



We protect and
beautify the world™

PPG Completes COLORFUL COMMUNITIES Project in Soborg, Denmark

08/08/2016

PITTSBURGH--(BUSINESS WIRE)-- PPG (NYSE:PPG) today announced the completion of a COLORFUL COMMUNITIES™ project in Soborg, Denmark, that helped to revitalize and add shelter and seating to the parkour area of the City's Arena, an outdoor activity space adjacent to the Hoje Gladsaxe housing project. The *Colorful Communities* program provides PPG employees and products along with financial contributions to bring color and vitality to communities where our company operates around the world. The program increases PPG's commitment to invest in communities by adding \$10 million to support efforts made during a 10-year period.

The project brought together more than 30 volunteers who are employees at PPG's nearby architectural coatings, automotive refinish, and protective and marine coatings operations in Soborg to spend two days revitalizing the parkour area. PPG provided more than \$18,500 for the project, as well as about 150 liters of DYRUP® Façade Extra paint products in 10 colors.

Young residents who use the City's Arena (Byens Arena) – an outdoor area that encourages movement, activity and play, mostly for residents of the adjacent 2,500-unit Hoje Gladsaxe housing project – expressed a desire for development and beautification of the parkour area. There was a need to make the area more welcoming in the hope of inviting more use. Large concrete features were installed to provide shelter and accommodation for visitors, and artist Anders Benmouyal facilitated a workshop where PPG employees and Hoje Gladsaxe residents came together and decorated the new concrete features.

"From the beginning, we were sure that revitalizing an area of Hoje Gladsaxe was right for this project – the residents are so close to our site, they are actually our neighbors," said Peter Soerensen, PPG general manager, architectural coatings, Denmark. "We hope this is the beginning of close cooperation on more community initiatives. Already we are planning an educational day at our PPG site for local school students."

The *Colorful Communities* program is PPG's signature initiative for community engagement efforts, with the aim to protect and beautify the neighborhoods where PPG operates around the world. Together with community partners and PPG employees who volunteer, the program supports projects that transform community assets using donated PPG products. In 2015, PPG completed 11 *Colorful Communities* projects, and it expects to complete about 30 more this year.

PPG and the PPG Foundation aim to bring color and brightness to PPG communities around the world. We donated more than \$7.8 million in 2015 to hundreds of community organizations across 20 countries. By investing in educational opportunities, we help grow today's skilled workforce and develop tomorrow's innovators in industries related to coatings and specialty materials. Plus, we empower PPG employees to make an impact for causes that are important to them by supporting their volunteer efforts and charitable giving. Learn more at www.ppgcommunities.com and follow [@PPG_Communities](https://twitter.com/PPG_Communities) on Twitter.

PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.3 billion in 2015. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

We protect and beautify the world and *Colorful Communities* are trademarks and the *PPG Logo* is a registered trademark of PPG Industries Ohio, Inc.

Dyrup is a registered trademark of Dyrup A/S.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20160808005028/en/>

PPG Media:

Mark Silvey, +1 412-434-3046

Corporate Communications

silvey@ppg.com

www.ppgcommunities.com

