



**STRATEGIC  
EDUCATION INC**

## **Strategic Education, Inc. Environmental Practices**

We are committed to doing our part as corporate citizens to limit our environmental impact in the communities where we work and live. Strategic Education, Inc. (Strategic Education) is mindful of advancing environmental practices through its efforts to reduce energy consumption, emissions, and impacts to the ecosystem, as well as through its use of green products, to reduce impacts to the environment and address climate change.

- Reducing energy consumption
  - The Minneapolis, MN corporate office is located within a LEED Gold certified building (Leadership in Energy and Environmental Design), which is a U.S. Green Building Council certification
  - The Minneapolis, MN corporate office is also located in an ENERGY STAR rated building, and the Herndon, VA corporate office is located in a building that is benchmarked within the ENERGY STAR program, which is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy focused on protecting the environment through energy efficient products and practices
  - Strategic Education is renovating some of its existing campus sites to reduce the size of facilities, thereby reducing the overall physical footprint
  - Strategic Education is also investing in energy-saving interior design options, including updated lighting packages with more efficient LED lighting; occupancy sensors to reduce energy consumption in areas that are not being used; and programmable heating and cooling systems that will only run during operating hours
- Reducing emissions
  - In an effort to focus on alternative, green-commuting options, employees are encouraged to consider public transportation through the use of trains, buses, and carpool options; for employees in Minneapolis, MN, Strategic Education covers a portion of transit costs as an employee benefit
  - Vehicle charging stations have been installed at the corporate office in Herndon, VA and are a means of support for employees that choose to utilize or purchase alternative fuel vehicles
- Reducing impacts to the ecosystem
  - Strayer University and Capella University offer robust online curriculums, with the majority of instruction delivered online at Strayer University and 100% of instruction delivered online at Capella University prior to the COVID-19 pandemic; this online curriculum gives students the ability to access and complete coursework online, reducing the need for physical space and commuting
  - Also prior to the COVID-19 pandemic, much of our workforce was already accustomed to working remotely, again reducing the need for physical space and commuting
  - Strategic Education has a national contract with a document management company which provides each location with shredding bins on-site to allow sensitive materials to be disposed of in a secure and environmentally-friendly way, as all paper is recycled
  - The Herndon, VA and Minneapolis, MN corporate offices have recycle bins in breakrooms to encourage employees to recycle products
- Using green products
  - Green cleaning products are utilized at both the Herndon, VA and Minneapolis, MN corporate offices to reduce impacts to the environment

Updated: September, 2020