



Norton LifeLock Benefit Solutions Introduces Norton Money Workplace

2026-10-22

New offering combines financial visibility and protection with personalized guidance, planning and earned-wage access for life's most important financial moments

TEMPE, Ariz., Oct. 22, 2026 /PRNewswire/ -- Norton LifeLock Benefit Solutions, the employee benefits division of Gen (NASDAQ: GEN), has announced the launch of Norton Money Workplace, a new financial wellness benefit employers can offer employees to help them better understand, protect and grow their financial lives through one connected experience.

As employees navigate an increasingly complex financial landscape — from managing everyday expenses and debt to planning for retirement, education, and major life events — they're also facing growing exposure to scams, fraud and identity threats. At the same time, employers are looking for benefits that deliver meaningful everyday value while helping reduce the financial stress that impacts employee wellbeing. Norton Money Workplace is designed to meet both needs by bringing together financial visibility, protection, personalized guidance, and planning into one experience. It helps employees manage debt, plan for education expenses, prepare for retirement, and navigate major financial decisions at every stage of life.

"Most financial wellness benefits solve one problem or serve one moment in an employee's life. We saw an opportunity to do something different," said Tim Hong, Global Head of Financial Wellness Technology at Gen. "Employees need support that's just as relevant when they're building financial habits as when they're buying a home, navigating student loans or preparing for retirement. Our goal is to give employers a benefit that grows with their workforce and helps employees feel more confident navigating whatever life brings. That's the future we're building toward."

Norton Money Workplace delivers that support for employees through four core capabilities. Together, they help employees understand where they stand financially, identify the steps they can take next, and build greater financial confidence over time:

- **Financial Visibility:** Securely connect accounts to understand spending, cash flow, net worth, and credit in one place so employees have a clearer picture of their overall financial position.
- **Financial Protection:** Helps catch potential issues earlier and guides employees to take action before they become a larger issue.
- **Guidance & Education:** Employees receive personalized financial insights and expert-created education so they can better understand their options and determine appropriate next steps.
- **Planning & Action** – Employees can build personalized financial and retirement plans, navigate education costs and student debt, connect with Certified Financial Professional coaching, and receive actionable direction for important financial decisions.

Gen has spent decades helping people stay safer in an increasingly connected world through Cyber Safety, online privacy and identity protection. Today, its solutions also support people's financial lives, from

understanding spending and credit to planning for major decisions. Norton Money Workplace builds on that foundation, bringing Cyber Safety, identity protection and financial wellness together in a single benefit. Rather than employers and their payroll partners stitching together separate point solutions, they get one connected experience, and employees get support that protects their finances, identity and safety online, all in one place.

"Employees are managing more of their financial lives online than ever before, and they need benefits that reflect that reality," said Casey Cullinan, Head of Norton LifeLock Benefit Solutions at Gen. "By bringing together trusted cyber protection with proven financial technology, we're helping employers deliver support that's more relevant, more useful and built for the way people live today. It's another example of how we're delivering more value by connecting Gen's strengths across our portfolio."

Norton Money Workplace marks the next chapter in Gen's journey to protect and empower people's digital and financial lives. For decades, Norton and LifeLock have helped people stay safer online through Cyber Safety and identity protection – and more recently, through tools that help them understand and manage their money. Norton Money Workplace builds on that foundation, bringing these capabilities together in a single employee benefit, with more to come as Gen's employee benefits division works toward an even more connected, all-in-one solution for employees' digital and financial lives. Norton Money Workplace will be available beginning in December 2026. Learn more [here](#).

About Norton LifeLock Benefit Solutions, part of Gen

Norton LifeLock Benefit Solutions helps employers equip their employees with digital and financial protection through comprehensive benefits that combine award-winning technology with expert restoration support. Norton LifeLock Benefit Solutions is part of Gen (NASDAQ: GEN), a global company dedicated to powering Digital Freedom with a family of trusted consumer brands including Norton, LifeLock and MoneyLion. Gen empowers nearly 500 million users in more than 150 countries through its products and services that span cybersecurity, online privacy, identity protection and financial wellness. Through Norton LifeLock Benefit Solutions, Gen brings that protection into the workplace, partnering with more than 12,000 employers to help employees safeguard their identities, navigate digital risks and take greater control of their financial lives. Learn more at GenDigital.com.

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