Klaviyo Named as a ‘Best Place to Work’ in 2022 by Glassdoor

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Customer data and marketing automation platform also recently recognized with awards from The Boston Globe, Deloitte, Built In Boston and Comparably

BOSTON, January 19, 2022 — **Klaviyo**, a leading customer data and marketing automation platform, today announced it has been named a Best Place to Work in 2022 in the U.S. small and medium company category through **Glassdoor’s Employees’ Choice Awards**. The Employees’ Choice Award, now in its 14th year, is based solely on the input of employees, who elect to provide anonymous feedback by completing a company review about their job, work environment, and employer on Glassdoor, the worldwide leader on insights about jobs and companies.

Klaviyo has been the recipient of several industry awards and recognitions as of late, including The Boston Globe’s 2021 Best Places to Work list of top large employers in Massachusetts, Deloitte’s 2021 Technology Fast 500 list, Built In Boston’s 100 Best Places to Work, 50 Companies with the Best Benefits and Best Large Companies to Work For in Boston lists, as well as Comparably’s Best Company Culture and Best CEO lists.

“As we’ve grown and scaled, we’ve made an effort to stay true to our values and the key components that make our company special: our customers and our people,” said Lisa Maronski, Klaviyo’s Head of Integrated Talent. “What’s amazing about this award is that it’s all based on feedback directly from our employees and we’re honored to be a place where they feel valued and fulfilled.”

Here are a few examples of what Klaviyo employees shared on Glassdoor:

“Klaviyo is a company that literally puts their money where their mouth is. From a comprehensive onboarding program to benefits that think outside the box (learning stipends, wellness initiatives, business coaching – the list is endless), it is clear that Klaviyo truly believes that employees are their most valuable asset.”

“This company actually cares about the wellbeing and growth (both professionally and personally) of its employees. This is evidenced by the vast number of support programs that are available internally as well as the top notch

benefits being offered. I have never felt more valued as an employee than I have here."

"Klaviyo is one of the best places I've ever worked, possibly the best. The culture is transparent, open, curious, values-driven (truly), customer-centric (actually), and collaborative. The product is truly differentiated, and actually provides a lot of value for customers. The opportunity ahead of us is huge. I enjoy the work, I really enjoy my colleagues, leadership and the board make the right decisions, and I really believe the company will be incredibly successful."

After doubling its employee base in 2021, the company continues to dedicate efforts to improve company culture and employee experience. To ensure Klaviyo supports all aspects of an employee's well-being, Klaviyo offers benefits including:

- A recently updated parental leave policy, providing any parent welcoming a new child with up to 16 weeks of paid parental bonding leave during a 12-month period, compensated at one hundred percent of their regular base salary during that time.
- A training and learning stipend, a free membership to guided meditation app Headspace, an unlimited free book policy and one-on-one coaching for all employees through Bravely.
- A variety of employee-initiated and employee-led resource groups sponsored by Klaviyo's diversity, equity and inclusion team. These groups bring members together around a shared identity, and/or background, providing opportunities for personal and professional development, social support, networking, and collaboration.

Interested in joining us on our mission to help businesses grow by owning their brand and their relationships with their customers? We're hiring across all departments, including customer success, data science, engineering and more. For more information, visit https://www.klaviyo.com/careers/open-roles.

ABOUT KLAVIYO

Klaviyo is a leading marketing automation platform dedicated to accelerating revenue and customer connection for online businesses. Klaviyo makes it easy to store, access, analyze and use transactional and behavioral data to power highly-targeted customer and prospect communications. With over 90,000 paying customers, the company's hybrid customer-data and marketing-platform model allows companies to grow by fostering direct relationships with customers, without giving up their valuable data to popular big-tech ad platforms. Innovative companies like Unilever, Custom Ink, Living Proof and Huckberry sell more with Klaviyo. Learn more at **www.klaviyo.com**.