



GAMING

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March 2020

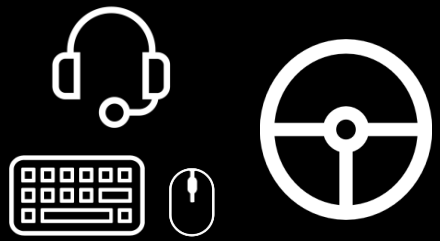
FORWARD-LOOKING STATEMENTS & CONSTANT CURRENCY

This presentation includes **forward-looking statements** within the meaning of the U.S. federal securities laws, including, without limitation, statements regarding: long-term and fiscal year 2021 growth initiatives, product category growth and growth drivers, market segments and size, market segment opportunities, market share, leadership, product pricing, esports, eracing and other product category trends, product portfolio, partners, product features and capabilities, technology, strategy, and growth opportunities. These statements are subject to risks and uncertainties that may cause actual results and events to differ materially, including without limitation: if our product offerings, marketing activities and investment prioritization decisions do not result in the sales, profitability or profitability growth we expect, or when we expect it; if we fail to innovate and develop new products in a timely and cost-effective manner for our new and existing product categories; if we do not successfully execute on our growth opportunities or our growth opportunities are more limited than we expect; the effect of pricing, product, marketing and other initiatives by our competitors, and our reaction to them, on our sales, gross margins and profitability; if our products and marketing strategies fail to separate our products from competitors' products; if we are not able to maintain and enhance our brands; if there is a deterioration of business and economic conditions in one or more of our sales regions or product categories, or significant fluctuations in exchange rates; changes in trade policies and agreements and the imposition of tariffs that affect our products or operations and our ability to mitigate; risks associated with acquisitions; risks associated with international operations; risks associated with manufacturing and doing business in China and Southeast Asia; risks associated with purchasing key components and products from a limited number of sources. These and other risks and uncertainties are detailed in Logitech's filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended March 31, 2019 and our Quarterly Report on Form 10-Q for the fiscal quarter ended December 31, 2019, available at www.sec.gov, under the caption Risk Factors and elsewhere. Logitech does not undertake any obligation to update any forward-looking statements to reflect new information or events or circumstances occurring after the date of this presentation.

To facilitate comparisons to Logitech's historical results, we present percentage sales growth in constant currency ("CC") to show performance unaffected by fluctuations in currency exchange rates. Percentage sales growth in constant currency is calculated by translating prior period sales in each local currency at the current period's average exchange rate for that currency and comparing that to current period sales. Logitech believes this information will help investors to evaluate its current period performance, outlook and trends in its business.

LONG-TERM GROWTH OPPORTUNITIES

PC Gaming / Simulation



Console



Cloud / Mobile



FISCAL YEAR 2021 GROWTH INITIATIVES

Wireless Leadership



FISCAL YEAR 2021 GROWTH INITIATIVES

Wireless Leadership



eracing

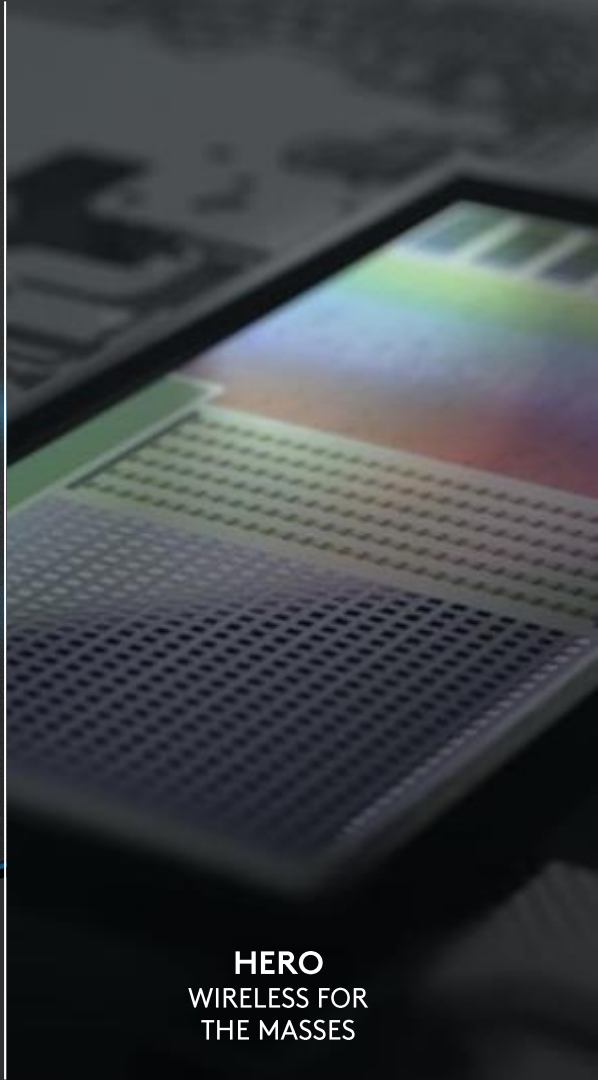




LIGHTSPEED
> WIRED



POWERPLAY™
INFINITE LIFE

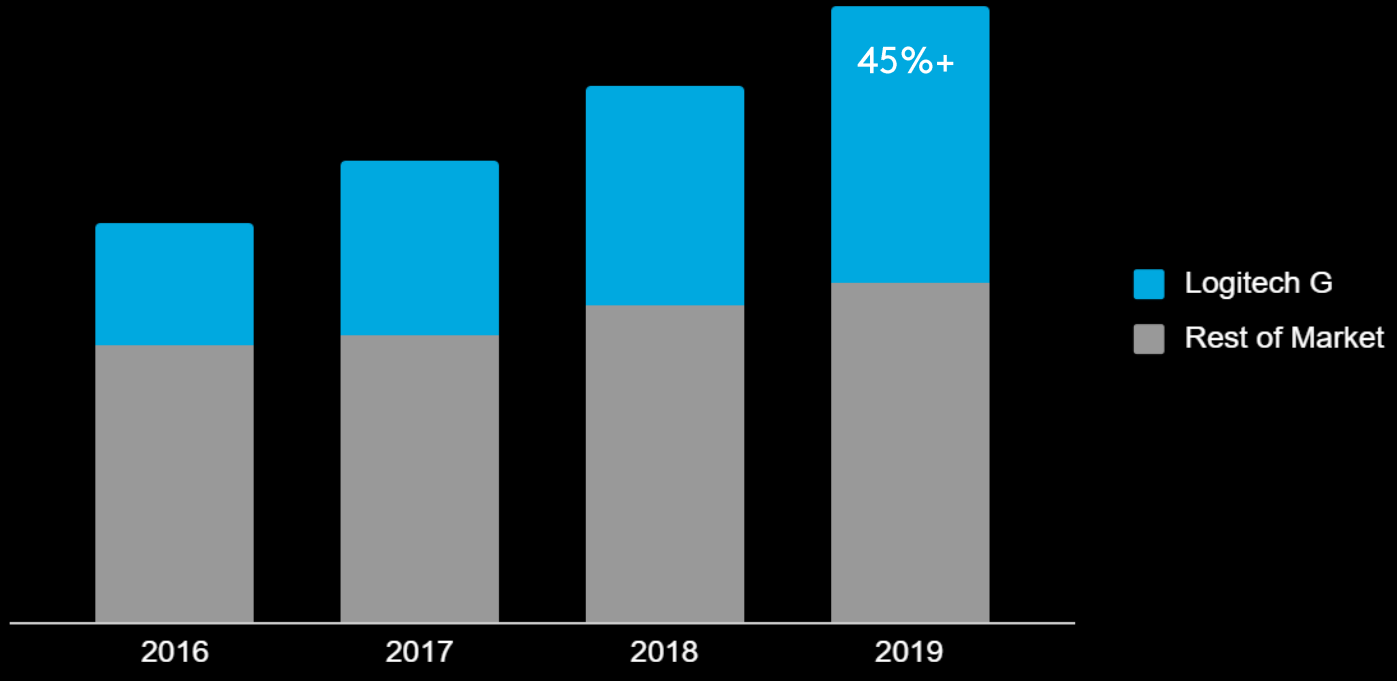


HERO
WIRELESS FOR
THE MASSES


PLAY AT LIGHTSPEED
INTRODUCING G502 LIGHTSPEED
Iconic design reinvented with insanely-fast,
pro-grade 1 ms LIGHTSPEED wireless technology.
PLAY ADVANCED
logitech

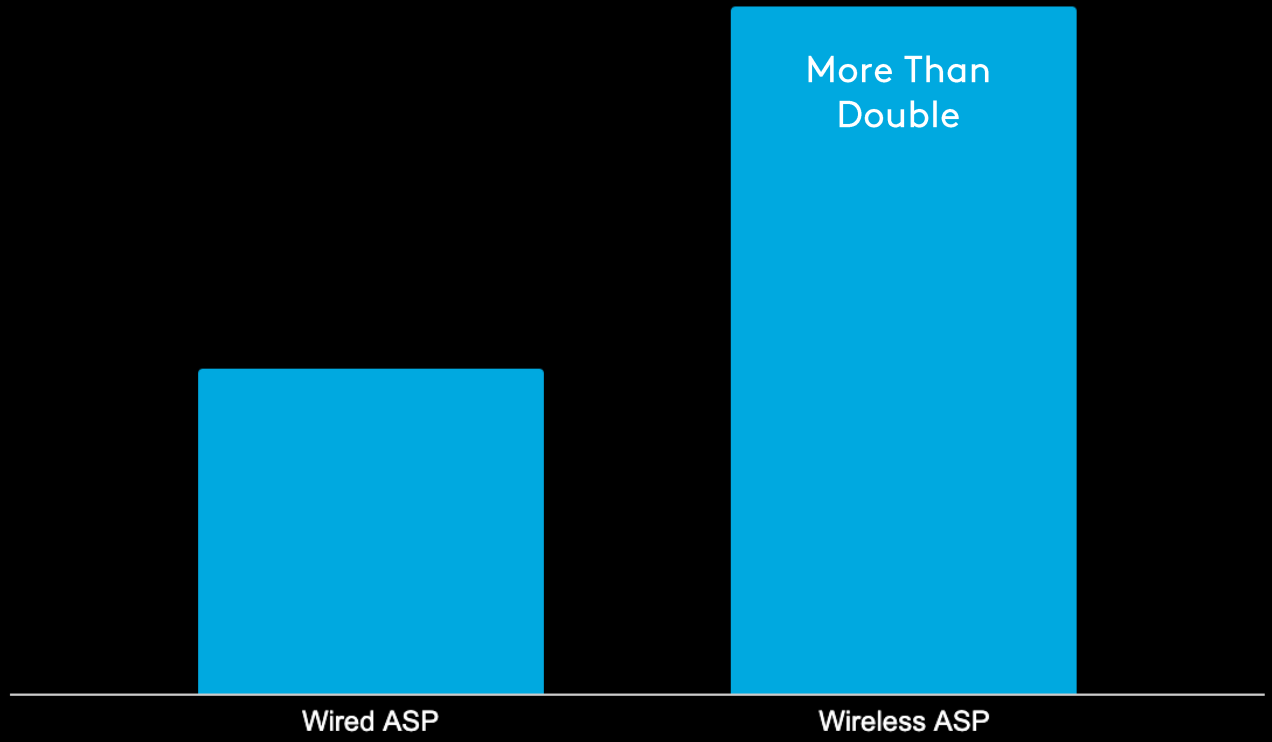

NOTHING
IN THE WAY
OF WINNING
"I don't feel any resistance at all and it's very light, so I can make any move I want."
–Shox, G2 CS:GO
PRO
WIRELESS
logitech

GAMING MICE MARKET SHARE



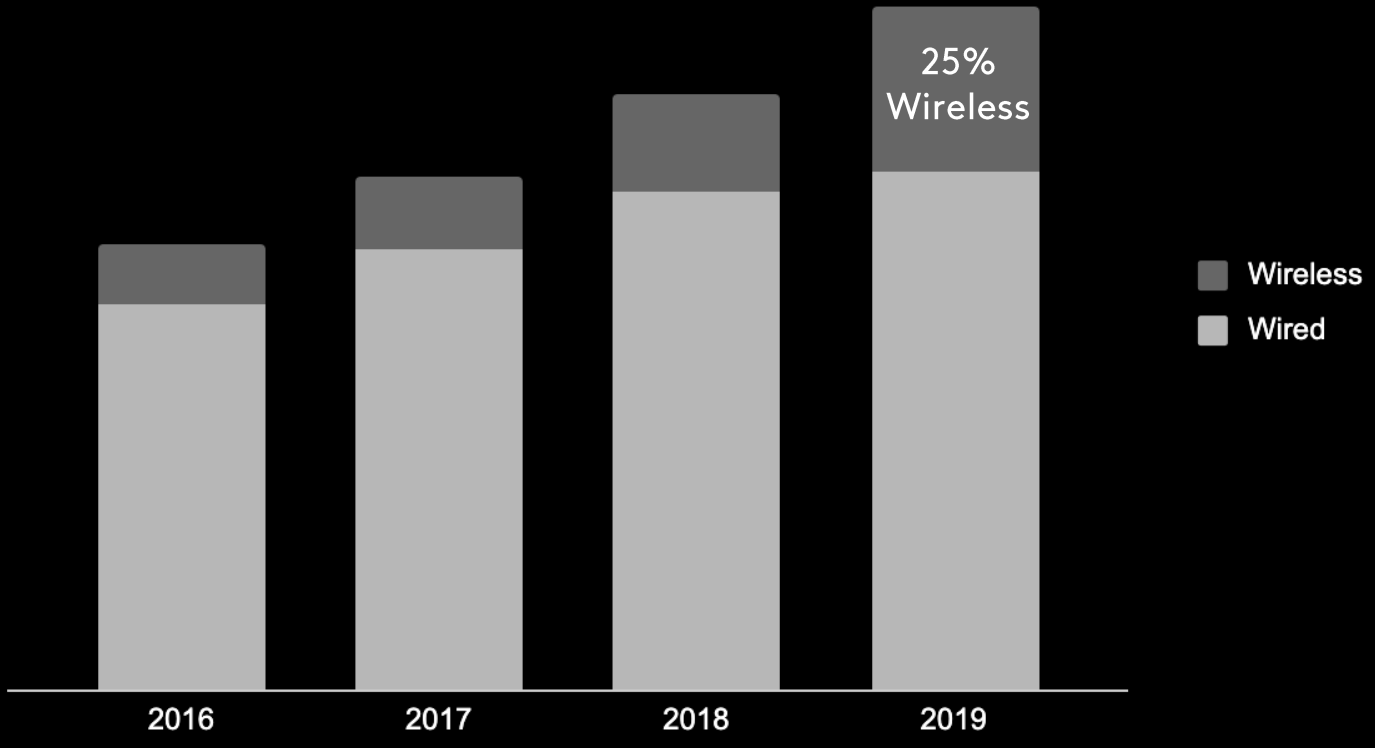
Note: Figures based on NPD, GFK, and Logitech

LOGITECH G GAMING MICE ASP



Note: Figures based on NPD, GFK, and Logitech

GAMING MICE WIRELESS vs. WIRED



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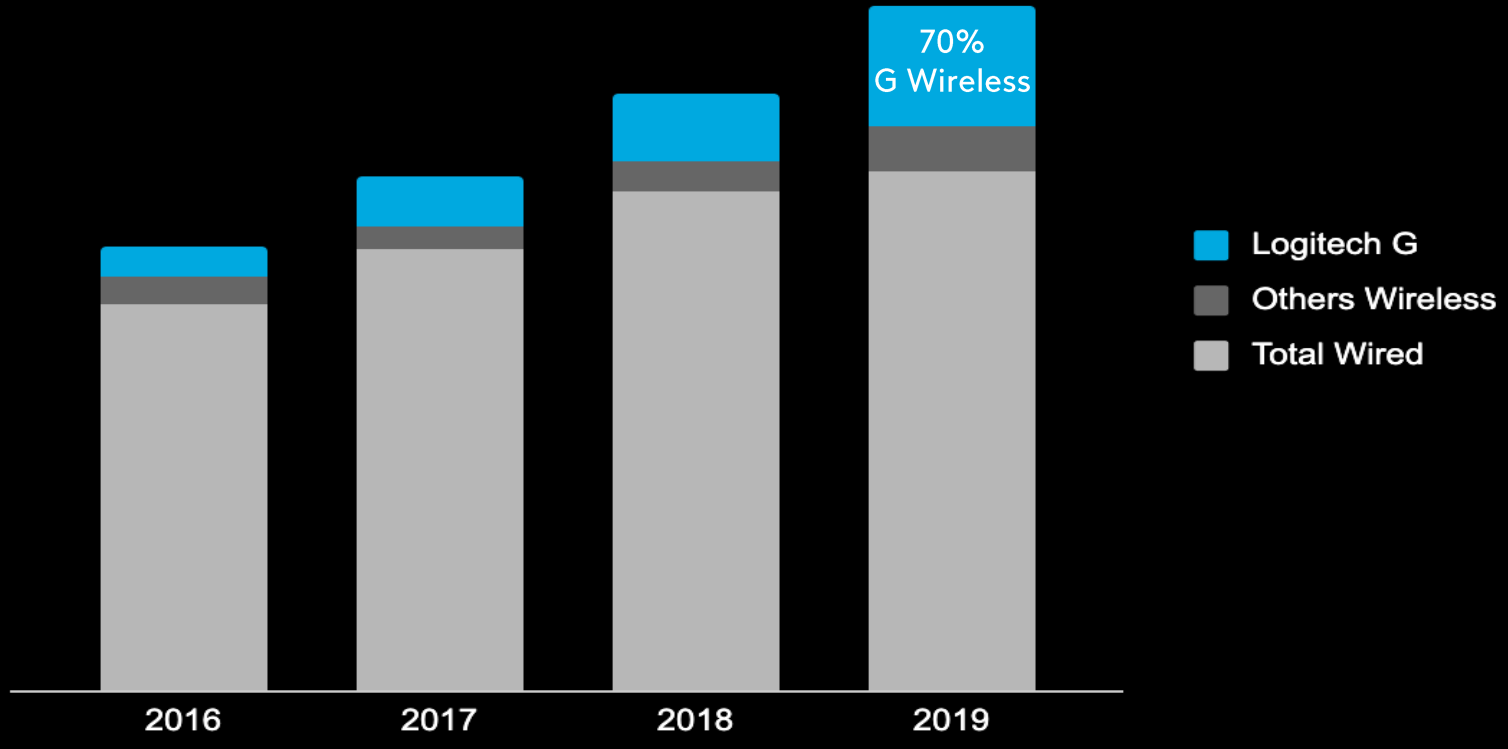
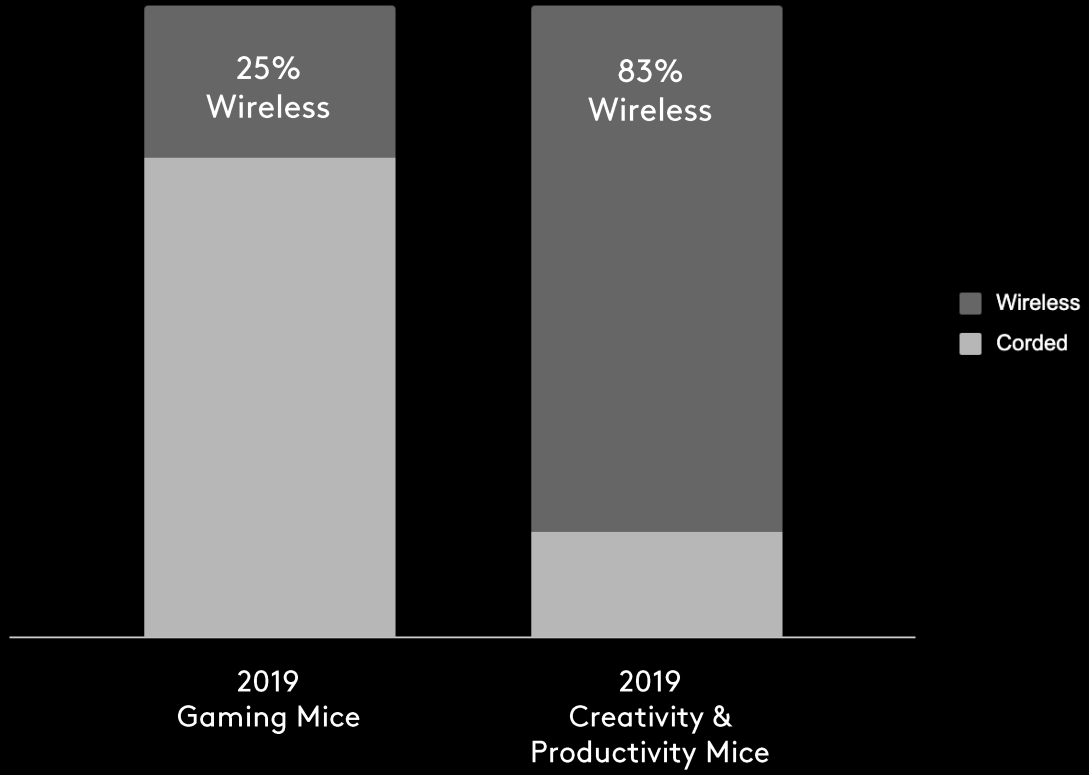
LOGITECH G WIRELESS GAMING MICE MARKET SHARE



Note: Figures based on NPD, GFK, and Logitech

WIRELESS GAMING MICE vs. WIRELESS MICE



Note: Figures based on NPD, GFK, and Logitech


G502
G915
PLAY AT LIGHTSPEED
PLAY ADVANCED
logitech

LIGHTSYNC INTELLIGENT RGB

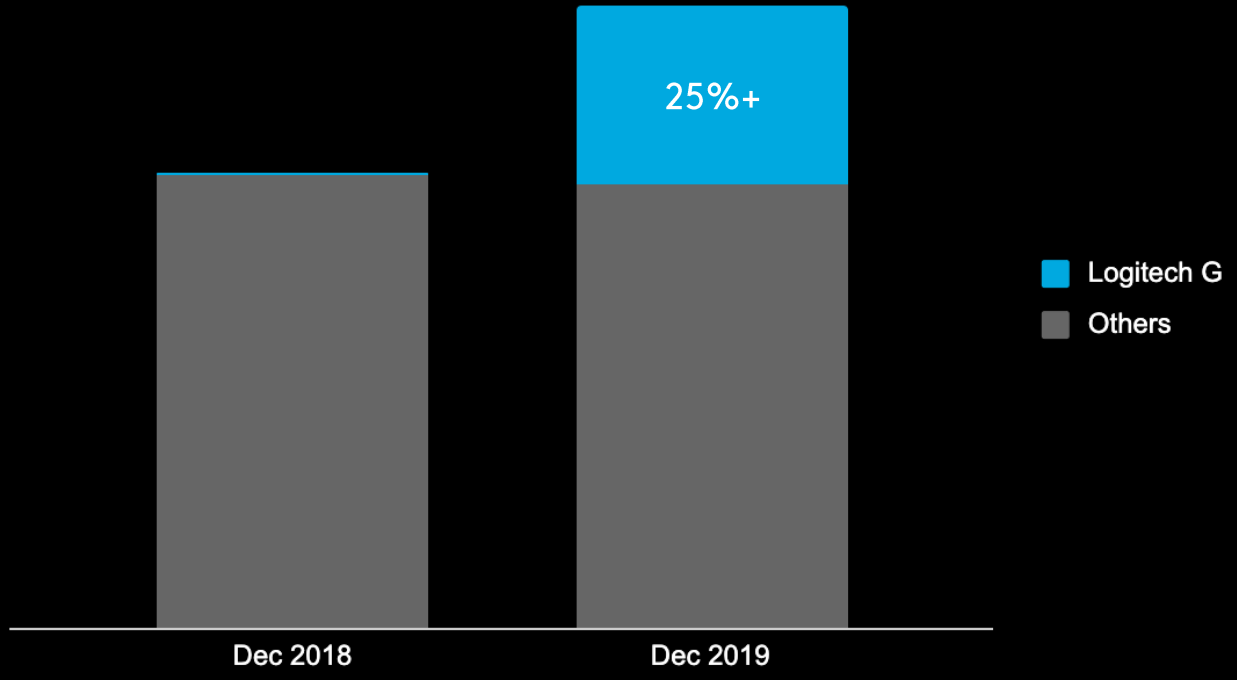


G915 LIGHTSPEED



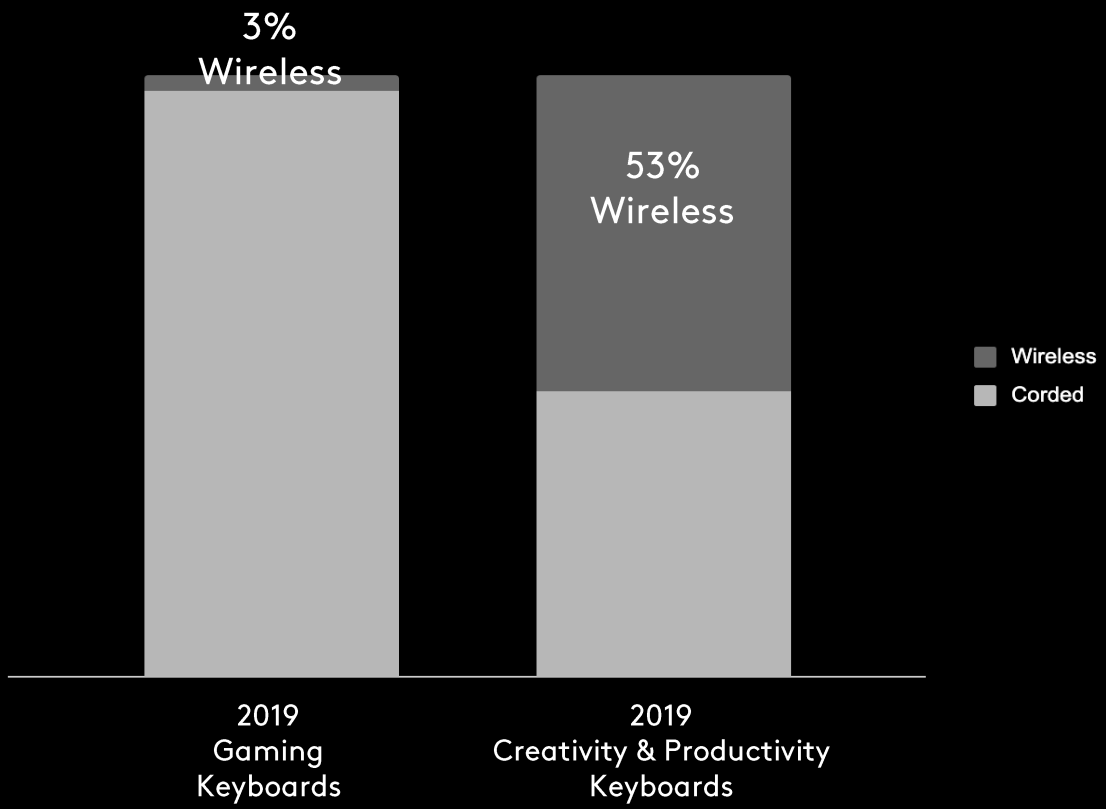
LOGITECH G GAMING KEYBOARD MARKET SHARE

($180+ PRICE BAND)



Note: Figures based on NPD, GFK, and Logitech

WIRELESS GAMING KEYBOARDS vs. WIRELESS KEYBOARDS



Note: Figures based on NPD, GFK, and Logitech

FISCAL YEAR 2021 GROWTH INITIATIVES

eracing







G29 Force Feedback wheel / Playstation 4



G920 Force Feedback wheel / Xbox One


14
SAP
PIRELLI


CHALLENGE
2019
ERACING


Fernando Alonso
Racing Champion and FA Racing Team Owner
logitech

ERACING GLOBAL COMPETITION

2019



May
Kick-Off

Jun - Nov
Regional Qualifiers
Online & Onsite
Retail Activation + Gaming Events

Oct - Nov
Regional Finals
Live streamed

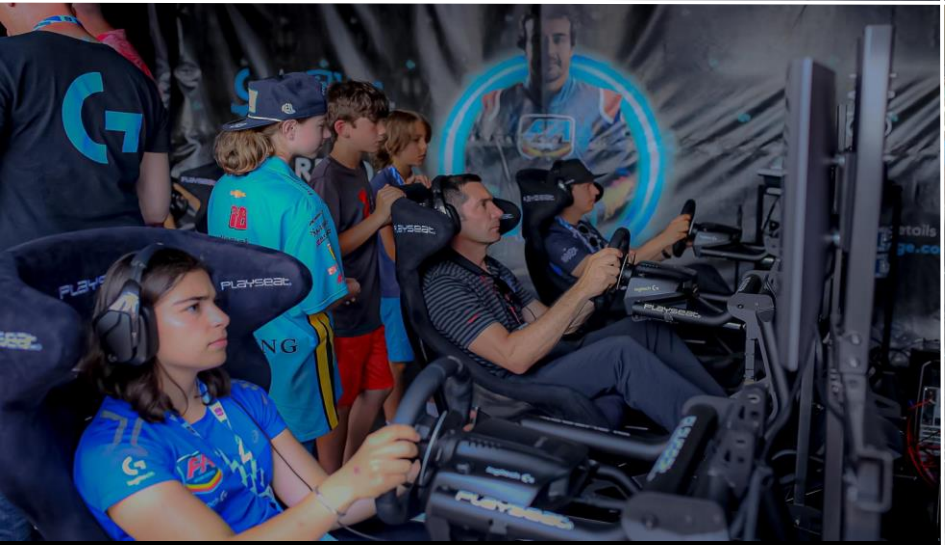
Dec
GLOBAL FINAL
Arena Final with Live Stream

IN-REAL-LIFE ACTIVATIONS




PLAYSEAT


GET READY TO RACE


PLAYSEAT


RACING GLOBAL COMPETITION
PLAYSEAT
minimaze

G-CHALLENGE 2019 GRAND FINALS

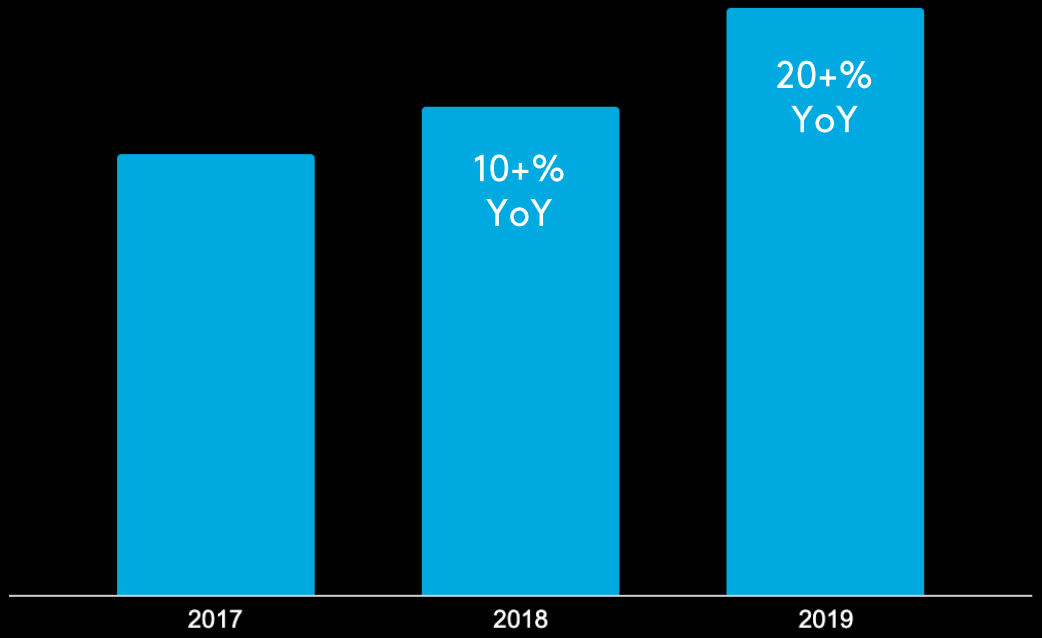
THE LEADING ERACING COMPETITION IN THE WORLD

ERACING
GRAND FINALS

158K
Unique Viewers

1.8M
Minutes Watched

G-CHALLENGE DRIVES SALES GROWTH



Note: Figures based on Logitech net sales.

FISCAL YEAR 2021 GROWTH INITIATIVES

Wireless Leadership



eracing



Keep Playing





