



TIKKURILA

Press kit

APRIL 2021

We paint a colorful tomorrow

We Paint a Colourful Tomorrow through our premium brands Tikkurila, Alcro and Beckers in decorative paints – to preserve life of a surface, of a colour, of a bridge or even of a human being.

This guides all we do: every service and solution we develop. But above all, it means that we are ready today for the needs of tomorrow.

Our products are available in more than **40** countries

FACTS ABOUT TIKKURILA

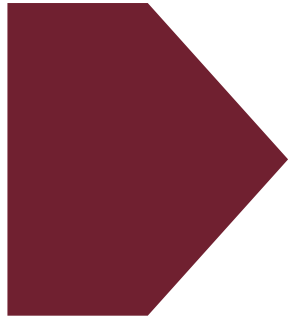
- Established in 1862
- Listed on Nasdaq Helsinki
- Around **2,400** dedicated professionals in **11*** countries
- **7** production facilities in **6** countries
- Largest markets: Russia, Sweden, Finland, Poland and the Baltic countries
- Revenue 2020: EUR **582.0** million
- Operating result 2020: EUR **61.1** million
- Adjusted operating result 2020: EUR **63.8** million



*Finland, Sweden, Norway, Denmark, Poland, Russia, Estonia, Latvia, Lithuania, China and Kazakhstan

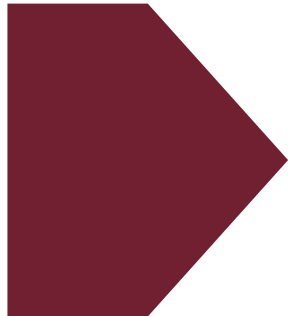
We serve all customer segments

84%
decorative
paints



CONSUMERS

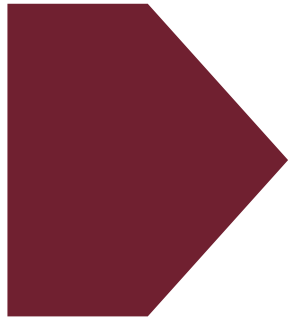
- Renovators
- Decorators
- Gardeners
- Home and garden builders



PROFESSIONALS

- Contractors
- Designers and Architects
- Investors
- Other influencers

16%
industry
paints



INDUSTRY

- Wood industry
- Original Equipment Manufacturers (OEM)
- Protective coatings
- Other pre-treated surfaces

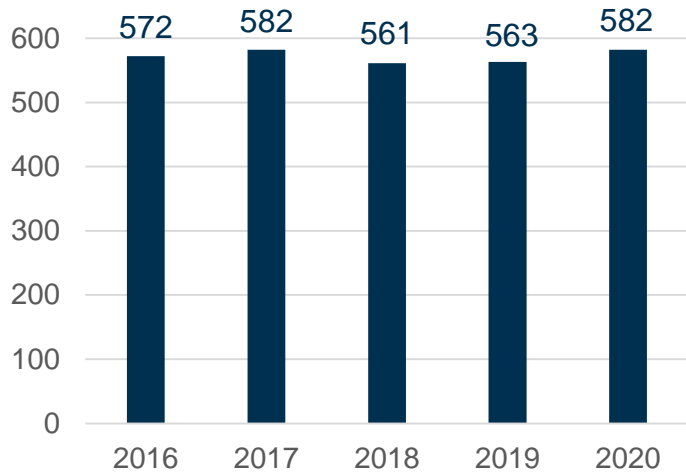
A LEADER FOR DECORATIVE PAINTS



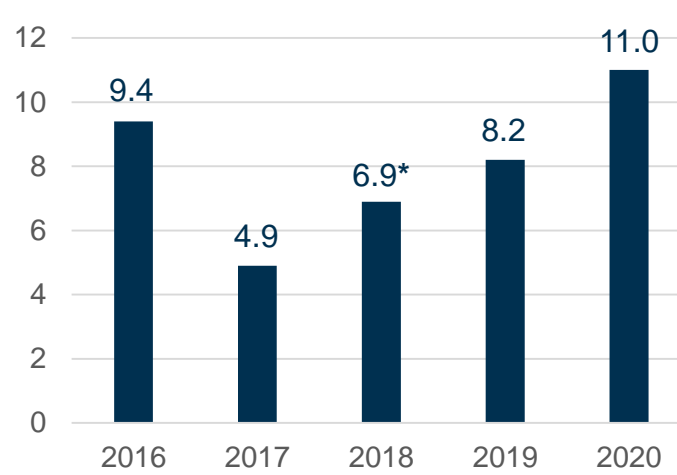
Source:
In decorative paints Finland (VTY), Sweden (SVEFF) and Poland (GFK Poland), 2020. Russia (Chem Courier) 2019. Baltic countries 2018, Tikkurila's estimate.

A successful turnaround during the last years

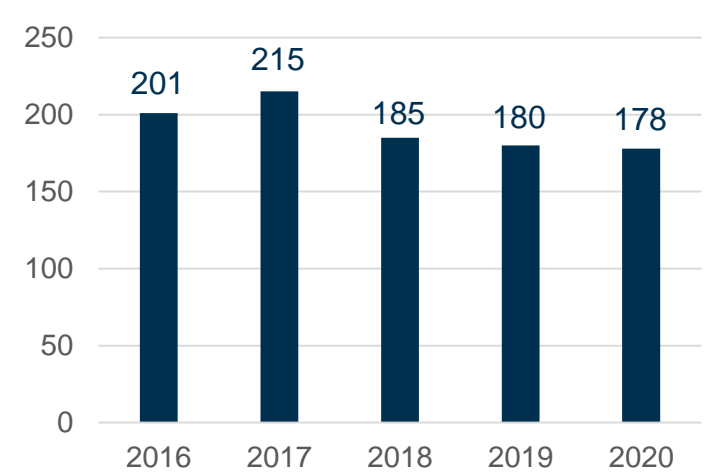
REVENUE (EUR MILLION)



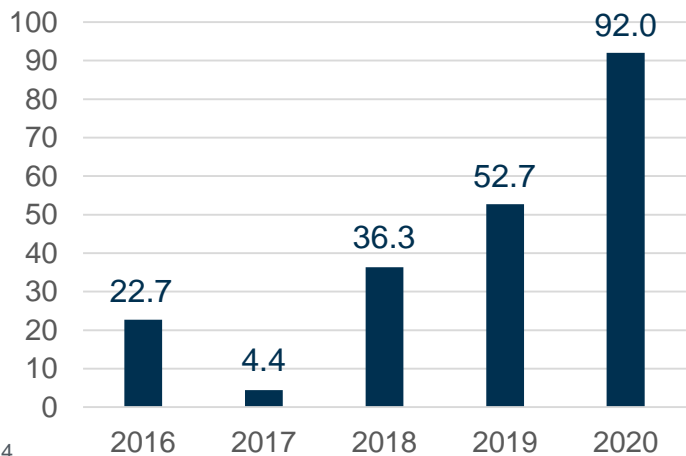
ADJUSTED OPERATING PROFIT MARGIN (%)



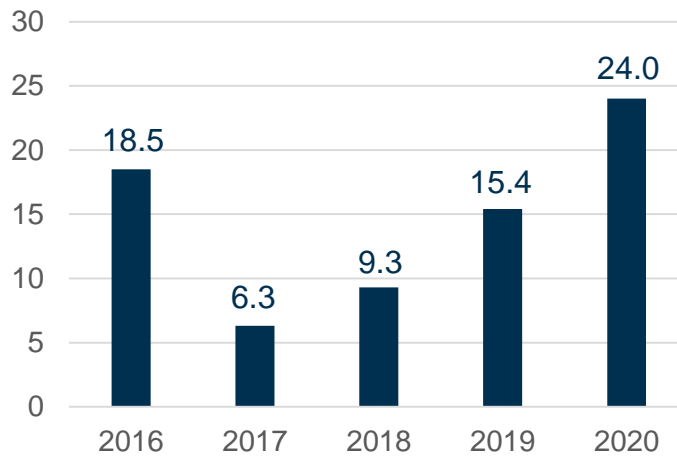
FIXED COSTS (EUR MILLION)



CASH FLOW AFTER CAPITAL EXPENDITURE (EUR MILLION)



RETURN ON CAPITAL EMPLOYED (%)



*) including EUR 6 million of insurance compensation