NEWS RELEASE

# TE Connectivity Recognizes Top Performing Distributors For 2010

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TE Connectivity Ltd. (NYSE: TEL) recently recognized eight electronic distributors with its Distributor of the Year Awards for 2010. TE's Distributor of the Year Awards honor its top performing global, regional and specialty distribution partners, highlighting the standards TE has for its channel partners. Award recipients were selected from TE's authorized electronic distribution channel based on strategic categories matched to TE Connectivity's business and growth priorities with distribution: performance in sales growth, demand identification and creation, expanding the customer base, accounts receivable improvements and cost reduction and efficiency.

(Logo: http://photos.prnewswire.com/prnh/20110310/PH62357LOGO )

"These awards recognize the extraordinary efforts of our authorized distributors and reflect their teams' focus and commitment to TE Connectivity," said David Redfern, Vice President of Global Distribution. "We made tremendous progress with our distribution channel strategy in 2010 and we look forward to achieving greater success with our distributor partners in 2011."

**2010 TE Distributor of the Year Award recipients:**

Global

- TTI, Inc. - Global Distributor of the Year
- Digi-Key Corporation - Global Catalog Distributor of the Year

Regional

- Heilind Electronics, Inc. - Americas
- Arrow Electronics - Europe, Middle East and Africa (EMEA)
- Avnet EM - Asia

Specialty

- Stranco Products - Americas
- Diploma Plc. - EMEA
- Serial System Ltd. - Asia

The award recipients' received their awards on April 12, 2011 at TE's 2011 Global Distribution Summit in San Francisco, California.

**ABOUT TE CONNECTIVITY**

TE Connectivity is a global, $12.1 billion company that designs and manufactures over 500,000 products that connect and protect the flow of power and data inside the products that touch every aspect of our lives. Our nearly 100,000 employees partner with customers in virtually every industry--from consumer electronics, energy and healthcare, to automotive, aerospace and communication networks--enabling smarter, faster, better technologies to connect products to possibilities. More information on TE Connectivity can be found at http://www.te.com.

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