# Klaviyo to Participate in Barclays 23rd Annual Global Technology Conference

2025-12-03

BOSTON--(BUSINESS WIRE)-- Klaviyo (NYSE: KVYO), the B2C CRM, today announced that Andrew Bialecki, Co-founder and CEO, and Amanda Whalen, CFO, will participate in a fireside chat at the Barclays 23rd Annual Global Technology Conference 2025 on Wednesday, December 10, 2025 at 6:05 p.m. EST / 3:05 p.m. PST.

Live webcast and replay will be available on Klaviyo's investor relations website at **https://investors.klaviyo.com/**.

## About Klaviyo

Klaviyo (NYSE: KVYO) is the B2C CRM. Powered by its built-in data platform and AI, Klaviyo combines marketing automation, analytics, and customer service into one unified solution, making it easy for businesses to know their customers and grow faster. Klaviyo (CLAY-vee-oh) helps over 183,000 brands like Mattel, Glossier, Daily Harvest, and Liquid Death deliver 1:1 experiences at scale, improve efficiency, and drive revenue.

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Source: Klaviyo, Inc.

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