NEWS RELEASE

Logitech Breaks Company Record With 16 iF DESIGN AWARDS

3/9/2018

Recognized for Product and First-Time Ever Recognized For Communication Design Across Multiple Brands

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today, Logitech® (SIX: LOGN) (NASDAQ: LOGI) announced that it has won a record-shattering 16 iF DESIGN AWARDS for 2018. This is the eighth consecutive year that German design organization iF has recognized Logitech for achievement in product design, and the most iF DESIGN AWARDS in a single year for the company, surpassing their previous record of 9 awards in 2017. In addition to the company's 13 prestigious wins in product design, Logitech's in-house creative strategy and content production teams and partners were also recognized for achievement in communication design.

This press release features multimedia. View the full release here:
http://www.businesswire.com/news/home/20180309005029/en/

Logitech wins 16 iF 2018 Design Awards for products across multiple categories, including 3 awards for communication design in film, video and campaigns. (Graphic: Business Wire)

Tweet now: Logitech sets a new company record with 16 @iFDESIGNAWARD wins for communication and product design. Learn more: **https://blog.logitech.com/2018/02/28/logitech-if-design-awards/**

Logitech's winning 2018 products are:

- **Logitech Circle 2**
- **Logitech G413 Mechanical Backlit Gaming Keyboard**
- **Logitech G433 7.1 Gaming Headset**

- **Logitech G POWERPLAY Wireless Charging System**
- **Logitech G Pro Mechanical Gaming Keyboard**
- **Ultimate Ears BLAST** + **Ultimate Ears MEGABLAST**
- **Ultimate Ears WONDERBOOM**
- **Logitech CRAFT Advanced Keyboard**
- **Logitech MX Master 2S + Flow**
- **Logitech MeetUp**
- **Logitech MX Sound**
- **Logitech Spotlight Presentation Remote**
- **Logitech Rugged Combo**

“Design is at the center of everything we do to bring remarkable experiences to our customers,” said Alastair Curtis, chief design officer at Logitech. “We’re honored to be consistently recognized by organizations such as iF for product design and innovation.”

“This year, we’re honored to be recognized by iF in the communication design category for the first time,” said Heidi Arkinstall, chief marketing officer at Logitech. “We strive to create holistic experiences from product through to marketing to connect people with our brands, and we’re excited that iF recognizes the impact of that design.”

Logitech’s winning entries for communication design in film, video and campaigns include:

- **Logitech G433 "Play Advanced" Video**
- **Logitech G POWERPLAY "Play Without Limits" Video**
- **Ultimate Ears "Ultimate Speak" Campaign + Video**

The iF DESIGN AWARDS honor products based on criteria such as innovation and elaboration, functionality, aesthetics, responsibility and positioning. Recognized as a symbol of design excellence, the iF DESIGN AWARDS are judged by 60 experts from more than 20 countries.

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. More than 35 years ago, Logitech started connecting people through computers, and now it’s a

multi-brand company designing products that bring people together through music, gaming, video and computing. Brands of Logitech include **Ultimate Ears**, **Jaybird**, **Logitech G** and **ASTRO Gaming**. Founded in 1981, and headquartered in Lausanne, Switzerland, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at **www.logitech.com**, the **company blog** or **@Logitech**.

Logitech and other Logitech marks are trademarks or registered trademarks of Logitech Europe S.A and/or its affiliates in the US and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's website at **www.logitech.com**.

(LOGIIR)

View source version on businesswire.com: **http://www.businesswire.com/news/home/20180309005029/en/**

Source: Logitech

Logitech

Steven Mekler

1-510-713-4237

smekler@logitech.com