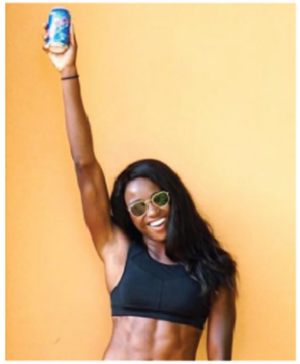
Zevia®



ZERO SUGAR • ZERO CALORIE • NATURALLY SWEETENED BEVERAGES

the ZEVIA

SOLUTION



GREAT TASTE

Deliciously refreshing with all the flavor you crave.



ZERO CALORIE

Guilt-free alternative to sugary sodas and beverages.



PLANT-BASED INGREDIENTS

Only a handful of ingredients that shoppers can easily pronounce.



SUSTAINABLE PACKAGING

Reducing plastic waste by using only aluminum cans.



DEMOCRATIZING HEALTH

Affordable for a broad range and perfect for all ages.

the ZEVIA FAMILY



KIDS

TEA

SODA

ENERGY

MIXER



new and

IMPROVED

WE'RE RE-INTRODUCING OUR 3 CITRUS FLAVORS

- new and refined formula
- more rich and refreshing
- younger, more affluent buyer
- 12oz. can multipacks

growing the

FAMILY

NEW TROPICAL ENERGY FLAVORS

- high-demand flavors
- tropical and berry flavors outpace category by 2-3x
- top 15 flavors in energy category
- 12oz sleek can



Source: SPINS, SS Energy & Other Functional Beverages, TPL (No Convenience), L12W 8/8/21; Total US MULO; Total US Natural Enhanced Channel



now *serving*

SLEEK

ZEVIA SODA NEW SINGLE-SERVE

- perfect for immediate consumption
- extension of cold-case solution
- NEW 12oz sleek can
- drive trial and impulse purchases

fun in the

SUN

LIMITED TIME SODAS

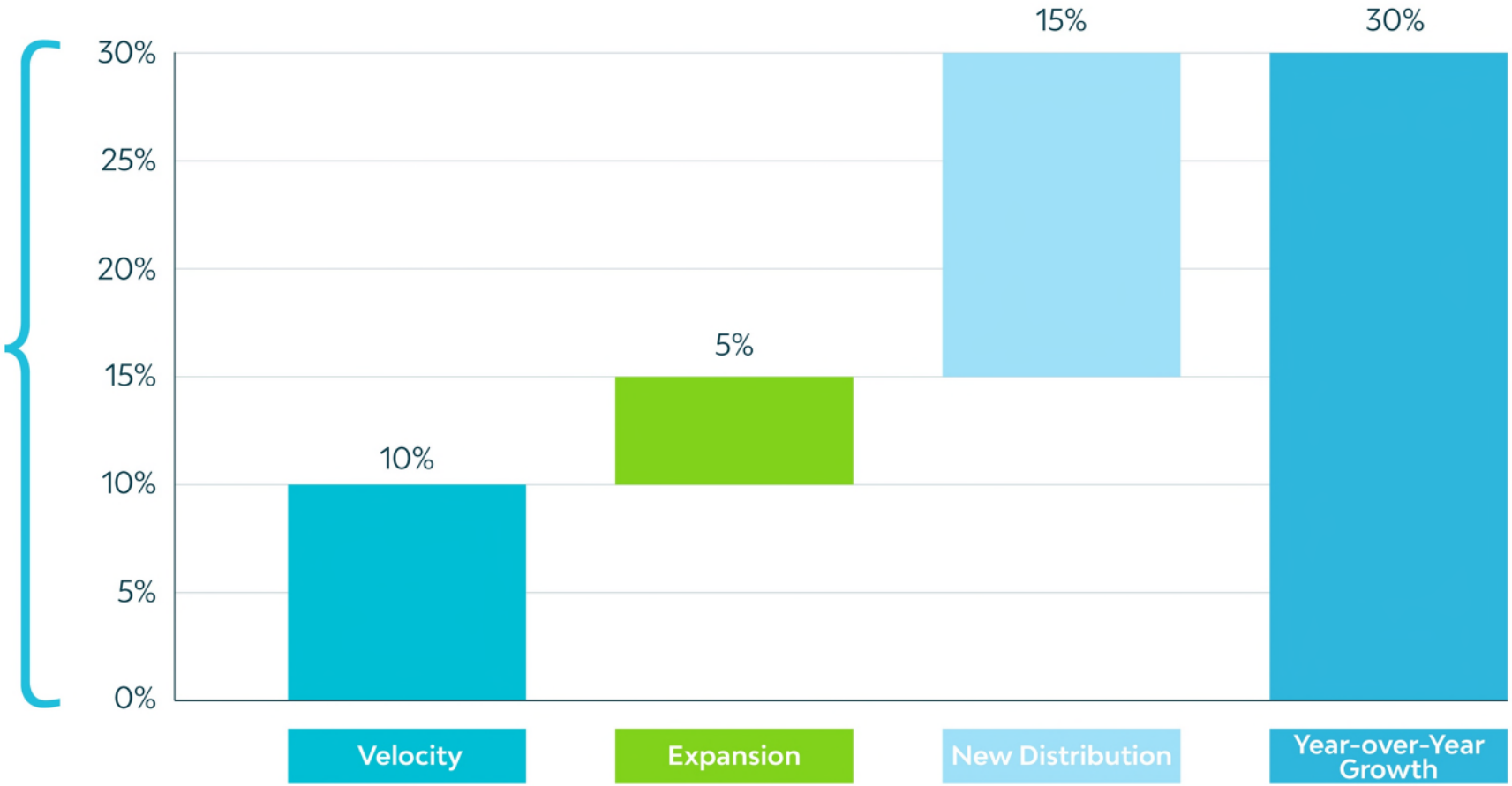
- summer 2022, May - June
- fun and nostalgic flavors
- introducing new buyers to Zevia
- 6 packs with cardboard wrap



Long-Term

GROWTH ALGORITHM

Innovation (new products)
Marketing (awareness, trial)



THANK YOU

Zevia®