photo to open it larger in a new window, then right click on the larger image to "Save image as..." for later use.

**About *Glidden* Paint**

*Glidden* paint offers a rich tradition of innovation and color inspiration, having consistently embodied quality and performance for generations of customers. From the first latex paints that were developed and marketed under *Glidden* paint to today's broad assortment of versatile paints, the *Glidden* brand continues to champion smarter ways to confidently turn inspiration into action and add color to people's lives. *Glidden* paint is available throughout the U.S. at The Home Depot, Walmart and other fine retailers. To learn more about the *Glidden* brand, visit [www.glidden.com](http://www.glidden.com).

#### About PPG Architectural Coatings

PPG Architectural Coatings, U.S. and Canada, is an industry leader in residential and commercial coatings, delivering the latest technologies and operational advancements through its strong portfolio of brands. It is a business of PPG Industries, the world's leading coatings company, and manufactures and sells interior and exterior paints, stains, caulks, repair products, adhesives and sealants for homeowners and professionals. Its distribution network includes more than 15,000 touchpoints through company-owned stores, independent dealer locations and all major home improvement centers across the U.S. and Canada. For more information, visit [PPGAC.com](http://PPGAC.com).

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