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Bubble-Free and Low-VOC – MULCO SUPRA ELITE Product Seals the Deal

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PITTSBURGH--(BUSINESS WIRE)--Apr. 24, 2014-- MULCO® SUPRA ELITE™ is the first sealant of its kind for PPG Industries' (NYSE:PPG) that is both a low volatile organic compound (VOC) sealant and also provides a bubble free seal. Additionally, it can be used for interior or exterior application and delivers a smooth and seamless finish for users.

"We are excited to add another high performing sealant to our *Mulco* sealant portfolio," said Ken West, director of PPG Architectural Coatings Adhesives and Sealants. "The bubble-free finish will differentiate the *Mulco* brand in the low VOC sealant marketplace."

This new product is positioned to meet the most stringent Canadian regulatory standards for VOC levels within the foreseeable future. Unlike its competitors' low VOC products, *Supra Elite*'s finish is flat and does not bubble or blister, even under harsh conditions or on porous/ non porous substrates like vinyl, wood and fiber cement siding, whilst maintaining excellent adhesion and performance.

Additionally, *Supra Elite* sealant has exceptional adhesive power that creates a durable, waterproof seal, which increases protection from weather, eliminates drafts and improves energy efficiency.

Unlike latex and rubber based sealants, the *Supra Elite* product by PPG uses water on surfaces and in the air to cure. During the process, this formula prevents shrinkage and provides a more reliable seal that will be less prone to drafts and water leaks.

Available in a wide range of colors to match the most common substrates and siding materials, *Supra Elite* sealant joins the *Mulco* product portfolio and will be sold exclusively through Canadian industrial accounts.

MULCO SEALANTS

Mulco sealants is Quebec's leader in the caulking market, providing guaranteed performance to the construction and renovation sectors for a wide range of projects.

PPG: BRINGING INNOVATION TO THE SURFACE.™

PPG Industries' vision is to continue to be the world's leading coatings and specialty materials company. Through leadership in innovation, sustainability and color, PPG helps customers in industrial, transportation, consumer products, and construction markets and aftermarkets to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in nearly 70 countries around the world. Net sales in 2013 were \$15.1 billion. PPG shares are traded on the New York Stock Exchange (symbol:PPG). For more information, visit www.ppg.com and follow [@PPGIndustries](https://twitter.com/PPGIndustries) on Twitter.

Bringing innovation to the surface is a trademark and the *PPG Logo* is a registered trademark of PPG Industries Ohio, Inc.

Mulco is a registered trademark of AkzoNobel.

Supra Elite is a trademark of PPG Architectural Finishes, Inc.

Note to Editors: High-resolution photography is available upon request

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