



We protect and beautify the world™

PPG Comex, Concessionaires Earn GUINNESS WORLD RECORDS Title for Largest Paint-Can Mosaic

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Nearly 1,300 gallons of paint in 4,900 cans will be donated to needy communities in Mexico

MEXICO CITY--(BUSINESS WIRE)-- PPG Comex and its more than 750 dealers of COMEX® paints and coatings recently collaborated in Acapulco, Mexico, to achieve the GUINNESS WORLD RECORDS® title for the largest mosaic created with cans of paint in the world. The mosaic included 4,900 cans of *Comex* paint, which will be donated to help beautify spaces in needy areas of Mexico.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170323005769/en/>



GUINNESS WORLD RECORDS Official Adjudicator Sarah Casson presented a certificate to PPG Comex to declare the mosaic as the largest in the world.

"It gives us great pride to achieve this distinction, with this impressive mural of color that reflects the commitment of each of the dealers and collaborators integrated with the *Comex* brand," said Gilberto Alcaráz, director of the social impact program "Comex por un México Bien Hecho" ("Comex for a Well Done Mexico"). "Through our more than 4,200 stores, we strive to protect and beautify the lives of people, and we continue to strengthen our position as one of the largest retail chains in Mexico and the first in the paints category."

Alcaráz explained that the paint that gave color to the world's largest paint-can mosaic will be donated to beautify spaces as proposed by the owner-dealers of *Comex* stores, to improve schools, hospitals and other sites in the communities where their stores operate.

During the annual business session for the *Comex* brand, which took place in Acapulco, Guerrero, the mosaic was created using 4,900 cans of Vinimex TOTAL paint in eight colors, with an area of about 538 square feet (50 square meters). Plastic and visual artist Triana Parera created the design concept, along with graphic designer and illustrator Jimena Montemayor, who is known in Mexico as JIMO.

PPG Comex is a leader in Mexico and Central America in the manufacture, distribution and commercialization of paints and coatings, with more than 50 percent of the architectural market share.

PPG Comex and its more than 750 dealers of COMEX® paints and coatings collaborated in Acapulco, Mexico, to achieve the GUINNESS WORLD RECORDS® title for the largest mosaic created with cans of paint in the world, shown here. The mosaic included 4,900 cans of paint that were later donated to help beautify spaces in needy areas of Mexico. (Photo: Business Wire)

The *Comex* brand names more than 4,000 stores in Mexico and has nearly 65 years of providing excellent customer service. Its products facilitate the renovation of more 160,000 homes every day, and the completion of more than 40 million projects annually. Innovative *Comex* brand solutions help protect the environment while seeking to promote the progress of society.

About GUINNESS WORLD RECORDS

GUINNESS WORLD RECORDS (GWR) is the global authority on record-breaking achievement. First published in 1955, the iconic annual *Guinness World Records* books have sold over 136 million copies in over 20 languages and in more than 100 countries. Additionally, the *Guinness World Records: Gamer's Edition*, first published in 2007, has sold more than 4 million copies to date.

Guinness World Records' worldwide television programs reach over 750 million viewers annually, and more than a million people subscribe to the GWR YouTube channel, which enjoys more than 300 million views per year. The GWR website receives 18 million visitors annually, and we have over 10 million fans on Facebook. For more information, visit www.guinnessworldrecords.com.

PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$14.8 billion in 2016. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

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