



Klaviyo to Participate in Upcoming Investor Events

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BOSTON--(BUSINESS WIRE)-- Klaviyo (NYSE: KVYO), the autonomous B2C CRM, today announced that Klaviyo executives will participate in the following investor events.

- Ed Hallen, Co-founder and Chief Strategy Officer, will participate in a fireside chat at the Jefferies Software, Internet, and AI Conference on Thursday, May 28 at 9:00 a.m. PT / 12:00 p.m. ET.
- Amanda Whalen, Chief Financial Officer, will participate in a fireside chat at the William Blair Growth Stock Conference on Wednesday, June 3 at 2:40 p.m. CT / 3:40 p.m. ET.

Live webcasts and replays will be available on Klaviyo's investor relations website at <https://investors.klaviyo.com/>.

About Klaviyo

Klaviyo (CLAY-vee-oh) is an autonomous B2C CRM that powers more valuable customer experiences. We unify a flexible, scalable data platform, intelligence that gets smarter with every interaction, and action across Marketing and Service to help businesses turn real-time customer data into personalization at scale. High-growth enterprises like Mattel, TaylorMade, Glossier, Liquid Death, Daily Harvest and more than 196,000 other paying customers leverage Klaviyo's actionable infrastructure and our more than 350 integrations to deliver measurable outcomes through faster, higher-quality experiences.

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