Klaviyo Named to Inc. Magazine's 2022 Best Workplaces List for Fourth Year in a Row

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Customer platform also recognized as a top place to work by Boston Business Journal

BOSTON, MA — May 11, 2022 — **Klaviyo**, a unified customer platform, today announced that it has been named to Inc. Magazine's annual **list** of the Best Workplaces for 2022. The list is the result of a wide-ranging and comprehensive measurement of American companies that have created exceptional workplaces and company culture. This marks the fourth year in a row that Klaviyo has been recognized with this honor.

After collecting data from thousands of submissions, Inc. selected 475 honorees this year. To qualify for this list, Klaviyo took part in an employee survey on topics including management effectiveness, perks, and fostering employee growth and overall company culture. Klaviyo's benefits were also audited to determine the company's overall score and ranking.

"Despite a year of pandemic uncertainty and evolving workplace circumstances, 2021 was a year of tremendous growth for us," said Lisa Maronski, Klaviyo's Interim Chief People Officer. "As a company, we're only as good as our people, so knowing our employees feel valued, seen and supported is the best recognition of all."

"Not long ago, the term 'best workplace' would have conjured up images of open-office designs with stocked snack fridges," says Inc.editor-in-chief Scott Omelianuk. "Yet given the widespread adoption of remote work, the concept of the workplace has shifted. This year, Inc. has recognized the organizations dedicated to redefining and enriching the workplace in the face of the pandemic."

Klaviyo was also recognized as a 2022 Best Place to Work in the extra-large company category by Boston Business Journal for the second year in a row. The company was distinguished as one of the top-scoring companies in an employee survey conducted by Quantum Workplace.

If you are interested in joining Klaviyo on its mission to help businesses grow by owning their brand and their relationships with their customers, the company hiring across all departments, including marketing, customer

success, data science, design, engineering and more. For more information, click **here**.

ABOUT KLAVIYO

Klaviyo is a unified customer platform that gives online brands direct ownership of their consumer data and interactions, empowering them to turn transactions with customers into long-term relationships—at scale. With Klaviyo, brands can combine unlimited customer data with more than 250 native integrations to automate personalized email and SMS communications that make customers feel seen. Klaviyo makes it easy—no need to start from scratch, piece together multiple platforms, or rely on third-party marketplaces and ad networks. From mom-and-pop shops to established companies, innovative brands like Unilever, Living Proof, Solo Stove, Citizen Watches, and more than 90K other paying users leverage Klaviyo to acquire, engage, and retain customers—and grow on their own terms. Learn more at klaviyo.com.