



PPG Completes COLORFUL COMMUNITIES Project in Gamchun Cultural Community of Busan, South Korea

04/25/2017

PITTSBURGH--(BUSINESS WIRE)-- PPG (NYSE:PPG) today announced the completion of a COLORFUL COMMUNITIES™ project that helped to revitalize the streets of the Gamchun Cultural Community in Busan, South Korea. The *Colorful Communities* program provides PPG volunteers and products along with financial contributions to bring color and vitality to communities where the company operates around the world, such as in Busan, where PPG has a manufacturing facility.

Through cooperation with the Saha-gu social welfare center, a local nonprofit organization, more than 120 PPG employees and their family members came together to volunteer for six hours painting murals to help revitalize local streets in the town of "Gamchun," which is an economically distressed area within the City of Busan. PPG provided about \$23,000 to assist with the project, including 128 gallons of PPG paint products.

Recently the "Gamchun Cultural Community" was established, transforming streets and vacant homes neighboring the town of Gamchun into arts or exhibition areas. It has become a must-see tourist spot attracting more than 700 visitors each day, but poverty continues to challenge the nearly 9,000 residents of Gamchun, about 25 percent of whom are over the age of 65 and many of whom need special care. This *Colorful Communities* initiative aimed to improve the local environment for the benefit of both senior citizens and visitors.

"It is a great pleasure for us to be engaged with our local community, to share PPG's values by painting colorful murals on the streets of Gamchun with our employees and families," said James Do, president of PPG Korea. "PPG will continue to support our neighbors and work to revitalize our community."

As part of the volunteer mural-painting event, Do presented a check to Hee Bae Lee, executive director of the Saha-gu social welfare center, and a local children's band performed.

"This event was meaningful both because we helped support our community, and because our employees were able to include their families in the effort," said Hannah Lee, PPG human resources director, North Asia.

The [Colorful Communities program](#) is PPG's signature initiative for community engagement efforts, with the aim to protect and beautify the neighborhoods where PPG operates around the world. The program increases PPG's commitment to invest in communities and supports projects that transform community assets, providing PPG volunteers and donated PPG products. In 2015 and 2016 combined, PPG completed nearly 60 *Colorful Communities* projects, and it expects to complete about 75 more this year.

PPG and the PPG Foundation aim to bring color and brightness to PPG communities around the world. We donated nearly \$10 million in 2016, supporting hundreds of community organizations across 25 countries. By investing in educational opportunities, we help grow today's skilled workforce and develop tomorrow's innovators in fields related to coatings and manufacturing. Plus, we empower PPG employees to multiply their impact for causes that are important to them by supporting their volunteer efforts and charitable giving. Learn more at www.ppgcommunities.com and follow [@PPG_Communities](#) on Twitter.

PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$14.8 billion in 2016. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

We protect and beautify the world and *Colorful Communities* are trademarks and the *PPG Logo* is a registered trademark of PPG Industries Ohio, Inc.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170425005391/en/>

PPG Media Contacts:

Mark Silvey, +1-412-434-3046

Corporate Communications

silvey@ppg.com

Source: PPG