



NEWS RELEASE

TE Connectivity Introduces Cabled STRADA Whisper Connectors

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New Solution Delivers 25-50 Gbps Performance with Low Insertion Loss & High Flexibility

HARRISBURG, Pa., Aug. 23, 2017 /PRNewswire/ -- TE Connectivity (TE), a world leader in connectivity and sensors, today announced its cabled STRADA Whisper product line. Cabled STRADA Whisper connectors eliminate the need for printed circuit board (PCB) backplanes to achieve improved performance and flexibility as data speeds increase. Ideal for high performance computing (HPC) and core routing applications, among others, these new connectors continue to offer the same best-in-class electrical and signal integrity (SI) performance of the STRADA Whisper product family, and can support 25-56 Gbps PAM-4, with future expansion to 56 Gbps NRZ. Cabled STRADA Whisper connectors also reduce insertion loss for improved channel margin and allow for more creative system architecture design possibilities.

"As the industry moves to higher connectivity speeds, PCBs become cost prohibitive and can't always deliver the required performance with conventional materials," said Jim Gula, product manager of Data and Devices at TE Connectivity. "Our cabled STRADA Whisper products deliver the performance needed, coupled with the flexibility to run long channels."

By not being tied to a PCB, connection options are expanded. TE offers three main cabled STRADA Whisper solutions: point-to-point cable, value-add assemblies and a full backplane/midplane solution.

Gula explained how this further benefits customers, saying: "With this technology, we partner with our customers to design a cabled backplane product that is just right for their application."

For more information on cabled STRADA Whisper interconnects, please visit www.te.com/products/stradawhisper

ABOUT TE CONNECTIVITY

TE Connectivity (NYSE: TEL) is a \$12 billion global technology leader. Our commitment to innovation enables advancements in transportation, industrial applications, medical technology, energy, data communications, and the home. TE's unmatched breadth of connectivity and sensor solutions, proven in the harshest of environments, helps build a safer, greener, smarter and more connected world. With 75,000 people – including more than 7,000 engineers – working alongside customers in nearly 150 countries, we help ensure that EVERY CONNECTION COUNTS – www.TE.com.

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