Norton Levels Up Performance for PC Gamers

2021-06-08

New Game Optimizer Feature Available on Norton™ 360 for Gamers Maximizes Gaming Performance While Strengthening Security

Norton Crypto Available with Norton 360 for Gamers Edition

Dark Web Monitoring Expands to Additional Countries

TEMPE, Ariz.--(BUSINESS WIRE)-- NortonLifeLock (NASDAQ: NLOK), a global leader in consumer Cyber Safety, today unveiled Game Optimizer or “GO,” a new feature that maximizes gaming performance by freeing PCs from power-hungry programs running in the background that tie up system resources.

“When I’m gaming, the last thing I want to think about is security,” said Katharine "KatContii" Conti, gaming influencer. “With Game Optimizer, not only is my information safe, but my game play is seamless. It was created by gamers for gamers and gives me peace of mind without sacrificing performance.”

The addition of Game Optimizer marks a revolutionary shift for PC gamers, reducing performance interruptions while still maintaining security, resulting in an immersive and smoother gaming experience. By freeing power-hungry programs to a single CPU core, Game Optimizer helps ensure all available computing power is allocated to the game for better performance[1]. As an added benefit, Norton 360 for Gamers also offers optimized notifications, permanently silencing non-essential messages.

Norton 360 for Gamers customers will have access to Norton™ Crypto[2] when it launches in the coming weeks. Currently available as part of NortonLifeLock’s early adopter program, Norton Crypto enables customers to safely and easily mine cryptocurrency while their devices are idle through its trusted Norton™ 360 platform.

“As gaming and cryptomining begin to take a larger role in people’s digital lives, it’s important we continue to quickly innovate and develop the tools that empower consumers to keep their information, devices and identity safe without interference,” said Gagan Singh, chief product officer, NortonLifeLock. “We want gamers to use Game Optimizer so they can stay focused on the challenges of their game, not the distraction and risk of cyber threats. We also want to help people put their PC’s idle time to good use with Norton Crypto providing an easy and safe way to mine cryptocurrencies.”

In addition to providing gamers with boosted performance and an easy and safe way to mine cryptocurrency while their PCs are idle, Norton is also expanding Dark Web Monitoring to 13 additional countries including France, Italy, Spain, Netherlands, Belgium, Denmark, Norway, Finland, Sweden, Ireland, Switzerland, Austria and Poland[3] for Norton 360 for Gamers customers. Dark Web Monitoring continuously searches the dark web and notifies customers if their gamer tags, usernames, email addresses and other personal information is found.

Game Optimizer is now available for Norton 360 for Gamers customers[2,4]. Dark Web Monitoring will be available for new and existing customers across the 13 countries with Norton 360 plans. For more information, please visit https://us.norton.com/products/norton-360-for-gamers.

About NortonLifeLock Inc.

NortonLifeLock Inc. (NASDAQ: NLOK) is a global leader in consumer Cyber Safety, protecting and empowering people to live their digital lives safely. We are the consumer's trusted ally in an increasingly complex and connected world. Learn more about how we're transforming Cyber Safety at www.NortonLifeLock.com.

*No one can prevent all cybercrime or identity theft.

[1] As of April 2021, NortonLifeLock currently monitors for the following game launchers: Bethesda, Blizzard, Epic, ID, Origin, Rockstar, Steam, Uplay.

[2] Norton 360 customers may require certain PC hardware to use this service. Enrollment in the early adopter program is required to access this feature.

[3] Dark Web Monitoring is not available in all countries. Monitored information varies based on country of residence and choice of plan. It defaults to monitor your email address and begins immediately. Sign-in to your account to enter more information for monitoring.

[4] Norton 360 for Gamers' full suite of features are available on Windows, excluding Windows 10 in S mode and Windows running on an ARM processor, with 4 or more core processors.

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