

CREATIVITY & PRODUCTIVITY

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GM, Keyboards

FORWARD-LOOKING STATEMENTS

This presentation includes **forward-looking statements** within the meaning of the U.S. federal securities laws, including, without limitation, statements regarding: projected fiscal year 2018 sales, sales growth, strategic growth, operating income, gross profit, gross margin, operating expenses, earnings growth, acquisitions, dividends and stock buybacks, product market trends, opportunities and potential growth, product category strategies, projected fiscal year 2018 sales, sales growth and annual run rate by product category, product category market share and leadership, competitive advantages, product innovation, earnings per share roadmap, operating margin target, new market opportunities, new channels, stock price, value creation, long term business model (including sales growth, sales growth by product category, gross margin, operating expenses, operating margin, cash from operations and capital allocation), product category expectations, resource allocation and investments, and fiscal year 2019 sales growth and operating income outlook and related assumptions. These statements are subject to risks and uncertainties that may cause actual results and events to differ materially, including without limitation: if our product offerings, marketing activities and investment prioritization decisions do not result in the sales, profitability or profitability growth we expect, or when we expect it; if we fail to innovate and develop new products in a timely and cost-effective manner for our new and existing product categories; if we do not successfully execute on our growth opportunities or our growth opportunities are more limited than we expect; the effect of pricing, product, marketing and other initiatives by our competitors, and our reaction to them, on our sales, gross margins and profitability; if our products and marketing strategies fail to separate our products from competitors' products; if we are not able to maintain and enhance our brands; if we do not fully realize our goals to lower our costs and improve our operating leverage; if there is a deterioration of business and economic conditions in one or more of our sales regions or product categories, or significant fluctuations in exchange rates; the effect of changes to our effective income tax rates. These and other risks and uncertainties are detailed in Logitech's filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended March 31, 2017 and our Quarterly Report on Form 10-Q for the fiscal quarter ended December 31, 2017, available at www.sec.gov, under the caption Risk Factors and elsewhere. Logitech does not undertake any obligation to update any forward-looking statements to reflect new information or events or circumstances occurring after the date of this presentation.

To facilitate comparisons to Logitech's historical results, we have included **non-GAAP adjusted measures** in this presentation, which exclude primarily share-based compensation expense, amortization of intangible assets, purchase accounting effect on inventory, acquisition-related costs, change in fair value of contingent consideration for business acquisition, restructuring charges (credits), gain (loss) on investments in privately held companies, investigation and related expenses, non-GAAP income tax adjustment, and other items detailed under "Supplemental Financial Information" in our quarterly earnings press release and posted to our website at http://ir.logitech.com. Historical GAAP and corresponding non-GAAP measures are provided with our earnings releases and presentations in the Investors section of our website. We also present percentage sales growth in constant currency ("CC") to show performance unaffected by fluctuations in currency exchange rates. Percentage sales growth in constant currency is calculated by translating prior period sales in each local currency at the current period's average exchange rate for that currency and comparing that to current period sales. Logitech believes this information will help investors to evaluate its current period performance, outlook and trends in its business. For historical financials provided in this presentation, reconciliation between non-GAAP amounts and GAAP amounts is provided on the Investors page of our website, together with this presentation and with our earnings releases. With respect to financial outlook and projections, most of the excluded amounts pertain to events that have not yet occurred and are not currently possible to estimate with a reasonable degree of accuracy. Therefore, no reconciliation to GAAP amounts has been provided for non-GAAP outlook or projections.

LOGITECH CRAFT – Advanced keyboard with creative input dial




PRECISION TYPING
20 years of experience



SMART ILLUMINATION

Hand proximity detection and adjustable backlighting



BUILD QUALITY

Slim, solid, stable with the best materials and finishing



UNIQUE CREATIVE INPUT DIAL

A new way to interact with your work


A STUNNING PIECE OF SOFTWARE

Operating system navigation





Creativity and Productivity apps

Other apps

. . .



Contextual on-screen overlay | SW/HW synchronization
Customization | SW developers Kit | Cross-computer control (*Flow*)

DESIGN AWARD 2018



CATEGORY
COMPUTER PERIPHERALS

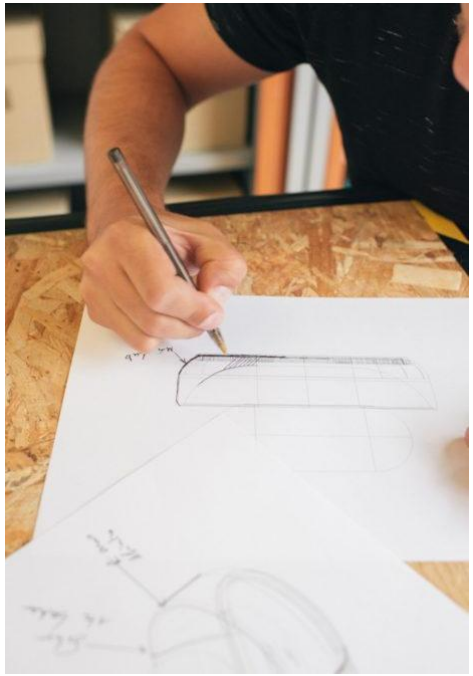
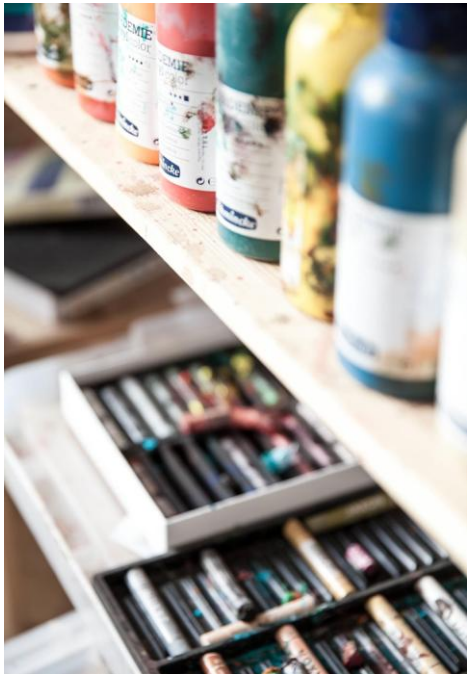
CES
INNOVATION AWARDS
2018
HONOREE



CATEGORY
SOFTWARE & MOBILE APPS


MARKETING CRAFT



EXPANDING OUR REACH:
The creative community

Artist ambassadors



Birgit Palma

“It’s easy to achieve different effects, opacities, brush sizes just by turning the Crown”



Pawel Nolbert

“CRAFT input dial is simply way more precise than your finger or a slider.”



Jessica Bellamy

Adobe Creative Resident

“This is a game changer. It’s insane. I can’t imagine how fast I’m going to be able to work”

ADOBE MAX

The Creativity Conference. Las Vegas & Tokyo, Oct/Nov 2017



25,000+ creative leaders

Craft promoted in Adobe blog

Used by Adobe Principal Creative Director in master-class training

> *The most impressive piece of hardware I tried from the hundreds on display* (Blogcritics.org)
>
> *Best Input Device: Logitech Craft* (Digital Trends)

Campaign conceived and created entirely in-house

CRAFT AS HERO





PAWEL NOLBERT X CRAFT







CRAFT AT WORK







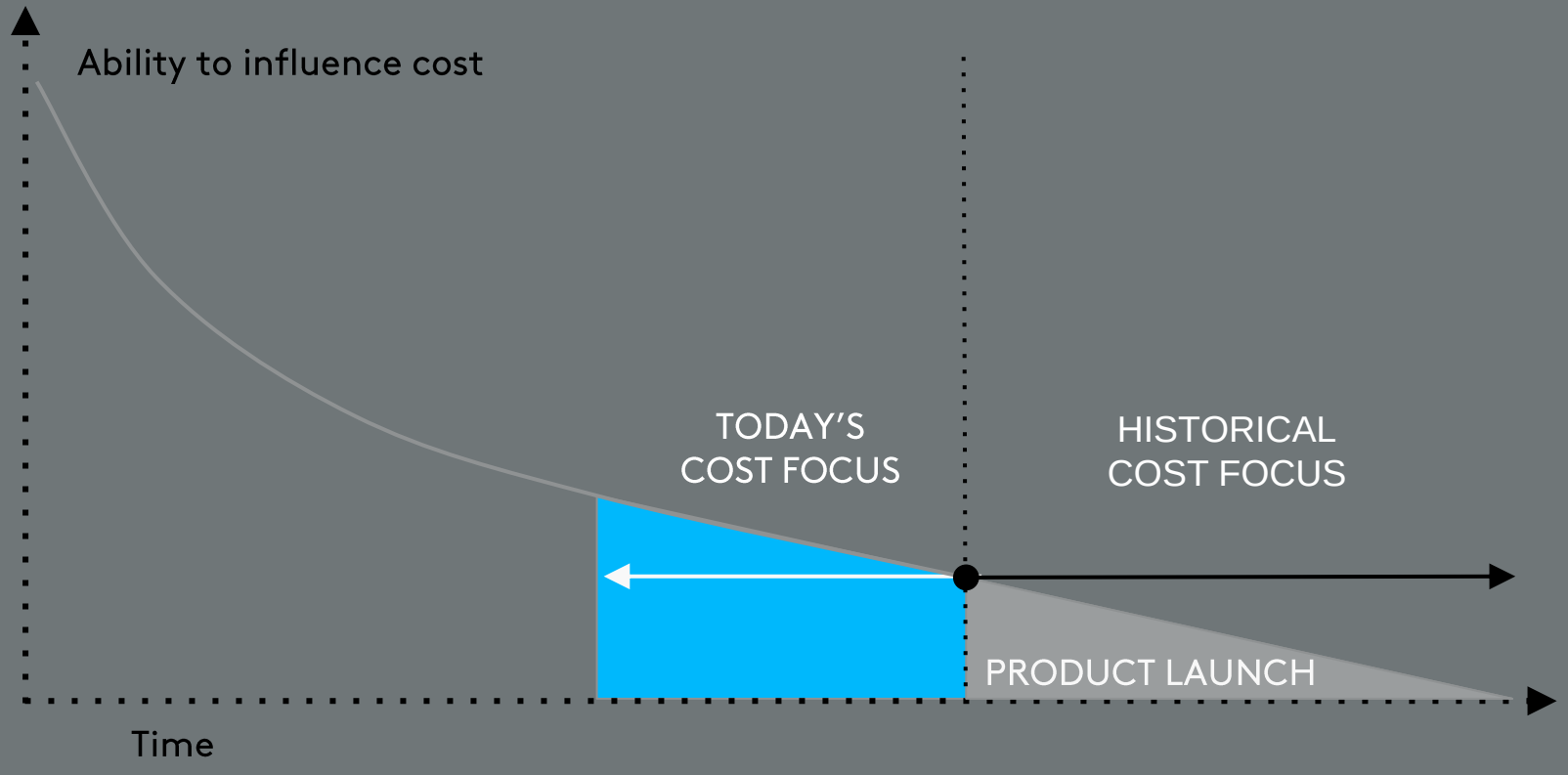
CRAFT ON-LINE & IN-STORE






METALS AND MARGINS

DESIGN FOR COST



Note: Figures are for illustrative purposes only.

MULTI-YEAR, MULTI-FUNCTION METAL PROGRAM

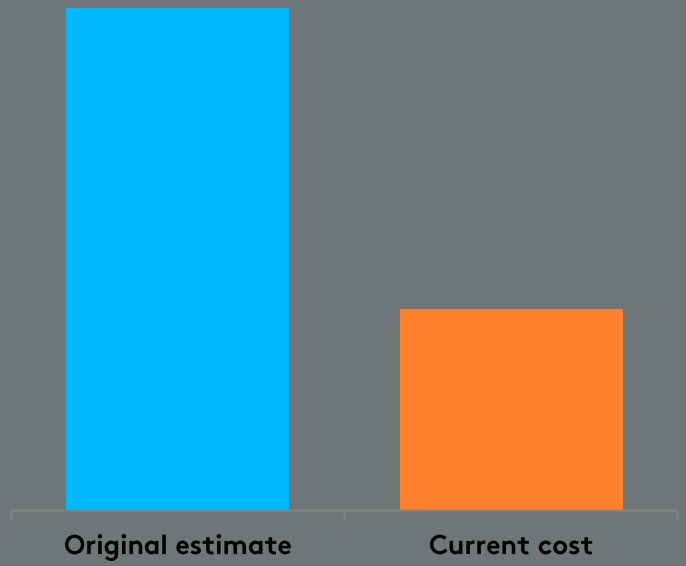


OUTCOME – COMPLEX INGREDIENT AT A COST THAT WORKS

6 steps from stamping to anodization



Metal cost optimized at launch



Note: Figures are for illustrative purposes only.


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