NortonLifeLock Ranked Among 100 Best Corporate Citizens of 2020

2020-06-16

Annual ranking honors NortonLifeLock for its commitment to and investment in corporate responsibility

TEMPE, Ariz. – NortonLifeLock (NASDAQ: NLOK), a global leader in consumer Cyber Safety, has been named to the annual 100 Best Corporate Citizens ranking from 3BL Media, recognizing the company's outstanding environmental, social and governance (ESG) transparency and performance.

NortonLifeLock's commitment to corporate responsibility is a critical anchor of the company's mission and operating philosophy. The company galvanizes its people, passions and powerful technology to support social and environmental priorities that foster a safer and more sustainable future for consumers, their digital information and the world.

"When NortonLifeLock transitioned to a pure-play, standalone consumer cyber safety company last year, we saw an opportunity to evolve and build upon our commitment to sustainability and social responsibility," said Kim Allman, Head of Corporate Responsibility and Government Affairs at NortonLifeLock. "To be recognized for our ESG efforts by the 100 Best Corporate Citizens ranking reaffirms our unwavering commitment to a diverse and inclusive workforce, bettering the environment, and generating positive societal impact."

The 100 Best Corporate Citizens ranking measures the performance of the 1,000 largest, U.S. public companies against 141 ESG transparency and performance factors in eight pillars: climate change, employee relations, environment, finance, governance, human rights, stakeholders and society, and ESG performance. Using a methodology developed by 3BL Media, companies are researched by ISS ESG, the responsible investment research arm of Institutional Shareholder Services.
To compile the ranking, corporate data and information is obtained from publicly available sources only, rather than questionnaires or company submissions. Data and information used in the 2020 edition of the 100 Best Corporate Citizens ranking is from March 6, 2019 to March 13, 2020.
"Achieving the transformational targets in the Paris Agreement and UN Sustainable Development Goals in this decade means we need all companies to embed ESG issues into their business," said Dave Armon, CEO of 3BL Media. "The best corporate citizens of 2020 are leaders, demonstrating how transparency, ambitious goals, robust strategies and accounting for all stakeholders builds business and social value."

This year, NortonLifeLock also reaffirmed its commitment to the United Nations Global Compact (UNGC), which unites over 10,000 companies across 161 countries in the determination to reverse detrimental human effects on society and the planet. As the world's largest corporate sustainability initiative, companies that sign on to the UNGC commit to supporting their 10 principles on protecting human rights, upholding ethical labor conditions, protecting the environment, and combating corruption.

For information on how NortonLifeLock is delivering on its commitment to corporate responsibility, read the

company's 2019 Corporate Responsibility Report: https://www.nortonlifelock.com/us/en/corporate-responsibility/corporate-responsibility-report/

For access to the complete 100 Best Corporate Citizens of 2020 ranking and methodology visit: https://100best.3blmedia.com/

About NortonLifeLock

NortonLifeLock Inc. (NASDAQ: NLOK) is a global leader in consumer Cyber Safety. NortonLifeLock is dedicated to helping secure the devices, identities, online privacy, and home and family needs of nearly 50 million consumers, providing them with a trusted ally in a complex digital world. For more information, please visit www.nortonlifelock.com.

About the 100 Best Corporate Citizens Ranking

The 100 Best Corporate Citizens debuted in 1999 in Business Ethics Magazine and appeared annually in Corporate Responsibility Magazine for many years. 3BL Media has managed the ranking since 2018. To compile the ranking, each company in the Russell 1000 Index is ranked according to its transparency and performance on 141 environmental, social and governance factors.

About 3BL Media

3BL Media delivers purpose-driven communications for the world's leading companies. Our unrivaled distribution, leadership and editorial platforms inspire and support global sustainable business. Learn more here.

Jenna Torluemke
NortonLifeLock Inc.
(415) 767-7800
Jenna.Torluemke@nortonlifelock.com

Robbie Lock
3BL Media
(802) 789-8257
rlock@3blmedia.com