

PPG Joins World Alliance for Efficient Solutions

05/01/2018

Membership builds on company's commitment to sustainable-advantaged products

PITTSBURGH--(BUSINESS WIRE)-- PPG (NYSE:PPG) today announced that it has joined the World Alliance for Efficient Solutions, furthering the company's commitment to innovate products and processes that provide environmental and other sustainability benefits to its customers.

The World Alliance is a global organization whose members work toward clean and sustainable economies by committing to help governments, companies and other institutions meet their environmental targets and adopt more ambitious energy policies.

As a member at the Innovator level, PPG can access World Alliance resources to assess the deployability, sustainability and viability of its proposed efficiency solutions. The organization also helps link solution providers like PPG with investors, and it supports members in their efforts to promote efficiency innovations to global decision makers.

As part of its membership, PPG will submit sustainable-advantaged products and services to the World Alliance to be considered for inclusion in its #1000solutions Portfolio. Selected solutions will be presented at a global conference to governments, corporations and others to help them achieve their environmental targets. Preferred solutions will help achieve several United Nations Sustainable Development Goals, specifically those related to clean water and sanitation; affordable and clean energy; industry innovation and infrastructure; sustainable cities and communities; and responsible consumption.

"Through the #1000solutions Portfolio project, we have the opportunity to bring our efficiency and other breakthroughs to a broader audience and strengthen our stature as a sustainability leader," said Mark Cancilla, PPG vice president, environment, health and safety. "We look forward to being an active member of the World Alliance and sharing our efforts with other global innovators."

Cancilla noted that the #1000solutions Portfolio project is firmly aligned with PPG's existing sustainability efforts and goals as outlined in the company's just-released [2017 Sustainability Report](#). The report includes updates on PPG's ongoing contributions to achieving the United Nations Sustainable Development Goals, the company's 2017 progress and new 2025 sustainability goals, which include achieving 40 percent of sales from sustainable products and processes.

PPG: WE PROTECT AND BEAUTIFY THE WORLD™

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$14.8 billion in 2017. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

We protect and beautify the world is a trademark and the *PPG Logo* is a registered trademark of PPG Industries Ohio, Inc.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180501006201/en/>

PPG Media Contact:

Mark Silvey, +1-412-434-3046

Corporate Communications

silvey@ppg.com

or

Greta Edgar, +1-412-434-2445

Corporate Communications

edgar@ppg.com

www.ppg.com

www.sustainability.ppg.com

Source: PPG

